

# Retraining Plan

## **Objectives**

1. To keep the plotters up-to-date with continuous learning, they become more knowledgeable as to what the company's missions and goals are.
2. To develop the skills and knowledge needed to support the high production of the company.

## **OVERVIEW**

### **1. REARRANGE**

#### **■ Introduction and Plotting guidelines for Re-arranged Cutouts**

[https://docs.google.com/document/d/1B\\_R3SOh3RKHd74BcgZd0zyXAV3lu6ppEGXZAutfs28E/edit](https://docs.google.com/document/d/1B_R3SOh3RKHd74BcgZd0zyXAV3lu6ppEGXZAutfs28E/edit)

#### **■ SUMMARY OF XCAGO REARRANGE GUIDELINES:**

<https://docs.google.com/document/d/1Mebg-IP1GEdxIDJBy-SOm0s7pr2gLsLcZfy2sHl3eT4/edit>

#### **■ RE-ARRANGEMENT CROPPING TOOLS**

[https://docs.google.com/document/d/10\\_uB-3stlAEzgfA4ZBcL-raMliOhJC61eKABs3meXB/edit](https://docs.google.com/document/d/10_uB-3stlAEzgfA4ZBcL-raMliOhJC61eKABs3meXB/edit)

### **RE-ARRANGEMENT CROPPING TOOLS**

# A third of sales: That's all Volks!

**V**OLKSWAGEN Ireland's ID.4 and ID.3 were the bestselling all-electric vehicles in 2021, recording an astonishing 31 per cent combined market share.

With registrations of electric vehicles more than doubling in 2021, Ireland's motorists are increasingly shifting focus towards more sustainable means of transport. According to figures from the Society of the Irish Motor Industry, 5,646 new electric cars were registered in 2021 compared to 4,013 in 2020 and 3,444 in 2019.

Volkswagen Ireland's ID.4 was the best-selling Battery Electric Vehicle (BEV) in the country last year with an impressive 1,432 registrations. Launched in March 2021, the ID.4 was an instant hit with car buyers. With a range in excess of 500km, the BEV leader represents a new frontier in emission-free driving combining sleek looks, practicality and sustainability.

The ID.3 was the second best-selling model in the country with 1,271 registrations – 413 more than the third bestselling BEV. Originally launched in 2020,

the ID.3 sales rose by 228 per cent in 2021 capping an extraordinary year for the iconic model.

Rodolfo Calisto, Volkswagen Brand Director for Ireland, said: "I am delighted with the outstanding sales performance of our ID models. Irish motorists have displayed their willingness to be progressive and adopt electric vehicles at an accelerated pace. I am thrilled so many of them have chosen our ID family to make the switch."

"Our 2021 results are conclusive thumbs up for Volkswagen's bold ACCELERATE strategy. By becoming the first manufacturer to produce and deliver electric vehicles to Irish consumers with a certified net carbon-neutral balance, we have demonstrated our intention to lead the way on electrification."

Both the ID.3 and ID.4 are produced at Volkswagen's Zwickau plant in Germany and are delivered to customers in a net carbon-neutral fashion. Over the air updates keep ID models equipped with the latest advances in digitalisation, a key pillar in Volkswagen's journey to

becoming a software-oriented mobility provider.

In 2022, Volkswagen will ramp up its ACCELERATE strategy with the addition of new ID. Family models, the ID.5 and ID.5 GTX. Elegant, sporty and electric, the new ID.5 brings the ID model range into a new market segment. The E-SUV coupe comes equipped with the new ID. software version 2.0, which improves charging performance and voice control.

**STRATEGY**

Meanwhile, use of swarm data elevates driver assistance systems to the next level as Volkswagen takes further steps towards automated driving.

"I believe 2022 will be another milestone year for Volkswagen as we step up our ACCELERATE strategy," said Mr Calisto. "We have ambitious plans for the ID.3 and ID.4. Meanwhile, the arrival of the all-new ID.5 and ID.5 GTX strengthens our position as the market leader. By delivering outstanding design, reassuringly long range and the pledge of net carbon-neutrality on delivery, Volkswagen is helping to deliver a more sustainable future."

