

# MADIHA FAISAL

## Graphic/UI UX Designer

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Nazimabad Karachi

### SUMMARY

A results-driven UI Designer with a keen eye for aesthetics and functionality, specializing in creating visually engaging and user-friendly interfaces. Proficient in design tools like Figma, Adobe XD, and Canva, with expertise in crafting wireframes, prototypes, and high-fidelity designs. Passionate about delivering seamless digital experiences that align with user needs and brand identity, ensuring both usability and visual appeal. Collaborative and detail-oriented, with a strong commitment to enhancing user satisfaction through innovative design solutions.

### WORK EXPERIENCE

#### Graphic Design, Logo Design & Video Editing

Jan 2020 - June 2024

AviZone Aviation group of companies

- posters, flyers, social media posts, banners, visiting cards, wedding cards & letter heads.
- Collaborated with clients to understand their design needs.

### EDUCATION

Bachelor In Commerce  
Karachi University

2012-2014

### SKILLS

- Graphic Design
- UI/UX
- Logo Design

### SKILLS TOOLS

- Figma
- Canva

### EXPERTIES

posters, flyers, social media posts, banners, visiting cards, wedding cards & letter heads.