

Hotel

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City Hotel

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Resort Hotel



96.05

Average ADR

37.89M


Total Revenue

0.37

Cancellation_Rate

115K

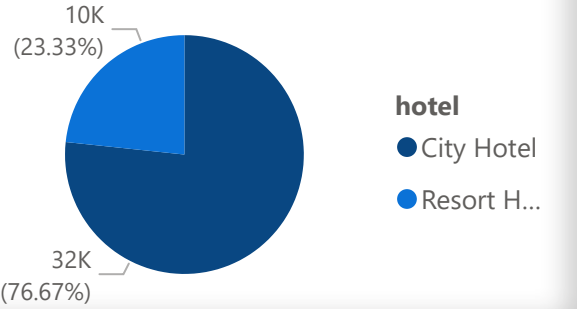
Total Bookings



Hotel Bookings Dashboard

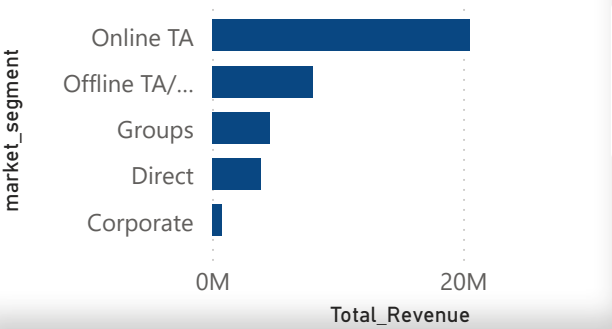
This dashboard provides an in-depth analysis of hotel bookings, focusing on Average Daily Rate (ADR) trends, booking patterns, and cancellation insights. Key metrics and visualizations enable better decision-making and performance monitoring.

canceled by hotel



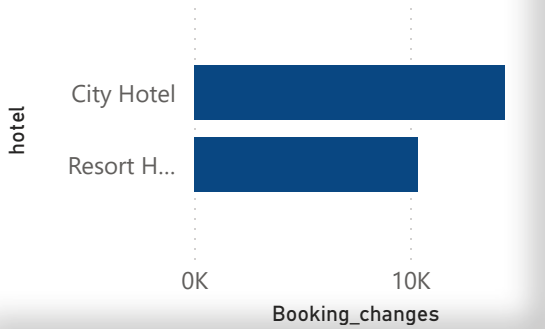
hotel	Count	Percentage
City Hotel	32K	76.67%
Resort H...	10K	23.33%

Total_Revenue by market_segment




market_segment	Total_Revenue
Online TA	20M
Offline TA/...	10M
Groups	5M
Direct	3M
Corporate	1M

Booking_changes by hotel

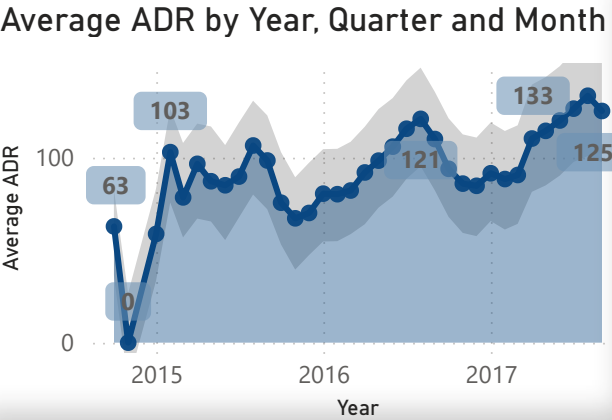


hotel	Booking_changes
City Hotel	10K
Resort H...	5K

Total_Bookings by average_daily_rate

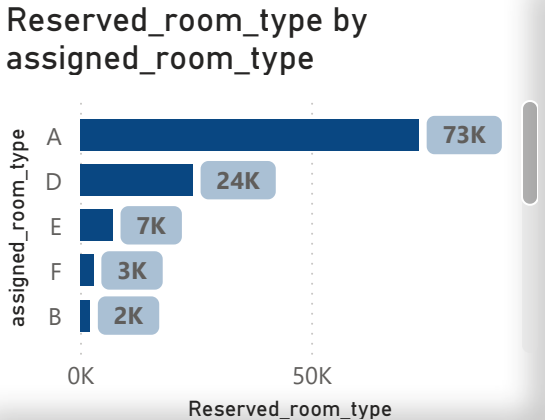


Average ADR by Year, Quarter and Month



Year	Average ADR
2015	63
2016	103
2017	121
2018	133
2019	125

Reserved_room_type by assigned_room_type



assigned_room_type	Reserved_room_type
A	73K
D	24K
E	7K
F	3K
B	2K

Select all

Aviation

Comple...

Corporate

Direct

Groups

Offline T...

Online TA

Undefined

Select all

Corporate

Direct

GDS

TA/TO

Undefined