The ID.3 starts from €33,743 after grants while the ID.4 is available from €48,089 after grants. Both models are currently available with PCP finance starting from 1.9% APR. To arrange a test drive, visit [volkswagen.ie](http://volkswagen.ie) or contact your preferred Volkswagen retailer.

Cropper Builder

1

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Page 1

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No Images

All No Text No Images

# A third of sales: That's all Volks!

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## ■ REARRANGE SEQUENCE

Xcago and STREEM same sequence

UNicepta - different sequence

## SEQUENCE/ORDER OF ELEMENTS:

XCAGO REARRANGE	UNICEPTA	STREEM RC
Headline	Preintro	Headline
Byline	Headline	Byline
Subhead	Subheadline	Subhead
Preintro	Byline	Preintro
Intro	Introduction	Intro
Body	Body	Body
Images/captions	Quote	Images/captions
Factboxes	Factbox	Factboxes
Quotes	Images	Quotes

■ **SUMMARY OF XCAGO REARRANGE GUIDELINES:**

<https://docs.google.com/document/d/1Mebg-IP1GEdxIDJBy-SOm0s7pr2gLSLcZfy2sHI3eT4/edit>

**XCAGO:**

**Irish** - rearrange (refer to Guidelines - General and Lead-ins)



**SPH** - **NOT rearrange**, frontpage teasers should be merged to main article

**My Media** - rearrange (merge only if it is a continuation)


**UK** - rearrange (merge only if it is a continuation)

**EM RC/NSTRELA (HIGH PRIORITY PAPERS):**

Frontpage articles with words '**FULL REPORT**' and '**FULL STORY**' on teasers should be merged.

-  Special Rules for Rearranged Cutouts on X-cago
-  X-CAGO IRISH (Job Offers)

■ **Lead-in Article Guide**

 Lead-in Articles guidelines (1).docx

■ **X-CAGO Clipping Guidelines (UK and my Media)**

<https://docs.google.com/document/d/1KMx7T5FFqgdUwO5ffLn1Zvh4XuzRvzZfmNRYOeSz1o/edit>

■ **Irish - X-CAGO Clipping Guidelines**

<https://drive.google.com/file/d/1mK9GeQzBRNYFejIAxawXp-py-t0lzG8K/view>

RE-ARRANGE MATERIALS: pakibasa at sana makasunod tayo sa process (until further notice)

**FOR RE-ARRANGE MATERIALS: Stream HP, Press Daily, X-Cago**

**QUOTES** with images should not be re-box as 1 or make a quote overlay out of it. This will make your images missing or corrupted.



ito yung pinag-isa nio lamang yung quote at image nya, nagiging corrupted yung cutout (pointdownindex)

## Au lendemain du coup de vent qui a ravagé la cité horlogère, le quartier industriel du Crêt-du-Loche déblaise les gravats. Reportage.

La scène fait penser à la désolation après un bombardement. Des tuiles et des parpaings éclatés au sol, le clocher du temple des Éplatures entièrement arraché, gisant à terre. À côté du tas de gravats, le cadran de l'horloge, et à 10 mètres de là, le coq qui trônait sur la pointe de l'église.

«Ce monument historique a tenu cent septante ans, et il a fallu attendre 2023...» commente Maurice Bianchi. Pour celui qui gère la «Crèche aux 5 sens», animation de Noël connue également en terre vaudoise, pas le temps de s'apitoyer. L'heure est au bâchage afin d'assurer l'étanchéité de son intérieur, alors que la météo était encore instable ce mardi matin.

Le monument fait partie des quelque 200 bâtiments touchés au Crêt-du-Loche par la tempête monstre qui a frappé La Chaux-de-Fonds lundi. Dans ce quartier industriel qui borde la cité se trouvent de nombreux acteurs horlogers comme Cartier, Breguet ou encore Calame. Le long de l'axe principal, on ne compte plus les vitres brisées ou les stores en métal pliés.

### Soufflé

Parmi les constructions qui ont le plus souffert dans les environs,

il y a les trois établissements qui forment la Watch. À deux pas de la gare locale, côté ouest, la façade de l'entreprise active dans les mouvements mécaniques est complètement défigurée. Comme sur les quais, tout ce qui était fait de verre a été soufflé, comme lors d'une explosion.

