

## Unit 10: Digital Media: Open Gap Fill (A)

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### TASKS (20 Items)

1. A popular \_\_\_\_\_ has many fans.
2. Protecting your \_\_\_\_\_ online.
3. A \_\_\_\_\_ video on YouTube.
4. Smart \_\_\_\_\_ show what we like.
5. Targeted \_\_\_\_\_ uses your data.
6. User \_\_\_\_\_ is the goal.
7. A digital \_\_\_\_\_ for content.
8. Content \_\_\_\_\_ is a job.
9. The spread of fake \_\_\_\_\_.
10. Your online \_\_\_\_\_ is different.
11. The problem of cyber \_\_\_\_\_.
12. Interactive \_\_\_\_\_ are fun.
13. Streaming \_\_\_\_\_ are popular.
14. A large \_\_\_\_\_ base helps.
15. Monetization \_\_\_\_\_ for creators.
16. The \_\_\_\_\_ economy today.
17. Improving digital \_\_\_\_\_.
18. Smart \_\_\_\_\_ are everywhere.
19. The global \_\_\_\_\_ of the net.
20. A \_\_\_\_\_ society is online.

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### SOLUTION KEY

1. influence
2. private
3. virus
4. algorithm
5. ad
6. engage
7. platform
8. create
9. new
10. identity
11. bully
12. feature
13. serve
14. subscribe
15. strategy
16. attend
17. literate
18. device
19. reach
20. connect