

UNIVERSITY OF CENTRAL PUNJAB  
PRESENTS



TAAKRA

2024

INVITATION



Respected Sir/Madam

The University of Central Punjab, a nationally recognized first private chartered university in the province of Punjab, is known for academic excellence and a vibrant community of scholars and learners committed to serving the nation as well as humanity across the world. UCP has nine faculties which include the Faculty of Management Studies, the Faculty of Information Technology and Computer Science, the Faculty of Engineering, the Faculty of Law, the Faculty of Humanities and Social Sciences, the Faculty of Languages and Literature, the Faculty of Pharmaceutical Sciences, Faculty of Media and Mass Communication and Faculty of Science and Technology, as it claims 22,000+ students on roll. For further details, please visit our website: [www.ucp.edu.pk](http://www.ucp.edu.pk).

After arranging the successful 5th Edition of TAAKRA 2023, where 180+ leading institutions of Pakistan actively participated, now UCP is initiating TAAKRA 2024; a 5-day event from **28<sup>th</sup> February to 3<sup>rd</sup> March 2024**. This is a multi-category competition where students working in the clubs/societies design competitions and invite students of other institutions from all over Pakistan. We invite all the diversely talented students to participate as their presence will motivate us to maintain the magnificent tradition of arranging mega events in Pakistan and to boost the positive image of Pakistan around the globe. UCP TAAKRA 2024 will offer 56 different competitions in 18 different categories followed by cash prizes of PKR 2,250,000.

Department of Student Affairs at UCP cordially invites students from your prestigious institution to be a part of our flagship event and make the event more memorable.

Yours Sincerely,

**Shumail Khan**

Director TAAKRA  
Department of Student Affairs  
University of Central Punjab  
**Tel:** 042-37880007 Ext 148, 0321 622 2897  
**Email:** [shumail.khan@ucp.edu.pk](mailto:shumail.khan@ucp.edu.pk)



## GENERAL EVENT RULES

- Any institution registering for more than **9 categories** will be eligible for the team trophy.
- There should be **one head delegate in each team**.
- The head delegate is responsible for providing all details or information of the participants.
- Participants not registered with their institute's delegation will be considered individual participants and their points will not be counted in the team trophy of the said Institute.
- The Status of Team Registration will be confirmed after receiving the Registration fee.
- You are required to dress appropriately during the event.
- None of the participants is allowed to skip any of the competitions. In case of an emergency, you must inform the management. UCP management's decision will be considered final.
- UCP management has all the rights reserved to **disqualify and penalize any team and individual in case of violation of UCP** as well as event rules and regulations.
- The decision of the judges for every competition is final and cannot be challenged.
- The schedule or the event's proceedings can change; in that case, the participants will be informed properly before the event.
- Participants are requested to report at least half an hour before a competition to avoid unnecessary delays.
- Participants must carry their **Institute ID Cards and CNIC** with them throughout the event.
- Any competition with 6 or less participants will not take place
- The failure to comply with event/competition rules may result in disqualification or penalization.
- Any misconduct with fellow participants or UCP management can result in disqualification.
- The management is not responsible for any injuries caused by the irresponsible behavior of any participant.
- The participants are responsible for all their personal belongings. UCP Management is not responsible for any kind of loss.
- Participant who is registered shall NOT be replaced with another participant
- UCP is a smoke-free zone, any kind of vape or smoking is not allowed.

***Your cooperation in this regard will be highly appreciated.***



## COMPETITION CATEGORIZE AND CASH PRICE

Best Delegation Prize: Rs. 150,000/-

Runner-up Delegation Prize: Rs. 75,000/-

Best Campus Ambassador: Rs. 20,000/-

Sr #	Categories	Competition	Position	Prize Money (Rs.)
1	Code Master	Speed Programming	Winner	20,000
			Runners-up	10,000
			Second Runners-up	5,000
2	Cooking	Master Chef	Winner	20,000
			Runners-up	10,000
			Second Runners-up	5,000
3	Debating	Trilingual Declamation	Winner Team	30,000
			Runners-up Team	15,000
			Best Speaker Individual English	5,000
			Best Speaker Individual Urdu	5,000
			Best Speaker Individual Punjabi	5,000
4	MUN	PNA	Best Delegate	20,000
			Outstanding Delegate	10,000
			Outstanding Delegate	10,000
		UNGA	Best Delegate	20,000
			Outstanding Delegate	10,000
			Outstanding Delegate	10,000



