

## Unit 10: Digital Media: Word Formation (A)

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### TASKS (20 Items)

1. The concept of \_\_\_\_\_ (INFLUENCE) is central here.
2. The concept of \_\_\_\_\_ (PRIVATE) is central here.
3. The concept of \_\_\_\_\_ (VIRUS) is central here.
4. The concept of \_\_\_\_\_ (ALGORITHM) is central here.
5. The concept of \_\_\_\_\_ (AD) is central here.
6. The concept of \_\_\_\_\_ (ENGAGE) is central here.
7. The concept of \_\_\_\_\_ (PLATFORM) is central here.
8. The concept of \_\_\_\_\_ (CREATE) is central here.
9. The concept of \_\_\_\_\_ (NEW) is central here.
10. The concept of \_\_\_\_\_ (IDENTITY) is central here.
11. The concept of \_\_\_\_\_ (BULLY) is central here.
12. The concept of \_\_\_\_\_ (FEATURE) is central here.
13. The concept of \_\_\_\_\_ (SERVE) is central here.
14. The concept of \_\_\_\_\_ (SUBSCRIBE) is central here.
15. The concept of \_\_\_\_\_ (STRATEGY) is central here.
16. The concept of \_\_\_\_\_ (ATTEND) is central here.
17. The concept of \_\_\_\_\_ (LITERATE) is central here.
18. The concept of \_\_\_\_\_ (DEVICE) is central here.
19. The concept of \_\_\_\_\_ (REACH) is central here.
20. The concept of \_\_\_\_\_ (CONNECT) is central here.

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### SOLUTION KEY

1. influence
2. private
3. virus
4. algorithm
5. ad
6. engage
7. platform
8. create
9. new
10. identity
11. bully
12. feature
13. serve
14. subscribe
15. strategy
16. attend
17. literate
18. device
19. reach
20. connect