

Unit 10: Digital Media: Word Formation (A)

TASKS (20 Items)

1. The A social media _____. of this topic is very important. (INFLUENCER)
2. The Data _____. of this topic is very important. (PRIVACY)
3. The A viral _____. of this topic is very important. (VIDEO)
4. The Smart _____. of this topic is very important. (ALGORITHMS)
5. The Targeted _____. of this topic is very important. (ADS)
6. The User _____. of this topic is very important. (ENGAGEMENT)
7. The A digital _____. of this topic is very important. (PLATFORM)
8. The Content _____. of this topic is very important. (CREATION)
9. The Fake _____. of this topic is very important. (NEWS)
10. The Online _____. of this topic is very important. (IDENTITY)
11. The Cyber _____. of this topic is very important. (BULLYING)
12. The Interactive _____. of this topic is very important. (FEATURES)
13. The Streaming _____. of this topic is very important. (SERVICES)
14. The Subscriber _____. of this topic is very important. (BASE)
15. The Monetization _____. of this topic is very important. (STRATEGIES)
16. The The ____ economy. of this topic is very important. (ATTENTION)
17. The Digital _____. of this topic is very important. (LITERACY)
18. The Smart _____. of this topic is very important. (DEVICES)
19. The Global _____. of this topic is very important. (REACH)
20. The Connected _____. of this topic is very important. (SOCIETY)

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SOLUTION KEY

1. influencer
2. privacy
3. video
4. algorithms
5. ads
6. engagement
7. platform
8. creation
9. news
10. identity
11. bullying
12. features
13. services
14. base
15. strategies
16. attention
17. literacy
18. devices
19. reach
20. society