5	Entrepreneurship	YES - Young Entrepreneur's' Summit	Winner	50,000
			Runners-up	30,000
			Second Runners-up	20,000
6	Fine Arts	Corporate Investigation (Harvard Business Case Study Competition)	Winner	20,000
			Runners-up	10,000
			Second Runners-up	5,000
7	Gaming Den	Calligraphy	Winner	20,000
			Runners-up	10,000
			Second Runners-up	5,000
		Sketching	Winner	20,000
			Runners-up	10,000
			Second Runners-up	5,000
		Painting	Winner	20,000
			Runners-up	10,000
			Second Runners-up	5,000
7	Gaming Den	PUBG - Mobile (4Vs4)	Winner	20,000
			Runners-up	10,000
			Second Runners-up	5,000
		FIFA 23	Winner	20,000
			Runners-up	10,000
			Second Runners-up	5,000



			Winner	20,000
			Runners-up	10,000
			Second Runners-up	5,000
<b>8</b>	Law Moot	National Moot Court Competition	Winner	20,000
			Runners-up	10,000
			Best Speaker	5,000
<b>9</b>	Life Sciences	Sherlock Holmes	Winner	20,000
			Runners-up	10,000
			Second Runners-up	5,000
		Neuropedia	Winner	20,000
			Runners-up	10,000
			Second Runners-up	5,000
<b>10</b>	Photomania	Mobile Photography	Winner	10,000
			Runners-up	7,500
			Second Runners-up	5,000
		DSLR Photography	Winner	20,000
			Runners-up	10,000
			Second Runners-up	5,000
<b>11</b>	Mech Tech	Fly Your Own Plane	Winner	50,000
			Runners-up	30,000
			Second Runners-up	15,000
<b>12</b>	Literature	Rhetoric (Visual Writing English)	Winner	15,000
			Runners-up	10,000
			Second Runners-up	5,000



13	Music Mania	Rhetoric Writing Urdu (Visual)	Winner	15,000
			Runners-up	10,000
			Second Runners-up	5,000
		Spellathon	Winner	15,000
			Runners-up	10,000
			Second Runners-up	5,000
		Realm Poetry Slam (English)	Winner	20,000
			Runners-up	10,000
			Second Runners-up	5,000
		Realm Poetry Slam (Urdu)	Winner	20,000
			Runners-up	10,000
			Second Runners-up	5,000
		Book Trivia	Winner	20,000
			Runners-up	10,000
			Second Runners-up	5,000
14	Screen Duels	Battle of the Bands	Winner	30,000
			Runners-up	20,000
			Second Runners-up	10,000
		Rap Wars	Winner	10,000
			Runners-up	7,500
			Second Runners-up	5,000
		Suroun ka Taakra Eastern	Winner	10,000
			Runners-up	7,500
			Second Runners-up	5,000
		Suroun ka TAAKRA Western	Winner	10,000
			Runners-up	7,500
			Second Runners-up	5,000
		Instrumental	Winner	10,000
			Runners-up	7,500
			Second Runners-up	5,000
		Documentary	Winner	20,000
			Runners-up	10,000



15	Hamd-o-Sanaa	The TAAKRA Reels	Second Runners-up	5,000
			Winner	10,000
			Runners-up	7,500
			Second Runners-up	5,000
		Short Films	Winner	20,000
			Runners-up	10,000
			Second Runners-up	5,000
		The TAAKRA Vlog	Winner	20,000
			Runners-up	10,000
			Second Runners-up	5,000
16	Performing Arts	Naat Recitation Male	Winner	15,000
			Runners-up	10,000
			Second Runners-up	5,000
		Naat Recitation Female	Winner	15,000
			Runners-up	10,000
			Second Runners-up	5,000
		Qirat Male	Winner	15,000
			Runners-up	10,000
			Second Runners-up	5,000
		Qirat Female	Winner	15,000
			Runners-up	10,000
			Second Runners-up	5,000
16	Performing Arts	Dekh Tamasha (Theatre)	Best Play	30,000
			Best Director	5,000
			Best Production	15,000
			Best Actor Male	5,000
			Best Actor Female	5,000
			Best Script	5,000
		Kinetics (Dance) Individual	Winner	10,000
			Runners-up	7,500
			Second Runners-up	5,000



		Laughter Disaster (Stand Up Comedy)	Winner	10,000
			Runners-up	7,500
			Second Runners-up	5,000
			Winner	10,000
		Arm Wrestling	Runners-up	7,500
			Second Runners-up	5,000
			Winner	50,000
		Cricket	Runners-up	30,000
			Second Runners-up	20,000
			Winner	15,000
		Futsal	Runners-up	10,000
			Second Runners-up	5,000
			Winner	10,000
		Table Tennis (Male Doubles)	Runners-up	7,500
			Second Runners-up	5,000
			Winner	10,000
		Table Tennis (Female Single)	Runners-up	7,500
			Second Runners-up	5,000
			Winner	15,000
		Badminton (Male Doubles)	Runners-up	10,000
			Second Runners-up	5,000
			Winner	10,000
		Badminton (Female Single)	Runners-up	7,500
			Second Runners-up	5,000
			Winner	20,000
		Tug of War	Runners-up	10,000
			Second Runners-up	5,000
			Winner	10,000
		Ludo	Runners-up	7,500
			Second Runners-up	5,000
		Chess	Winner	10,000
17	Sports			



