

Minimum Android

All

Category

All

Type

All

Google Play Store Analysis Dashboard

Price_Category

All

Total_Apps

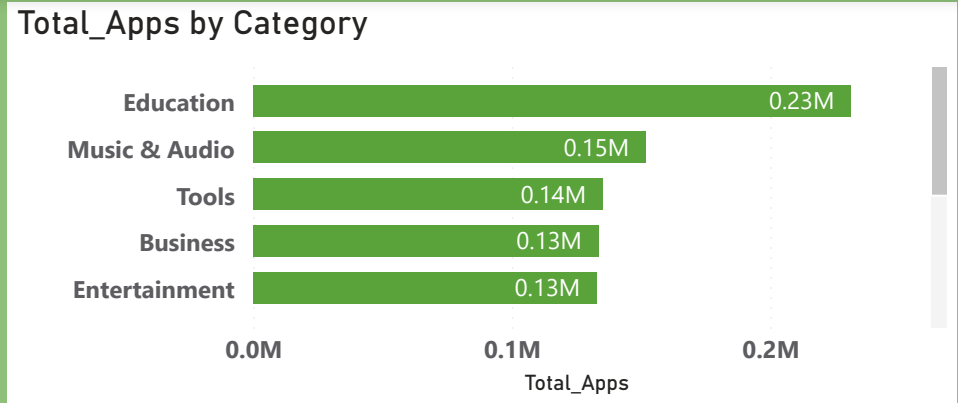
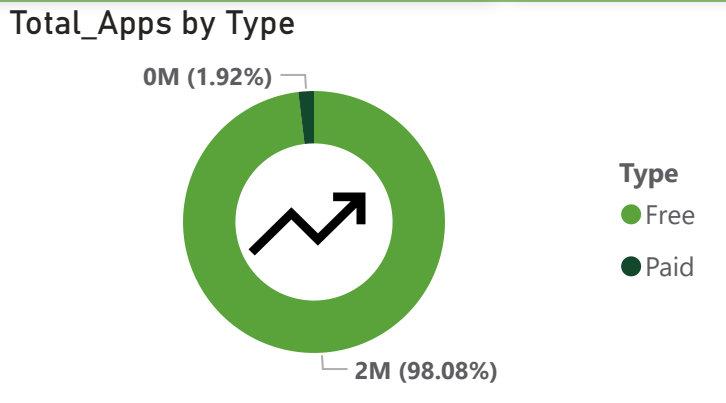
