Data Analyst/ Business Analyst

DANISH ALI

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Education

BS Computer Science– Bahauddin Zakariya University, Pk   June 2020-2024

Skills

- Excel - (Pivot Table, Pivot Chart, VLOOKUP, HLOOKUP, VBA, Macros,ExcelDashboard)
- Power BI - (DAX, API, Power Query, Power BI Dashboard)
- SQL - (SQL server, MYSQL, Postgresql)
- Python - (Libraries: pandas, matplotlib,Seaborn, Scipy)
- Soft skills - (Communication, Presentation, Attention to detail, Problem-solving)

Experience

Excel Projects - Ranking Warriors   Feb 2022
- Developed an HR analytics dashboard to track KPIs
- Collected, cleaned, and prepared HR data from various sources.
- Tracked key metrics, used visualizations, and ensured user-friendly design.
- Utilized Excel, Power Query, and other tools for dashboard creation.
- Showcased expertise in data analysis, visualization, and strategic thinking.

Power BI - Virinda Store   April 2023
- Developed Virinda sales store dashboard to track KPIs for strategic decision-making.
- Collected, cleaned, and prepared sales data from various sources.
- Tracked key metrics, used interactive visualizations, and ensured user-friendly design.
- Uncovered trends and insights, contributing to improved sales strategies.
- Utilized Excel, Power Query, and other tools for dashboard creation.
- Showcased expertise in data analysis, visualization, and strategic thinking.

Projects

SQL Project - Personal Project   Aug 2023
- Implemented SQL analysis on the Walmart dataset for detailed data insights.
- Extracted and transformed Walmart dataset using SQL queries.
- Defined key retail metrics, and structured SQL queries for effective analysis.
- Derived actionable insights, enhancing decision-making for retail operations.
- Applied SQL for database querying and analysis on the Walmart dataset.
- Showcased expertise in SQL, data extraction, and retail analytics.

Python Project - Personal Project   Oct 2023
- Conducted Python analysis on the TikTok dataset for comprehensive insights.
- Utilized Python to extract, clean, and preprocess TikTok dataset.
- Defined and calculated key metrics using Python libraries for effective visualization.
- Extracted valuable insights, contributing to understanding TikTok user behavior.
- Applied Python programming for data manipulation and analysis on the TikTok dataset.
- Enhanced understanding of TikTok trends and user engagement
- Demonstrated proficiency in Python, data processing, and social media analytics.

Achievements and Certifications
- Google Professional Data Analyst Certification (2023)
- SQL for Data Analysis (2022)
- Power BI Dashboards 2022
- Microsoft Excel 2022