

Unit 10: Word Formation (Digital Media) - SOLUTION KEY

CORRECT ANSWERS (Numbered)

1. influencer
2. viral
3. algorithm
4. targeted
5. engagement
6. analytics
7. platform
8. content
9. monetization
10. subscriber
11. authenticity
12. sponsored
13. exposure
14. networking
15. digitalization
16. clickbait
17. privacy
18. interactivity
19. connectivity
20. trending