

Unit 10: Word Formation (Set B)

TASKS (20 UNIQUE ITEMS)

1. Your online _____ might differ from your real one.
2. Protecting your _____ online is a major concern.
3. Interactive _____ make websites more engaging.
4. Modern _____ determine what we see in our feed.
5. Improving digital _____ is part of modern education.
6. Streaming _____ have changed how we watch TV.
7. Effective _____ strategies are vital for creators.
8. Regular _____ creation is hard work for influencers.
9. A _____ society is always online and active.
10. Our smart _____ track our every move.
11. The global _____ of the internet is nearly 70%.
12. The spread of fake _____ is a danger to democracy.
13. A large _____ base ensures a steady income.
14. The use of _____ ads is based on your data.
15. The problem of cyber _____ is growing in schools.
16. We live in a so-called _____ economy today.
17. High user _____ is the goal of every platform.
18. A digital _____ connects creators and viewers.
19. A popular _____ can influence millions of people.
20. A _____ video can gain a million views overnight.

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SOLUTION KEY

1. identity
2. privacy
3. features
4. algorithms
5. literacy
6. services
7. monetization
8. content
9. connected
10. devices
11. reach
12. news
13. subscriber
14. targeted
15. bullying
16. attention
17. engagement
18. platform
19. influencer
20. viral