

Unit 10: Digital Media: Word Formation (A)

TASKS (20 Items)

1. The A social media ____ of this topic is very important. (INFLUENCER)
2. The Data ____ of this topic is very important. (PRIVACY)
3. The A viral ____ of this topic is very important. (VIDEO)
4. The Smart ____ of this topic is very important. (ALGORITHMS)
5. The Targeted ____ of this topic is very important. (ADS)
6. The User ____ of this topic is very important. (ENGAGEMENT)
7. The A digital ____ of this topic is very important. (PLATFORM)
8. The Content ____ of this topic is very important. (CREATION)
9. The Fake ____ of this topic is very important. (NEWS)
10. The Online ____ of this topic is very important. (IDENTITY)
11. The Cyber ____ of this topic is very important. (BULLYING)
12. The Interactive ____ of this topic is very important. (FEATURES)
13. The Streaming ____ of this topic is very important. (SERVICES)
14. The Subscriber ____ of this topic is very important. (BASE)
15. The Monetization ____ of this topic is very important. (STRATEGIES)
16. The The ____ economy. of this topic is very important. (ATTENTION)
17. The Digital ____ of this topic is very important. (LITERACY)
18. The Smart ____ of this topic is very important. (DEVICES)
19. The Global ____ of this topic is very important. (REACH)
20. The Connected ____ of this topic is very important. (SOCIETY)

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SOLUTION KEY

1. influencer
2. privacy
3. video
4. algorithms
5. ads
6. engagement
7. platform
8. creation
9. news
10. identity
11. bullying
12. features
13. services
14. base
15. strategies
16. attention
17. literacy
18. devices
19. reach
20. society