

Unit 10: Digital Media: Open Gap Fill (A)

TASKS (20 Items)

1. A popular _____ has many fans.
2. Protecting your _____ online.
3. A _____ video on YouTube.
4. Smart _____ show what we like.
5. Targeted _____ uses your data.
6. User _____ is the goal.
7. A digital _____ for content.
8. Content _____ is a job.
9. The spread of fake _____.
10. Your online _____ is different.
11. The problem of cyber _____.
12. Interactive _____ are fun.
13. Streaming _____ are popular.
14. A large _____ base helps.
15. Monetization _____ for creators.
16. The _____ economy today.
17. Improving digital _____.
18. Smart _____ are everywhere.
19. The global _____ of the net.
20. A _____ society is online.

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SOLUTION KEY

1. influence
2. private
3. virus
4. algorithm
5. ad
6. engage
7. platform
8. create
9. new
10. identity
11. bully
12. feature
13. serve
14. subscribe
15. strategy
16. attend
17. literate
18. device
19. reach
20. connect