<b>18</b>	Social Events	Swimming : Free Style. (50 M) (Male)	Runners-up	7,500
			Second Runners-up	5,000
			Winner	15,000
		Trophy Heist	Runners-up	10,000
			Second Runners-up	5,000
		Minute to Win it	Winner	10,000
			Runners-up	7,500
			Second Runners-up	5,000
		Squid Games	Winner	10,000
			Runners-up	7,500
			Second Runners-up	5,000



## **REGISTRATION DATES**

**Early Bird Registration:** December 1<sup>st</sup>, 2023 December 31<sup>st</sup>, 2023

**Regular Registration:** January 1<sup>st</sup>, 2024 - January 31<sup>st</sup>, 2024

**Late Registration:** February 1<sup>st</sup>, 2024 - February 15<sup>th</sup>, 2024

## **PAYMENT DETAILS**

**Early Bird Registration Fee:** Rs. 1,000/ Per Person

**Regular Registration Fee:** Rs. 2,000/ Per Person

**Late Registration Fee:** Rs. 3,000/ Per Person

## **UCP BANK ACCOUNT (Teams can send their payments through Bank Draft)**

**Account title:** University of Central Punjab

**Account No.** 0102044055123

**IBAN:** PK36AIIN0000102044055123

**Branch Code:** 0303

Al-Baraka Bank (Pakistan) Ltd, Johar town, Lahore.

## **CONTACT INFORMATION**

### **Mr. Shumail Khan**

Director TAAKRA

Department of Student Affairs

**Cell:** +92 321 622 2897

**Tel:** 042-35880007 Ext 148/361/598

**Email:** [taakra@ucp.edu.pk](mailto:taakra@ucp.edu.pk), [shumail.khan@ucp.edu.pk](mailto:shumail.khan@ucp.edu.pk)

### **Mr. Muhammad Talha**

### **Director Registrations**

Cell: +92 304 70 31 962

### **Mr. Muhammad Waqas**

### **Deputy Director Registrations**

Cell: +92 340 56 42 199

# INSTITUTIONS PARTICIPATED IN TAAKRA

## UNIVERSITIES

UNIVERSITY OF LAHORE (UOL)  
UNIVERSITY OF THE PUNJAB (PU)  
UNIVERSITY OF GUJRAT (UOG)  
GOMAL UNIVERSITY, D.I. KHAN (GUDIK)  
UNIVERSITY OF MANAGEMENT & TECHNOLOGY (UMT)  
UNIVERSITY OF SIALKOT (UOS)  
INSTITUTE OF LAW UNIVERSITY OF SINDH(UOS)  
SUPERIOR UNIVERSITY, LAHORE  
FAST, LAHORE  
NATIONAL TEXTILE UNIVERSITY (NTU)  
LAHORE UNIVERSITY OF MANAGEMENT SCIENCES (LUMS)  
UNIVERSITY OF VETERINARY & ANIMAL SCIENCES (UVAS)  
RIPHAH INTERNATIONAL UNIVERSITY, LAHORE  
NFC INSTITUTE OF ENGINEERING & FERTILIZER RESEARCH, FAISALABAD  
NATIONAL UNIVERSITY OF MODERN LANGUAGES (NUML)  
UNIVERSITY OF ENGINEERING & TECHNOLOGY (UET)  
LAHORE GARRISON UNIVERSITY (LGU)  
FORMAN CHRISTIAN COLLEGE UNIVERSITY (FCCU)  
NATIONAL UNIVERSITY OF SCIENCES & TECHNOLOGY (NUST)  
INSTITUTE OF SPACE TECHNOLOGY (ITU)  
KHAWAJA FAREED UNIVERSITY OF ENGINEERING AND INFORMATION TECHNOLOGY  
QARSHI UNIVERSITY  
UNIVERSITY OF SOUTH ASIA (USA)  
LAHORE COLLEGE FOR WOMEN UNIVERSITY (LCWU)  
UNIVERSITY OF EDUCATION (UE)  
HITEC UNIVERSITY, TAXILA  
BEACONHOUSE NATIONAL UNIVERSITY (BNU)  
MINHAJ UNIVERSITY  
QARTABA UNIVERSITY  
FACULTY OF ART INSTITUTE (FA)  
COMSATS UNIVERSITY, LAHORE  
INFORMATION TECHNOLOGY UNIVERSITY (ITU)  
UNIVERSITY OF PESHAWAR  
LAHORE LEADS UNIVERSITY  
UNIVERSITY OF ENGINEERING & TECHNOLOGY, TAXILA  
THE INSTITUTE OF BUSINESS ADMINISTRATION (IBA)  
QUAID-I-AZAM UNIVERSITY, ISLAMABAD  
BAHRIA UNIVERSITY, LAHORE  
FATIMA JINNAH MEDICAL UNIVERSITY  
THE UNIVERSITY OF FAISALABAD  
BAHAUDDIN ZAKARIYA UNIVERSITY, MULTAN (BZU)  
AIR UNIVERSITY (AU)  
UNIVERSITY OF JHANG  
GOVERNMENT COLLEGE UNIVERSITY (GCU), LAHORE  
LIAQUAT UNIVERSITY OF MEDICAL & HEALTH SCIENCES (LUMHS JAMSHORO)  
KING EDWARD MEDICAL UNIVERSITY

