

Unit 10: Digital Media: Open Gap Fill (A)

TASKS (20 Items)

1. A social media _____.
2. Data _____.
3. A viral _____.
4. Smart _____.
5. Targeted _____.
6. User _____.
7. A digital _____.
8. Content _____.
9. Fake _____.
10. Online _____.
11. Cyber _____.
12. Interactive _____.
13. Streaming _____.
14. Subscriber _____.
15. Monetization _____.
16. The _____ economy.
17. Digital _____.
18. Smart _____.
19. Global _____.
20. Connected _____.

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SOLUTION KEY

1. influencer
2. privacy
3. video
4. algorithms
5. ads
6. engagement
7. platform
8. creation
9. news
10. identity
11. bullying
12. features
13. services
14. base
15. strategies
16. attention
17. literacy
18. devices
19. reach
20. society