

Vocabulary Training: Unit 8 - Globalization in Practice

Part 1: Global Supply Chain

Key concepts:

1. **Global supply chain:** The worldwide network of production, transport, and distribution.
2. **Consumer behaviour:** How people make purchasing decisions.
3. **Outsourcing:** Contracting work to external companies (often abroad).
4. **Ethical production:** Manufacturing that respects workers' rights and the environment.

Part 2: Diagram Analysis

When analyzing a diagram or infographic:

- * Identify the **main message** (What story does the data tell?).
- * Look for **trends** (increases, decreases, stable patterns).
- * Note **comparisons** (Which category is largest/smallest?).

Part 3: Writing Task - Report

Write a **Report** (approx. 200-250 words) for your school's magazine about the working conditions in the global fashion industry.

Report Structure:

1. **Introduction:** State the purpose of the report.
2. **Body:** Present findings (use data from diagrams/texts).
3. **Conclusion/Recommendations:** Summarize and suggest actions.

Grammar Recap: Participles (continued)

Example: *The diagram, **showing** the supply chain, illustrates the complexity of global trade.*