Shafqat Bashir

Address: Gulistan colony Rawalpindi
City: Rawalpindi
Phone: 03358783483
Email: sbkhan1257@gmail.com
LinkedIn: /shafqatbashir

Objective

A highly skilled and experienced WordPress Developer with expertise in creating responsive, optimized, and user-friendly websites. Seeking a challenging role to utilize my experience in WordPress development, custom theme creation, plugin customization, and performance optimization to contribute to a growing company.

Technical Skills

Programming Languages: PHP, HTML5, CSS3, SQL, PHP
Frameworks & CMS: WordPress (Theme & Plugin Development), WooCommerce, Bootstrap
Tools & Technologies: Git, MySQL, Nginx, Apache, Composer
SEO & Optimization: On-Page SEO, Yoast SEO, Page Speed Optimization, Caching, Lazy Loading
Design: Adobe Photoshop, Figma, Sketch
Version Control: Git, GitHub
Others: Cross-Browser Compatibility, Mobile Optimization, Responsive Design, WP Security

Professional Experience

WordPress Developer

ARAC — Rawalpindi
2022 – Present
• Developed and maintained custom WordPress themes and plugins based on client requirements.
• Designed and implemented responsive, mobile-first websites using HTML5, CSS3, and php.
• Enhanced website performance by optimizing page speed, implementing caching strategies, and image optimization.
• Integrated third-party APIs and services, including payment gateways, social media, and email marketing.

• Trained clients on using WordPress dashboards to manage content, update pages, and create posts.
Key Achievements:
• Successfully launched over 10+ custom WordPress websites with client satisfaction.
• Improved client website load times by 90% through performance optimizations.

Freelance WordPress Developer

Self-employed — Rawalpindi

2023 – Present
• Provided WordPress design, development, and customization services to small businesses.
• Created WooCommerce eCommerce stores, integrated payment systems, and optimized websites for SEO.
• Customized themes and plugins based on client-specific functionality and design preferences.
• Offered ongoing maintenance, troubleshooting, and security updates for client websites.

Education

Bachelor of Science in software Engineering
Riphah International University — Islamabad
Graduation Year - 2024

Additional Information

• Excellent communication and collaboration skills, with a strong ability to work in team environments.
• Detail-oriented, with a focus on delivering high-quality work within deadlines.
• Able to manage multiple projects simultaneously while maintaining a high level of quality.
• Strong problem-solving skills and a passion for continuous learning in the field of web development.