Dans le bruit incessant des machines et du verre brisé en train d'être ramassé, Miguel Garcia, patron de la manufacture qu'il a rachetée en 2003, assiste consterné au balai des pelleteuses. Comme toute la région, son entreprise se trouve en période de vacances horlogères, un creux qui va de la mi-juillet à la mi-août et qui a probablement fait que le nombre de victimes de la tempête monstre qui a ravagé la ville a été limité.

«Imaginez si 600 personnes s'étaient trouvées là au moment de la tempête...»

**Miguel Garcia,**  
patron de Sellita Watch

«Imaginez si 600 personnes s'étaient trouvées là», lance l'homme qui a interrompu ses vacances en Espagne pour être à La Chaux-de-Fonds quelques heures après la tempête. Lundi matin, seuls son frère, blessé à une main et qui devait se faire opérer mardi, et quelques employés d'entretien occupaient les apparte-

ments d'ouvriers, d'architectes et d'experts en assurances casqués parcourant les environs telles des fourmis.

Du côté des cafés La Semeuse, l'entrepôt propriété du groupe Choco-Diffusion est éventré et laisse apparaître des cargaisons de grains et de chocolats. Lorsque le toit a été en partie arraché par la force du vent, du gravier, des panneaux solaires et de la tôle ont été projetés en face avec une force inouïe. «Sur les parois, on peut voir des trous faits par les graviers, comme de gros impacts de balles», détaille Philippe Langel.

L'architecte chaux-de-fonnier a réalisé les deux extensions du site, en 2007 et 2012. S'il constate avec tristesse à quel point la façade a été détruite, il se rassure également: les bâtiments, construits aux normes SIA, ont tenu le coup et vont pouvoir continuer de servir.

Comme d'autres, Miguel Garcia a confiance dans les assurances. Outre l'Établissement cantonal d'assurance et de prévention, les assureurs privés auront peu d'arguments pour éviter de mettre la main au porte-monnaie. Philippe Langel affirme aussi, ces derniers peuvent mettre des pénalités pour des vents allant jusqu'à 140 km/h, «mais avec des pointes à 217 km/h, on est bien au-dessus de toute norme».

Le Canton a précisément invité les entreprises touchées dans leur activité à contacter en premier lieu leur assureur privé. «La perte de travail causée par un dommage, le cas précis, la tempête, n'est pas prise en considération par le fonds de l'assurance chô-

### Reprise progressive

Le fabricant de mouvements Sellita devrait reprendre en partie ses activités comme prévu, à la mi-août. Si le patron souhaite rouvrir dans ce délai court, il affirme peu se soucier des pertes financières dues à une reprise en douceur. «En ce moment, le business est le dernier de mes soucis», lance l'entrepreneur.

À 100 mètres de là, Jirawat Jun-en n'a pas hésité à grimper sur la charpente de sa maison pour en déblayer les débris. Dans ce qui était son appartement, il explique être revenu précipitamment de vacances en famille pour constater les dégâts et faire le nécessaire d'urgence.

«Il y a des vêtements à donner en seconde main!» lance-t-il avec humour. Avec énergie, le quadragénaire pose des bâches sur un plancher à l'air libre, après que le vent a soufflé les deux tiers de son toit. Des décorations, des factures, et surtout une jolie collection de vins ont tenu bon. Mais le coffre-fort de ce Thaïlandais d'origine, avec les recettes du restaurant familial, soit quelque 30'000 francs, a été arraché et retrouvé vide.

«Pour l'instant nous devons rester fermés, et la police nous a conseillé de ne pas rester dans le bâtiment», raconte celui qui a repris le commerce familial il y a six ans. Son père, dans l'avion en ce mardi aux alentours de midi, a lancé son premier établissement chaux-de-fonnier il y a vingt-trois ans. Il s'occupera de toute la partie administrative.





## EMPLOYMENT

# Digital passport to track job skills

Lisa Vincent  
Sun Herald political correspondent

Job seekers would be able to share their verified qualifications with employers through a new national skills passport that could function as a digital record-keeping platform like the Medicare app, with the federal government investing \$9.1 million to pursue the reform.

The concept of a national skills passport has been previously backed by employer groups, including the Business Council of Australia, and the initiative has been given the green light by the Albanese government in its employment white paper.

