

Waqas Ahmed

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Professional Summary

Web Developer with over 5 years of experience in creating and managing websites. Proficient in HTML5, CSS, JavaScript, ReactJS and Wordpress, php, mysql and databases with a proven track record of delivering visually appealing and highly functional websites. Ability to troubleshoot and resolve issues, ensuring optimal performance and user experience.

Work Experience

Wordpress Developer Teamlead

Innova Workmen Information Technology-Haripur

January 2024 to October 2024

As a WordPress Developer at Innova Workmen, I play a pivotal role in crafting and maintaining dynamic websites tailored to client needs. My expertise spans the entire web development process, from conceptualization to deployment. Key responsibilities include:

- Custom Development: I specialize in developing and customizing WordPress themes and plugins, ensuring each website is unique, user-friendly, and fully aligned with client objectives.
- Search Engine Optimization (SEO): I optimize websites for search engines, implementing advanced SEO strategies to enhance visibility and drive targeted traffic.
- Website Upkeep: I am responsible for the ongoing maintenance of websites, ensuring they remain secure, up-to-date, and perform efficiently.
- Hosting and Server Management: I manage hosting environments, including server setup, configuration, and regular monitoring. My role also involves database management, ensuring data security and optimal performance.
- Backend Operations: I handle various backend tasks, from database administration to troubleshooting technical issues, ensuring smooth website operations.

My role at Innova Workmen involves not only building robust websites but also providing comprehensive support to ensure they meet the highest standards of performance, security, and user experience.

Web Developer

Futurenest. Org-Haripur

June 2020 to December 2023

In my role as a WordPress Developer at FutureNest, I was responsible for designing, developing, and maintaining high-quality WordPress websites. I ensured optimal performance and user experience by implementing best practices in front-end and back-end development. My responsibilities included:

- Website Development: Created custom WordPress themes and plugins to meet client specifications, ensuring responsiveness and compatibility across various devices and browsers.
- SEO Optimization: Managed on-page and off-page SEO, improving search engine rankings and driving organic traffic to websites.
- Website Maintenance: Provided ongoing website maintenance and updates, ensuring security, performance, and functionality were consistently up to date.
- Hosting and Backend Management: Managed hosting accounts, handled server configurations, and performed regular backups. I also managed databases, ensuring data integrity and optimizing performance.

- **Technical Support:** Provided technical support and troubleshooting for website issues, offering solutions to enhance site performance and security.

Through my comprehensive role, I contributed to the growth and success of FutureNest's online presence, delivering efficient and effective digital solutions for various clients.

Web Developer Instructor

FN Academy-Haripur

June 2022 to September 2023

As an Instructor at FN Academy, I provided education and training in web development and programming. My responsibilities included:

Designing and delivering curriculum for courses in HTML, CSS, JavaScript, PHP, and WordPress.

Facilitating hands-on coding sessions and projects to enhance practical skills.

Mentoring and guiding students through their learning journey and career development.

Developing and updating course materials to reflect industry trends and best practices.

Assessing student performance and providing constructive feedback.

Organizing workshops and seminars to further student learning and engagement.

Collaborating with fellow instructors to ensure a cohesive educational experience.

Education

Bachelor's degree in Computer Science

University of Haripur - Haripur

October 2022 to Present

Skills

- CSS (5 years)
- JavaScript (5 years)
- HTML5 (5 years)
- WordPress (5 years)
- Tailwind (5 years)
- Reactjs (1 year)
- Digital Marketing (2 years)
- E-Commerce (5 years)
- Mysql (2 years)
- PHP (2 years)
- SEO (2 years)
- Visuals Creating (5 years)
- Graphic Design (5 years)

Links

<https://www.behance.net/waqasahmed159/>

Certifications and Licenses

Google Ads Apps Certification

September 2023 to September 2024

Google recognized mastery of the fundamentals of creating and optimizing Google App Campaigns.

Google Analytics Certification

September 2023 to September 2024

Certified in Google Analytics.

Wordpress

January 2023 to Present

Cousera Learn Javascript specialization

March 2024 to Present

Specialization in javascript

Interactivity with Javascript (University of Michigan)

March 2024 to Present

Certification in Javascript from University of Michigan.