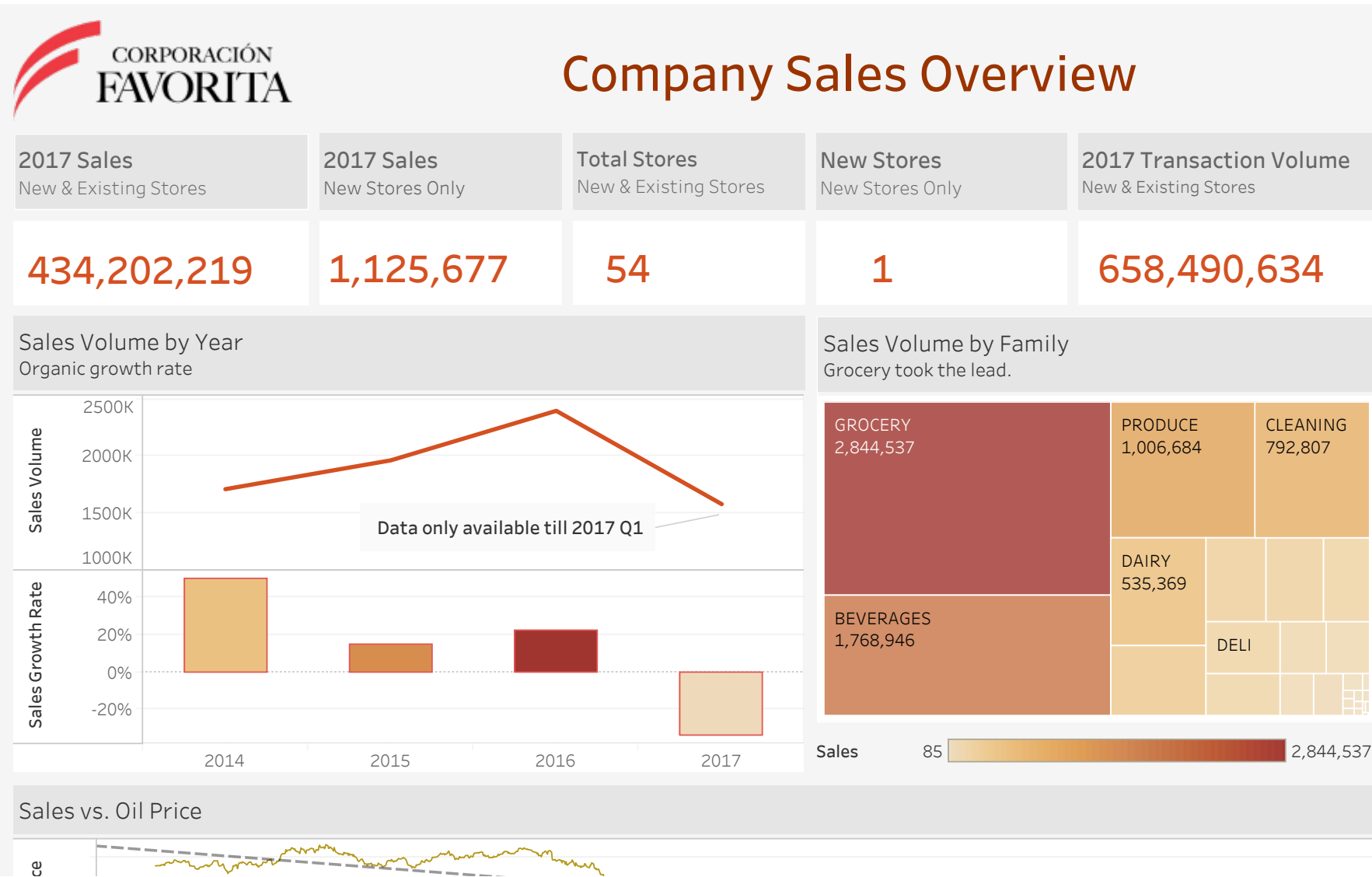


# Corporacion Favorita Sales Report

Overall, sales has been growing for the past 3 years.	Geographically, Pinchincha and Guayas have higher sales.	Interested in store-wise family sales patterns? - Play with it!	