

Unit 10: Word Formation (Set A)

TASKS (20 UNIQUE ITEMS)

1. The spread of fake _____ is a danger to democracy.
2. Regular _____ creation is hard work for influencers.
3. Your online _____ might differ from your real one.
4. The use of _____ ads is based on your data.
5. We live in a so-called _____ economy today.
6. A _____ society is always online and active.
7. A popular _____ can influence millions of people.
8. A _____ video can gain a million views overnight.
9. Modern _____ determine what we see in our feed.
10. Improving digital _____ is part of modern education.
11. Effective _____ strategies are vital for creators.
12. A large _____ base ensures a steady income.
13. The problem of cyber _____ is growing in schools.
14. Streaming _____ have changed how we watch TV.
15. Protecting your _____ online is a major concern.
16. The global _____ of the internet is nearly 70%.
17. Our smart _____ track our every move.
18. A digital _____ connects creators and viewers.
19. Interactive _____ make websites more engaging.
20. High user _____ is the goal of every platform.

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SOLUTION KEY

1. news
2. content
3. identity
4. targeted
5. attention
6. connected
7. influencer
8. viral
9. algorithms
10. literacy
11. monetization
12. subscriber
13. bullying
14. services
15. privacy
16. reach
17. devices
18. platform
19. features
20. engagement