Unit 10: Digital Media: Word Formation (B)

TASKS (20 Items)

1. In class, we discussed the Connected ___. of the situation. (SOCIETY)

2. In class, we discussed the Global ___. of the situation. (REACH)

3. In class, we discussed the Smart ___. of the situation. (DEVICES)

4. In class, we discussed the Digital ___. of the situation. (LITERACY)

5. In class, we discussed the The ___ economy. of the situation. (ATTENTION)

6. In class, we discussed the Monetization ___. of the situation. (STRATEGIES)

7. In class, we discussed the Subscriber ___. of the situation. (BASE)

8. In class, we discussed the Streaming ___. of the situation. (SERVICES)

9. In class, we discussed the Interactive ___. of the situation. (FEATURES)

10. In class, we discussed the Cyber ___. of the situation. (BULLYING)

11. In class, we discussed the Online ___. of the situation. (IDENTITY)

12. In class, we discussed the Fake ___. of the situation. (NEWS)

13. In class, we discussed the Content ___. of the situation. (CREATION)

14. In class, we discussed the A digital ___. of the situation. (PLATFORM)

15. In class, we discussed the User ___. of the situation. (ENGAGEMENT)

16. In class, we discussed the Targeted ___. of the situation. (ADS)

17. In class, we discussed the Smart ___. of the situation. (ALGORITHMS)

18. In class, we discussed the A viral ___. of the situation. (VIDEO)

19. In class, we discussed the Data ___. of the situation. (PRIVACY)

20. In class, we discussed the A social media ___. of the situation. (INFLUENCER)

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SOLUTION KEY

1. society

2. reach

3. devices

4. literacy

5. attention

6. strategies

7. base

8. services

9. features

10. bullying

11. identity

12. news

13. creation

14. platform

15. engagement

16. ads

17. algorithms

18. video

19. privacy

20. influencer