Promotion and holiday do not increase sales all the time. For some particular family, it a..
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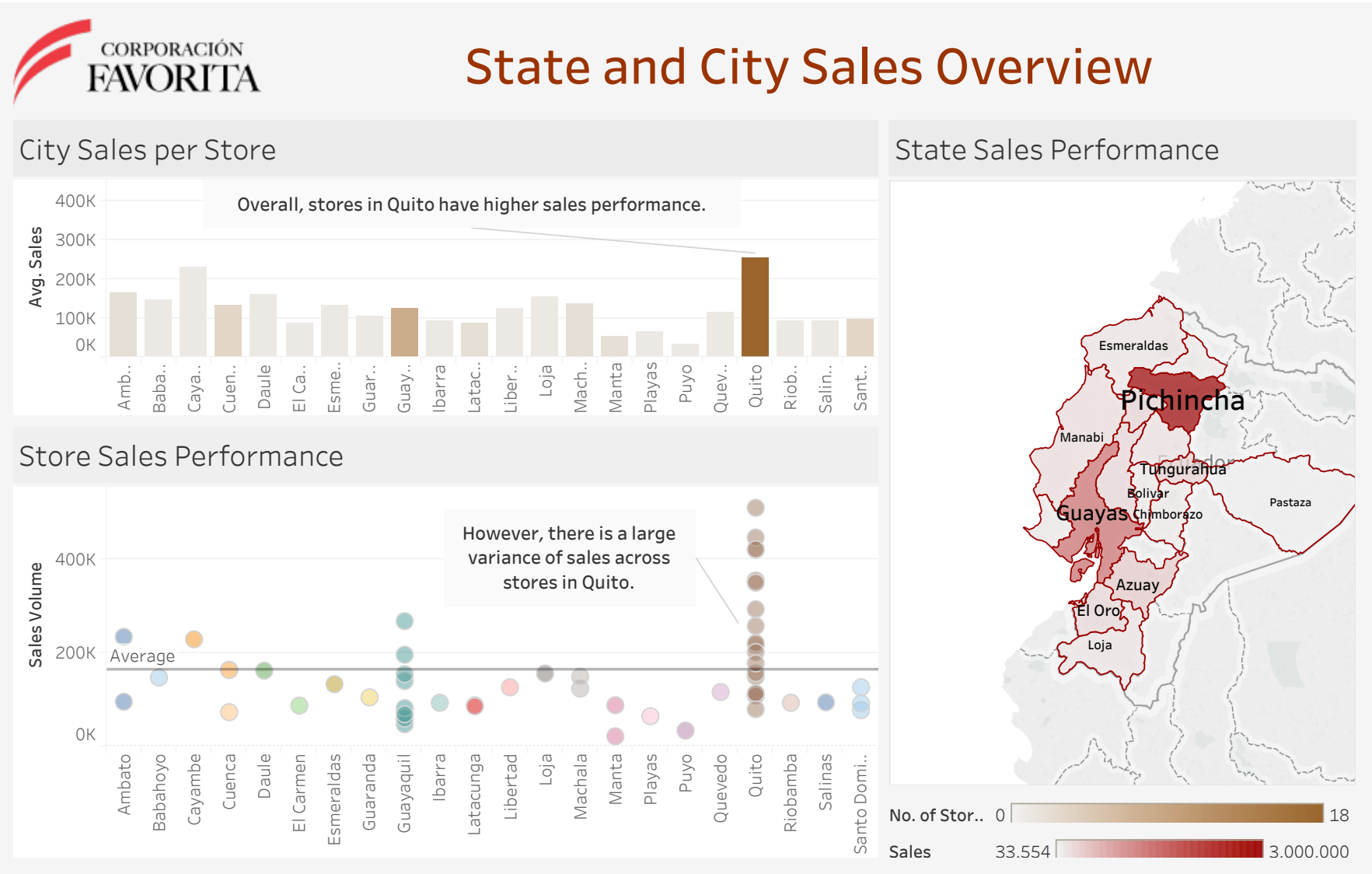
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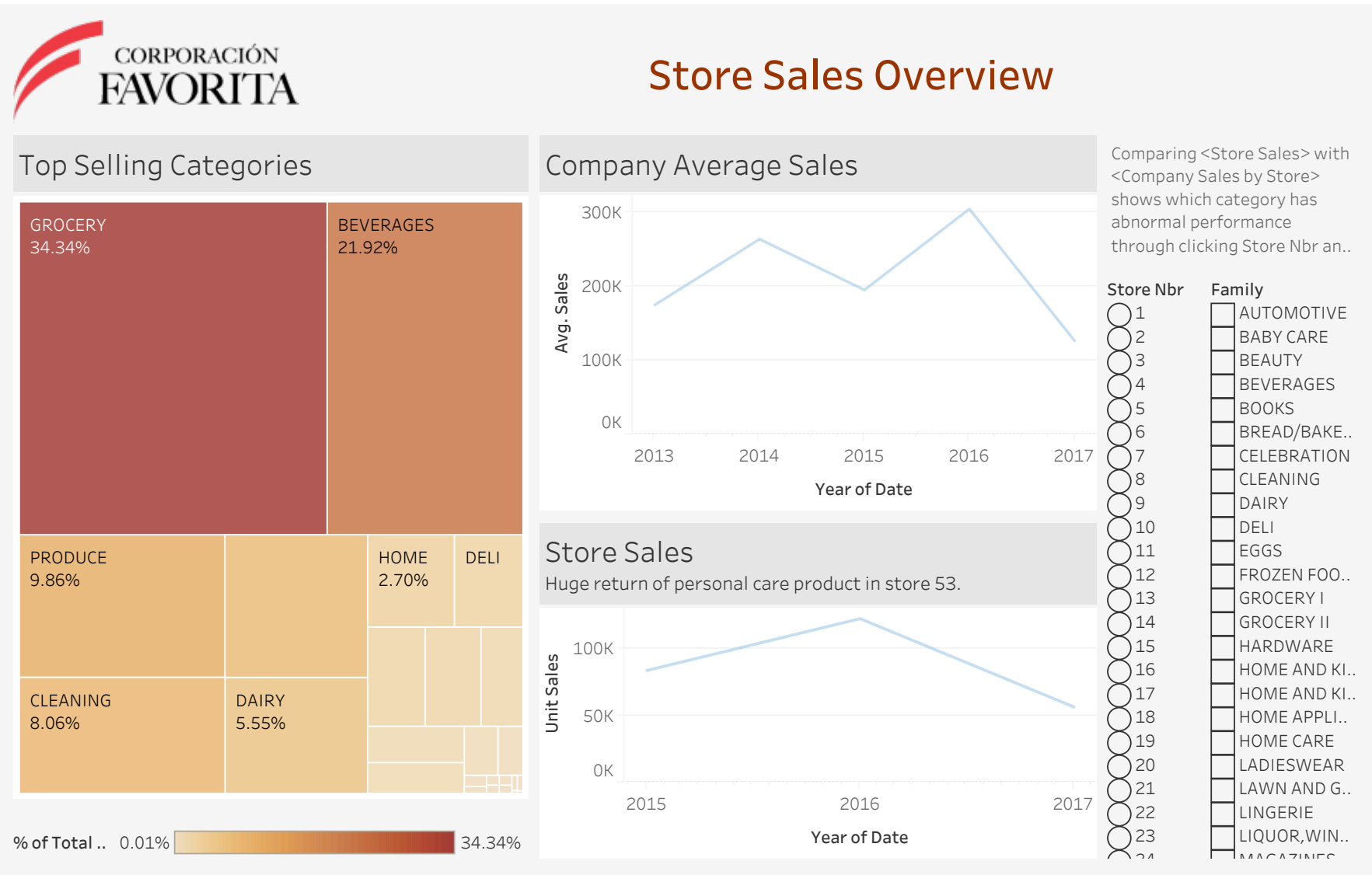
