

Unit 9: Open Gap Fill (Set A)

TASKS (20 UNIQUE ITEMS)

1. This text about Unit 9 focuses on: t_____.
2. This text about Unit 9 focuses on: p_____.
3. This text about Unit 9 focuses on: a_____.
4. This text about Unit 9 focuses on: r_____.
5. This text about Unit 9 focuses on: a_____.
6. This text about Unit 9 focuses on: e_____.
7. This text about Unit 9 focuses on: c_____.
8. This text about Unit 9 focuses on: c_____.
9. This text about Unit 9 focuses on: h_____.
10. This text about Unit 9 focuses on: s_____.
11. This text about Unit 9 focuses on: r_____.
12. This text about Unit 9 focuses on: e_____.
13. This text about Unit 9 focuses on: s_____.
14. This text about Unit 9 focuses on: t_____.
15. This text about Unit 9 focuses on: s_____.
16. This text about Unit 9 focuses on: v_____.
17. This text about Unit 9 focuses on: p_____.
18. This text about Unit 9 focuses on: r_____.
19. This text about Unit 9 focuses on: b_____.
20. This text about Unit 9 focuses on: l_____.

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SOLUTION KEY

1. trust
2. persuasive
3. audience
4. recognition
5. advertising
6. endorsement
7. competitive
8. campaign
9. hidden
10. strategy
11. relations
12. emotional
13. slogan
14. techniques
15. subliminal
16. visual
17. placement
18. research
19. bandwagon
20. loyalty