## COLLEGES

KINNAIRD COLLEGE FOR WOMEN (KCW)  
PUNJAB GROUP OF COLLEGES (PGC)  
WAFAQ UL MADARISE UL SALAFIA PAKISTAN, FAISALABAD  
NATIONAL COLLEGE OF BUSINESS ADMINISTRATION & ECONOMICS (NCBA&E)  
AZRA NAHEED MEDICAL COLLEGE  
AFRO-ASIAN INSTITUTE  
AMEER UD DIN MEDICAL COLLEGE  
COTHM  
PROFESSIONALS ACADEMY OF COMMERCE (PAC)  
LUQMAN LAW COLLEGE  
TAKHMEER NAU INSTITUTE  
PUNJAB SCIENCE & COMMERCE ACADEMY  
CONCORDIA COLLEGE  
GREEN CRESCENT TRUST (GCT)  
QUAID E AZAM LAW COLLEGE  
RISE COLLEGE  
SKANS, LAHORE  
PAK POLYTECHNIC INSTITUTE  
JAMIA-AL-HABIB  
MUHAMMADAN ANGLO-ORIENTAL COLLEGE (M.A.O COLLEGE)  
NATIONAL COLLEGE OF ARTS (NCA)  
JAMIA RIZVIA  
PAKISTAN LAW COLLEGE  
CIVIL LINE ISLAMIA COLLEGE, LAHORE  
SHARIF MEDICAL & DENTAL COLLEGE  
JAMIA-TULL-MUNTAZIR  
GUJRAT LAW COLLEGE  
ROOTS COLLEGE  
SUPERIOR COLLEGE OF LAW  
GOVERNMENT COLLEGE FOR WOMAN, DE-PALPUR  
PAKISTAN MILITARY ACADEMY (PMA)  
HIGHER SECONDARY COLLEGE, LAHORE  
HORIZON COMMERCE & DEGREE COLLEGE  
GOVT POST GRADUATE ISLAMIA COLLEGE FOR WOMEN COOPER ROAD, LAHORE  
INSTITUTE OF ART & CULTURE, LAHORE  
BEACONHOUSE COLLEGE CAMPUS, GULBERG  
COLLEGE OF ACCOUNTANCY & FINANCE (CFE)  
LEEDS SCHOOL & COLLEGE, D.I. KHAN  
JAMIA ASHRAFIA, LAHORE

## SCHOOLS

SCHOOL OF LAW KASUR (SOL)  
UNIQUE GROUP INSTITUTE (UGI)  
LAHORE GRAMMAR SCHOOL (LGS)  
THE PUNJAB SCHOOL  
OXFORD GRAMMAR SCHOOL  
PAK-TURK SCHOOL  
HAMDARD SCHOOL  
ENGLISH GRAMMAR SCHOOL  
NAQSH SCHOOL OF ARTS  
PAKISTAN INTERNATIONAL PUBLIC SCHOOL (PIPS)

UNIVERSITY OF CENTRAL PUNJAB  
PRESENTS



TAAKRA

2024

BEYOND THE LIMITS

28<sup>TH</sup> FEBRUARY - 3<sup>RD</sup> MARCH

18

CATEGORIES

56

COMPETITIONS



OPENING CEREMONY



QAWALI NIGHT



MUSIC LIGHT SHOW



CONCERT



CLOSING CEREMONY

DIRECTOR REGISTRATIONS

MUHAMMAD TALHA

0304 703 1962

DIRECTOR CAMPUS AMBASSADOR

ASHAR AFZAL

0324 499 2416

CASH PRIZE

2,250,000/-