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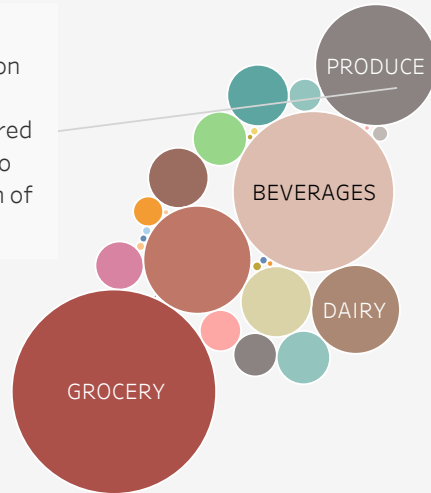
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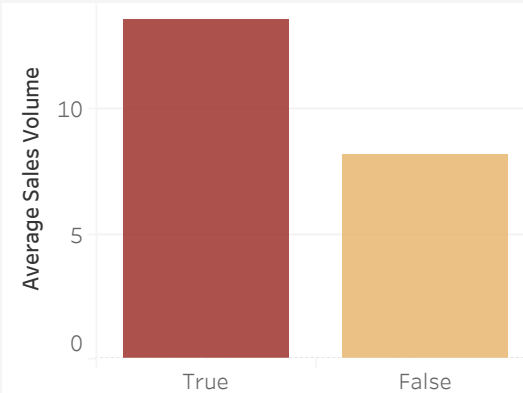
## Promotion and Holiday Impact

