Unit 10: Digital Media: Open Gap Fill (A)

TASKS (20 Items)

1. A social media _____.

2. Data _____.

3. A viral _____.

4. Smart _____.

5. Targeted _____.

6. User _____.

7. A digital _____.

8. Content _____.

9. Fake _____.

10. Online _____.

11. Cyber _____.

12. Interactive _____.

13. Streaming _____.

14. Subscriber _____.

15. Monetization _____.

16. The _____ economy.

17. Digital _____.

18. Smart _____.

19. Global _____.

20. Connected _____.

Unit 10: Digital Media: Open Gap Fill (A)

SOLUTION KEY

1. influencer

2. privacy

3. video

4. algorithms

5. ads

6. engagement

7. platform

8. creation

9. news

10. identity

11. bullying

12. features

13. services

14. base

15. strategies

16. attention

17. literacy

18. devices

19. reach

20. society