The paper, to be released by Treasurer Jim Chalmers tomorrow, will confirm the government's plans to spend \$9.1 million to prepare a business case for creating the digital skills passport and consult industry, unions, tertiary institutions and students on its scope and function.

Chalmers said more workers were re-training and upskilling over the course of their lives than

ever before and a skills passport would make it easier for them to demonstrate their training to employers. "Our goal is to make it easier for workers to have their qualifications recognised and easier for employers to find the well-trained, highly qualified workers they need," Chalmers said.

"It's vital that we build a more agile and adaptable labour force. Our economy is rapidly changing, and the demands on workers and employees are changing too."

Government sources, who were not authorised to speak publicly about the concept, said a skills passport could function like a digital ID for qualifications similar to the way the Medicare app provides digital health records.

It could be used to store a person's training and education qualifications from high school to university and VET on one platform that could then be shared with employers.

Education Minister Jason Clare said the passport would help ensure that employers had

Continued Page 4

It's the biggest issue facing parents in Sydney ...  
Choosing a school to suit your child



Rudlands student Enlie Russell with her mother Sally. Photo: Jenna Barrett

PRIVATE?

PUBLIC?

SELECTIVE?

CATHOLIC?

Weighing up education options for many parents begins from the time their children are born. As thousands of students finished their schooling last week, we asked four families to reflect on their decision.

FULL REPORT PAGE 8

## Developments threaten to wipe out housing stock

Andrew Taylor

Developers are bulldozing residential blocks in inner-city suburbs to create luxury apartments, prompting local councils to investigate ways to prevent a loss of housing stock.

The City of Sydney is considering planning rules to stop developers knocking down older residential blocks - traditionally affordable due to their age and size - as it faces a growing number of building proposals for high-end apartments.

Woolahra Council voted last month to investigate new planning rules to prevent a net reduction of

dwellings on development sites. Waverley Council amended planning rules last year to require DAs to "increase or preserve residential dwelling density".

Sydney Lord Mayor Clover Moore said the city risked losing its "famous egalitarianism" because of the affordability crisis. "A city that turns into nothing more than an enclave for the wealthy might seem rich in dollars, but it would be poor in every other way," she said.

City of Sydney councillors last week unanimously voted to investigate new planning rules to protect against the net reduction of dwellings on a development site.

NEWS PAGE 6

## Abbott gets Fox board nomination

Sarah McPherson

Former prime minister Tony Abbott has been nominated to the board of directors of Fox Corporation, a day after Rupert Murdoch announced he was stepping down and his son Lachlan Murdoch would become the sole chairman. Fox Corp announced Abbott's nomination in a statement, which recognised Abbott's contribution as the 29th Australian prime minister, Liberal leader and MP, and his role as an adviser to the British Board of Trade since 2020.

NEWS PAGE 6

## RUGBY Why a win over Wales may not be enough for the Wallabies

SPORT



sa stream articles nasa taas ng SOURCENAME ay hindi na plot  
Pero kung mangyare na nasa baba cya, plot po cya, maski HEAD at TEASER lang cya, ung  
headline e paste sa body field

## 2. LINKING

### ■ BOXNET PLOTTING GUIDE

☰ BOXNET PLOTTING GUIDE

☰ BOXNET Byline note

☰ BOXNET Bylines

### ■ CG - Arabic Guidelines

[https://docs.google.com/document/d/1nuVRK0syoVRko6ZmvxcuMfHefFpzWVyljy\\_fsOIaQ8/edit#](https://docs.google.com/document/d/1nuVRK0syoVRko6ZmvxcuMfHefFpzWVyljy_fsOIaQ8/edit#)

### ■ CARMA PORTUGAL GUIDELINES

<https://drive.google.com/drive/folders/167bBULw1FKBKAtWqnauVaQg13PbsRAGI>

### ■ How to plot page 1 or the frontpage in Linking source

<https://docs.google.com/document/d/1jBI563Lk3lpoK6uV-57Qg6jPkkQLKbnd10FTV9mM44c/edit>

e - and (4e21) 4 and 21 - 4,21

a - to (4a21) 4 to 21 - 4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21

e - and (4e21) 4 and 21 (4,21)

