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Danil Gorbunov

Product Designer, UX/UI + AI Design, Classic & AI Prototyping and Development (Cursor, Claude, JS, React, Flutter, Wordpress...)

Product designer with 10+ years of experience in IT. This includes UX/UI + AI design and frontend development, specializing in AI-driven and data-based solutions across SaaS, B2B, B2C, CRM, eCommerce... Focus on intuitive user experiences, AI automation, and scalable digital products

Portfolio: danilgorbunov.com

LinkedIn: linkedin.com/in/danilgorbunov

2022-Present - Senior/Lead Product Designer, B2Stack, Bratislava, SK

E-Commerce AI Chatbot - Designed a SaaS chatbot that automates customer interactions (FAQ, guided search, upsell recommendations), increasing checkout conversion by ~15 %.

LinkShop AI - Created a hybrid platform combining "link-in-bio" functionality with a full eCommerce system and an AI assistant for business process automation.

Fonitix AI - Designed a voice-based SaaS solution for restaurants, enabling automated order processing through real-time menu integration and POS connection.

MRIACRM System (contract) - Developed a CRM with integrated AI analytics for smarter client management, predictive insights, and workflow optimization.

Tesla VIP Trip - Designed and launched a premium transfer service website within 5 days using AI-assisted design and content generation tools.

2022 - Frontend Developer (Flutter), Twinzo 3D, Bratislava, Slovakia

Developed a SaaS-based warehouse inventory management app for Fortune 500 clients, integrating 3D data visualization. Applied user-centric design, enhancing usability and adoption rates

2013-2022 - Product Designer, Frontend Developer, Decodexin, Ukraine

Created user-centric designs and developed an MVP for a SAAS system as a React developer, enabling shop owners to efficiently add and update products from the app directly to their WordPress website. This solution improved workflow automation and simplified product management

Developed a robust Marketplace platform with seamless API integration, connecting multiple shops for real-time product synchronization, order management, and sales tracking, ensuring a smooth and scalable operation across the network

2010-2013 - UX Designer, Delen Web Studio, Ukraine

Conducted e-commerce user research, optimizing WordPress interfaces based on feedback. Communicated UX solutions to stakeholders, ensuring alignment with business needs

Contacts

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Bratislava, Slovakia

Education

2022 - 2023

MSc in User Experience Design,
Caledonian University, Glasgow

2015 - 2018

Javascript, HTML, CSS, React, PHP BackEnd
BeetRoot | IT STEP Academy, UA

2005 - 2010

BA Computer Science,
University of Shipbuilding, UA

Skills

Design: UX/UI design, Strategy presentations, User flows, Concept sketches, Wireframes & mockups with Figma, Atomic design, Style guides, User-Centered design

Prototyping: Rapid prototyping using Figma, Framer and so on, Interactive flow with HTML/CSS/ JS, Frameworks (React, Flutter) & APIs, AI processing, LLM training for bots/eCommerce

Collaboration: Data analysis, Competitors analysis, A/B Testing & Experiment, User testing, Cognitive walkthrough, Common Sense, Detail oriented, Flexible

Achievements

2022, QA OPEN CONFERENCE, Globallogic
1st place in PM in team work, qaopen.org

2018, Golden Byte — Startup battle Premium participant

Languages

English - Upper Intermediate (B2)

Ukrainian - Native

Russian - Native

Slovak - Beginner