

Mohd Danish

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Experience

PixelGenie, Founder & Growth Marketer, Mumbai June, 2016 - Present
<https://getreferup.com>, <http://pixelgenie.co>

- Helping online businesses optimize conversations, conversions & ROI.
- ReferUp - Referral & Viral Marketing Software

Data Engineering Fellow, Insight Data Science, New York Jan, 2016 - May, 2016
<https://github.com/DanisHack/ADability>

- Built ADability, a data product to analyze ads performance and viewability.
- Designed and implemented a scalable data pipeline for analyzing TB's of ad interaction data.

Senior Product Developer, Housing.com, Mumbai, India Nov, 2014 - Dec, 2016

- Engineered an online remarketing engine like bidder, adserver, dynamic creative optimisation dashboard, data management platform at Housing.com
- Python, Django, Redis, Postgres, MonetDB, Aerospike, AngularJS, JQuery

Software Engineer, OrangeApp Inc., New Delhi, India Jun, 2013 - Oct, 2014

- Developed an internal CRM tool including design, coding and deployment.
- Created a social analytics product. Challenge was to built a scalable user facing product.
- NodeJS, ExpressJS, MongoDB, AngularJS, JQuery, Bootstrap

Backend Developer, Freelance Work, New Delhi, India Jan, 2012 - May, 2013

- Lead a team of 4 other interns to improve UX and write some scalable backend modules.
- Collaborated with product team to launch a web based social networking product to tap tourism in India.

Skills And Publication

Technologies:

Hadoop and MapReduce, Kafka, Storm, Spark, S3, RabbitMQ, SQS, AWS, Redis, Gobblin, Druid, MongoDB, Postgres, Mysql, Aerospike

Languages & Tools:

Python, Javascript, Django, NodeJS, AngularJS, HTML5, CSS3, Shell Script, Ionic Framework, ReactJS

Publication:

PushNotify: Push Server Application, in 3rd IEEE International Advance Computing Conference.

Education

MS in Computer Science, JAYPEE UNIVERSITY, INDIA 2013

BS in Computer Science, JAYPEE UNIVERSITY, INDIA 2012