

## Unit 10: Open Gap Fill (Digital Media) - SOLUTION KEY

### CORRECT ANSWERS (Numbered)

1. influencer
2. viral
3. algorithm
4. targeted
5. engagement
6. analytics
7. platform
8. content
9. monetization
10. subscriber
11. authenticity
12. sponsored
13. exposure
14. networking
15. digitalization
16. clickbait
17. privacy
18. interactivity
19. connectivity
20. trending