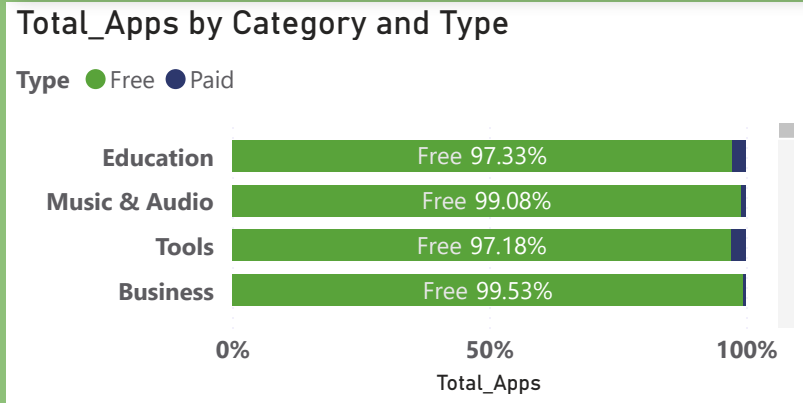
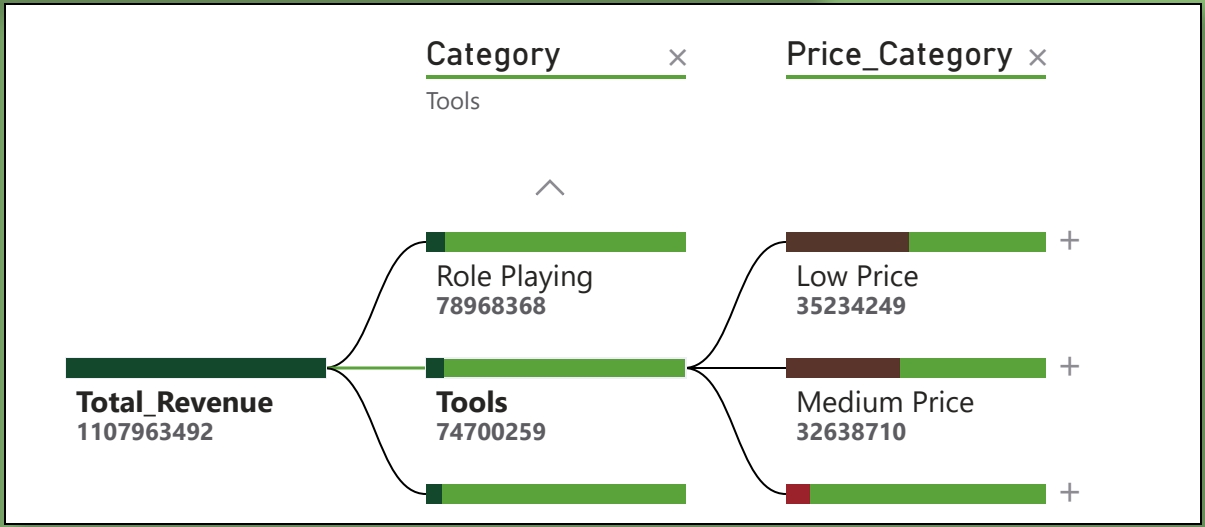
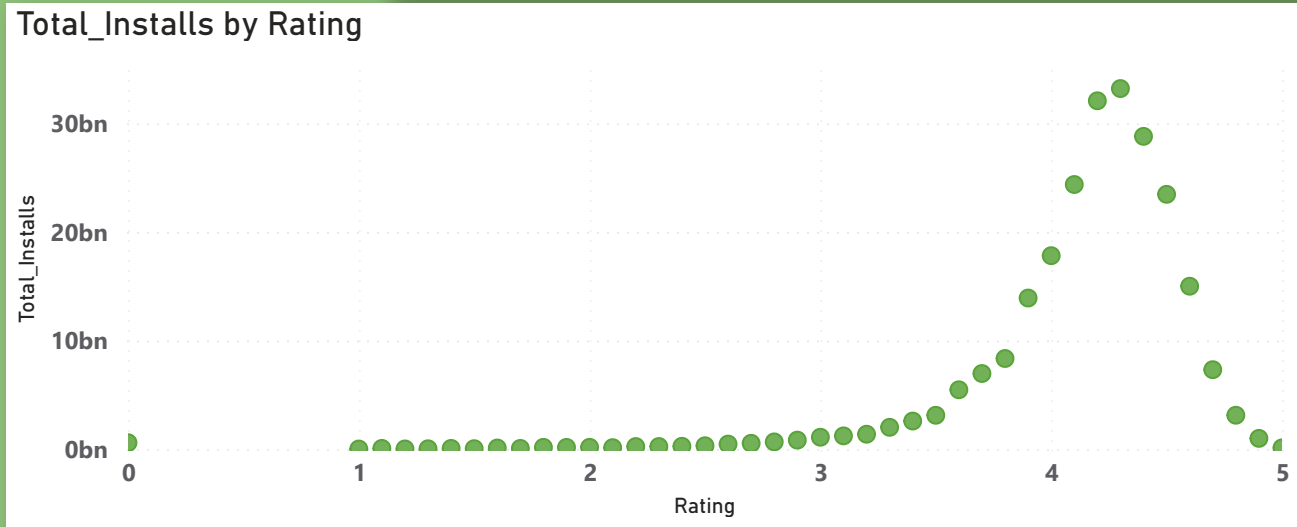
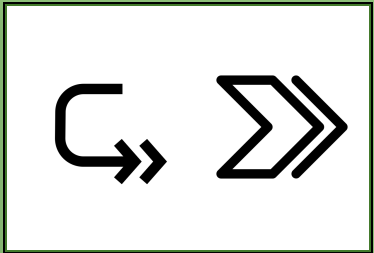
2M