### Family Sales

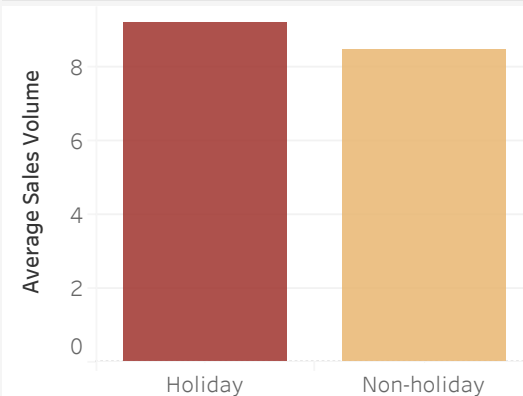
**Prepared Food**  
Suprisingly, promotion will decrease sale performance of prepared food. This may due to customer's perception of stale food.



### Promotion

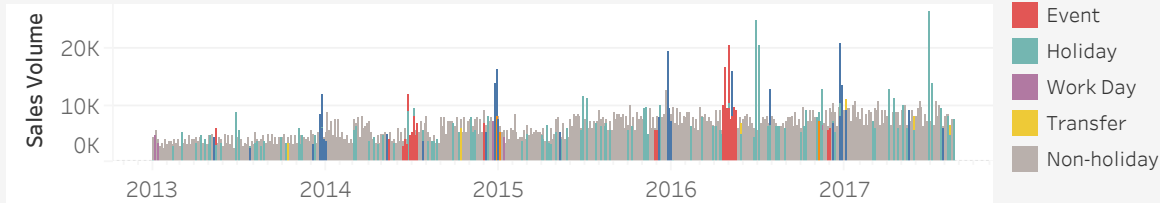


### Holiday Sales



### Holiday Sales

Holidays are the good days!



Date 1/1/2013 to 8/15/2017