

1. Title of your project

Beaver Neighbor Center

2. Team number and the names of the team members

Group 9

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3. Brief introduction of your project topic (e.g., motivation, research goal/questions)

Our objective is to create an online community that helps OSU students to trade second-hand stuff/used stuff. Currently, some college students buy second-hand goods through group chats and online websites. However, graduate students, want to sell their stuff as soon as possible because they are going to leave in a short period. And for students who want to get goods immediately, they could possibly get the items at a low price on the same day.

Based on the current situation of second-hand goods trade, our research goal is to help students to resolve the problems below:

1. Students need to let more people know about their used products and sell their merchandise as soon as possible.
(Media exposure)
2. When students are about to graduate and are in a hurry to sell products, how can they increase the speed of sales?
What steps can students take to ensure their rights and interests if they need others to represent their goods

4. Description of your target users

Our target user is OSU students, especially those who are new arriving at Corvallis and those who are leaving Corvallis after graduation. When new students arrive at Corvallis, they need to buy furniture and other household items for a long time, and when graduates leave, they need to sell their furniture and other items in a hurry.

5. Brief summary of interesting findings from your user observation and interviews
- a. People who sell things usually want to sell them as soon as possible, because they have to leave soon. But people who buy things usually stay at the university longer than people who buy things, so sellers are more anxious than buyers.
 - b. In the case of sellers who are students, they want to post information about their products more conveniently, and it is important to be able to label and keywords to post products without burden.
 - c. Buyers usually do not often pay attention to what new products are on the shelves. (Only when there is demand will look)
 - d. If only a small amount of second-hand goods need to be sold, offline second-hand trading events are not convenient for them, considering the cost of handling time.

6. 1-2 user need statements the team would like to focus on

Users need a convenient platform to easily post their stuff and sell them as soon as possible.

Users need a platform to seek what stuff they need, such as textbooks and furniture.

Users need some reference criteria when deciding on the price of the item they want to sell/buy.