Total_Installs

237bn

Average_Rating

2.19



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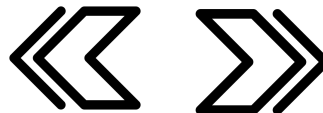
Total_Installs

237bn



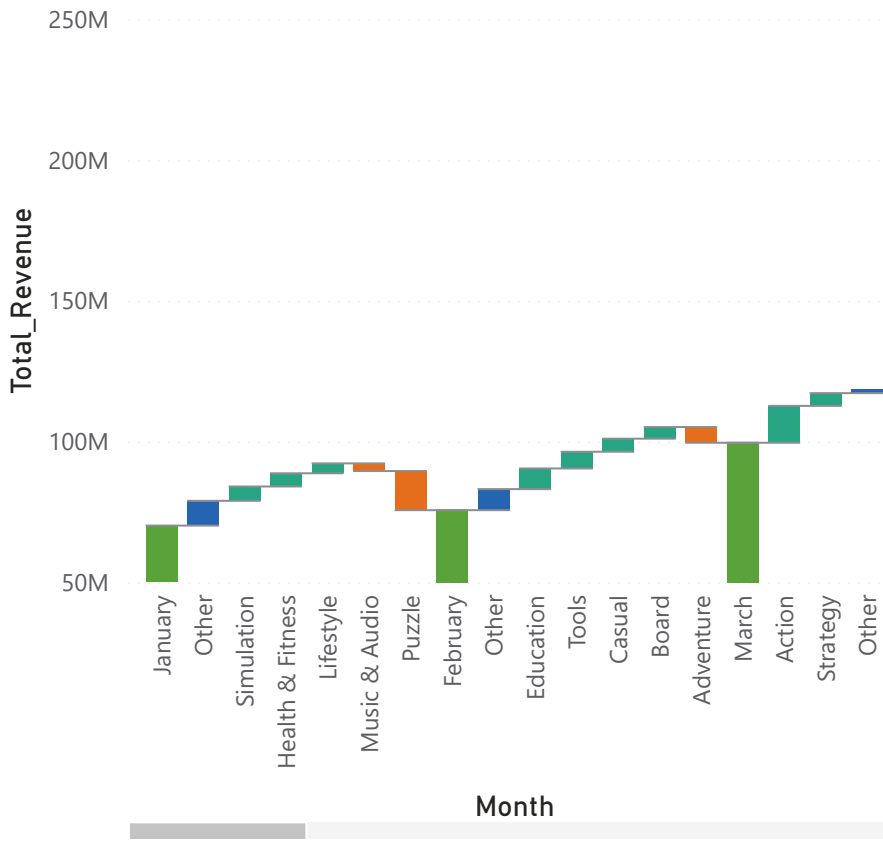
Average_Rating

2.19

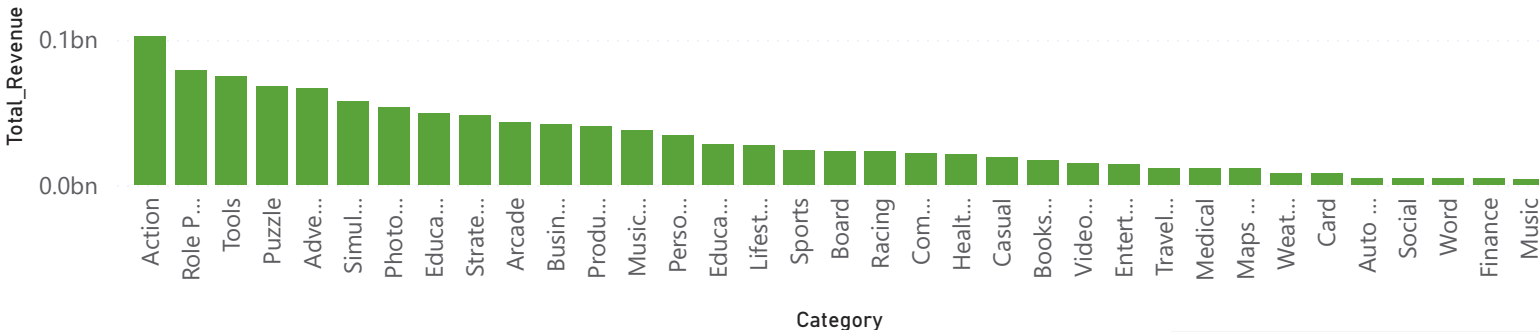


Revenue Change Over Time

● Increase ● Decrease ● Total ● Other



Total_Revenue by Category



Revenue Distribution



Minimum Android

All

Google Play Store Analysis Dashboard

Price_Category

All

Category

