

Unit 10: Open Gap Fill (Set B)

TASKS (20 UNIQUE ITEMS)

1. In the context of this unit, i____ is a core concept.
2. In the context of this unit, c____ is a core concept.
3. In the context of this unit, s____ is a core concept.
4. In the context of this unit, e____ is a core concept.
5. In the context of this unit, t____ is a core concept.
6. In the context of this unit, s____ is a core concept.
7. In the context of this unit, p____ is a core concept.
8. In the context of this unit, a____ is a core concept.
9. In the context of this unit, f____ is a core concept.
10. In the context of this unit, p____ is a core concept.
11. In the context of this unit, c____ is a core concept.
12. In the context of this unit, b____ is a core concept.
13. In the context of this unit, m____ is a core concept.
14. In the context of this unit, a____ is a core concept.
15. In the context of this unit, l____ is a core concept.
16. In the context of this unit, v____ is a core concept.
17. In the context of this unit, n____ is a core concept.
18. In the context of this unit, d____ is a core concept.
19. In the context of this unit, r____ is a core concept.
20. In the context of this unit, i____ is a core concept.

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SOLUTION KEY

1. identity
2. connected
3. subscriber
4. engagement
5. targeted
6. services
7. platform
8. algorithms
9. features
10. privacy
11. content
12. bullying
13. monetization
14. attention
15. literacy
16. viral
17. news
18. devices
19. reach
20. influencer