7a9 - 7,8,9

2a6 - 2,3,4,5,6

10e11 - 10,11

15 a 17 - 15,16,17

Pags. 4e21 pags. 4a21


### 3. UNICEPTA

## ■ Unicepta Notes

[https://docs.google.com/document/d/1is1cbNj58friuUdDA8QJlu\\_TyuSH6HWxcH0R3X5zdX8/edit](https://docs.google.com/document/d/1is1cbNj58friuUdDA8QJlu_TyuSH6HWxcH0R3X5zdX8/edit)

Unicepta PROCESSING 3RD PARTY

-  Unicepta additional update

-  How to handle correction requests

## Unicepta - TV program descriptions (to plot)

<https://drive.google.com/drive/folders/1rK5Q2Z5e-1l20fS7jJeVh0ySiFxb5JEi>

## 4. NOSE

## ■ Basic plotting. NOSE, DK and some useful samples of tagging.

[https://docs.google.com/document/d/1yzeDf2afYs8VzoWnvMlf9eB9bvvR4FudO2l8M.Jt\\_wKVg/edit](https://docs.google.com/document/d/1yzeDf2afYs8VzoWnvMlf9eB9bvvR4FudO2l8M.Jt_wKVg/edit)

## ■ Integrated Manual

[https://docs.google.com/document/d/1xLw-k9\\_TlwC2VvefL-nCH5wiri85tsJqlsHJqet\\_FGA/edit](https://docs.google.com/document/d/1xLw-k9_TlwC2VvefL-nCH5wiri85tsJqlsHJqet_FGA/edit)

## ■ ABC errors

<https://docs.google.com/document/d/1-duWrAODUZ9VtvIPlhvDV71Uk8-6oBpeeGq209IAQG0/edit>

■ Please have these Special characters in your notepad.

à, À, á, Á, ã, Ã, ç, Ç, é, É, ê, Ê, í, Í, ó, Ó, ú, Ú, ü, Ü ? u  
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## ■ NOSE with ads




<https://drive.google.com/drive/folders/1QyOG7-AcQf7Ar-dny3hjDlcU2fsY5WaX>

## 5 Universal Information Services or UIS








### - **Universal Information Services Guide**

-  Guide to plotting UIS 3rd party
-  UIS - Notices and 3rd party (plotting)



## 6. NIMMS

-  NIMMS ( Notices Guidelines)
-  NIMMS (Gorkana guidelines)
-  NIMMS (PHOTOCALL)

## 7. Pressrelations Daily

-  PRESSRELATIONS DAILY GUIDELINES (REARRANGE)
-  PRESS DAILY OVERVIEW
-  BLICK Cutout Requirement (3rd)
-  Press Daily Correction/re-Clipping Request
-  PRESS DAILY UPDATE
-  Press Relations Daily Clipping Protocol
-  Pressdaily Guidelines    additional

## 8. NAMA Guidelines

-  NAMA GUIDELINES
-  Identifying Chinese Articles

## 9. Truescope Guidelines

GUIDELINES TRUESCOPE

## 10. CISION GUIDELINES

CISION CLIENT S.O.P - V2

W Woman - How to clip.docx

[Country Life - How to Clip.docx - Google Docs](#)

## 11. Truehawk

Truehawk - Planning Notices

## 12. Carma Asia

[3rd Party instruction\\_Carma ASIA.docx - Google Docs](#)

x Carma Asia\_Global - 3rd Party Source list for Plotting.xlsx

## **Resources**

*Here some useful videos for rearrange and linking:*

### **1. Rearrange**

Irish Rearrange

[https://drive.google.com/file/d/1bWjdHLIkCpH\\_uXWnpWoylnL4HSldyK/view?usp=sharing](https://drive.google.com/file/d/1bWjdHLIkCpH_uXWnpWoylnL4HSldyK/view?usp=sharing)

## Stream Rearrange

<https://drive.google.com/file/d/1giNyECpIHl65kxAysL-pKLuljCKx1Ea9/view>


## 2. Linking

### 3rd Party Linking

Sample video:

<https://drive.google.com/file/d/10HpKFn3WkNhjFznDE8t-k7q3u7bSg5Lt/view?usp=gmail>

 TH planning notices

 Event Calendar Examples