All

Type

All

Total_Apps

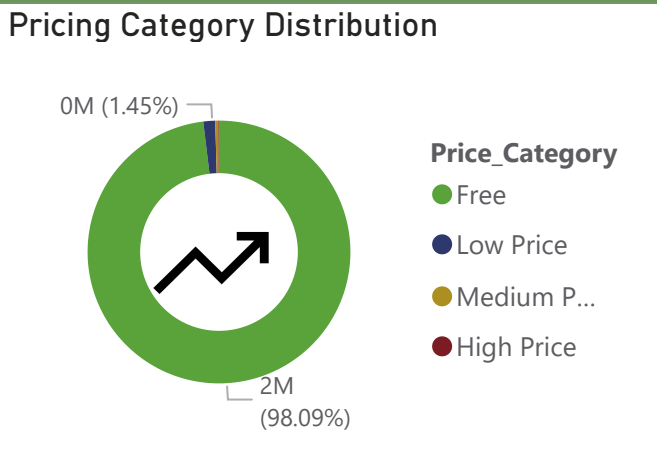
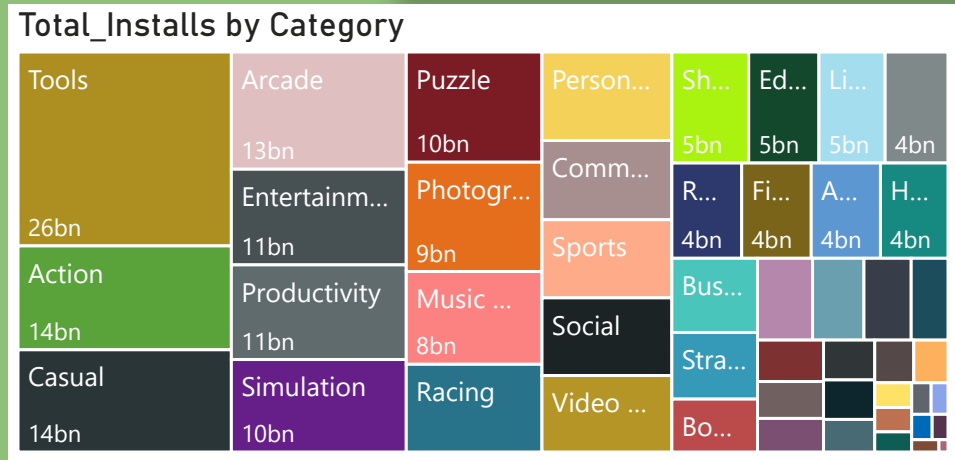
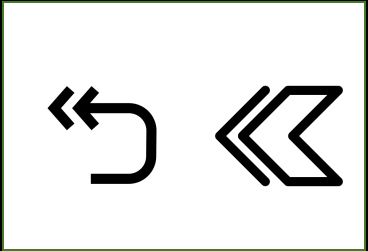
2M

Total_Installs

237bn

Average_Rating

2.19



Key influencers

Top segments

When is Rating more likely to be

High

 ?

We found 4 segments and ranked them by Average of ...

4.53

4.42

4.06

3.98

	Segment 1	Segment 2	Segment 3	Segment 4
Average of Rating	4.53	4.42	4.06	3.98
Population count	116922	138018	311583	598617

