

## **Unit 10: Digital Media: Open Gap Fill (A)**

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### **TASKS (20 Items)**

1. A social media \_\_\_\_\_.

2. Data \_\_\_\_\_.

3. A viral \_\_\_\_\_.

4. Smart \_\_\_\_\_.

5. Targeted \_\_\_\_\_.

6. User \_\_\_\_\_.

7. A digital \_\_\_\_\_.

8. Content \_\_\_\_\_.

9. Fake \_\_\_\_\_.

10. Online \_\_\_\_\_.

11. Cyber \_\_\_\_\_.

12. Interactive \_\_\_\_\_.

13. Streaming \_\_\_\_\_.

14. Subscriber \_\_\_\_\_.

15. Monetization \_\_\_\_\_.

16. The \_\_\_\_\_ economy.

17. Digital \_\_\_\_\_.

18. Smart \_\_\_\_\_.

19. Global \_\_\_\_\_.

20. Connected \_\_\_\_\_.

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### SOLUTION KEY

1. influencer
2. privacy
3. video
4. algorithms
5. ads
6. engagement
7. platform
8. creation
9. news
10. identity
11. bullying
12. features
13. services
14. base
15. strategies
16. attention
17. literacy
18. devices
19. reach
20. society