

## **Unit 10: Digital Media: Open Gap Fill (B)**

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### **TASKS (20 Items)**

1. It is known that connected \_\_\_\_\_. is common.
2. It is known that global \_\_\_\_\_. is common.
3. It is known that smart \_\_\_\_\_. is common.
4. It is known that digital \_\_\_\_\_. is common.
5. It is known that the \_\_\_\_\_ economy. is common.
6. It is known that monetization \_\_\_\_\_. is common.
7. It is known that subscriber \_\_\_\_\_. is common.
8. It is known that streaming \_\_\_\_\_. is common.
9. It is known that interactive \_\_\_\_\_. is common.
10. It is known that cyber \_\_\_\_\_. is common.
11. It is known that online \_\_\_\_\_. is common.
12. It is known that fake \_\_\_\_\_. is common.
13. It is known that content \_\_\_\_\_. is common.
14. It is known that a digital \_\_\_\_\_. is common.
15. It is known that user \_\_\_\_\_. is common.
16. It is known that targeted \_\_\_\_\_. is common.
17. It is known that smart \_\_\_\_\_. is common.
18. It is known that a viral \_\_\_\_\_. is common.
19. It is known that data \_\_\_\_\_. is common.
20. It is known that a social media \_\_\_\_\_. is common.

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### **SOLUTION KEY**

1. society
2. reach
3. devices
4. literacy
5. attention
6. strategies
7. base
8. services
9. features
10. bullying
11. identity
12. news
13. creation
14. platform
15. engagement
16. ads
17. algorithms
18. video
19. privacy
20. influencer