Social Buzz Report

All ⌄

Users
500

Content
24.57K

Trend of Content Generated per Month

Month	Value
January	2126
February	1914
March	2012
April	1974
May	2138
June	2021
July	2070
August	2114
September	2022
October	2056
November	2034
December	2092

Axis: 2,100 — 2,000 — 1,900

Month
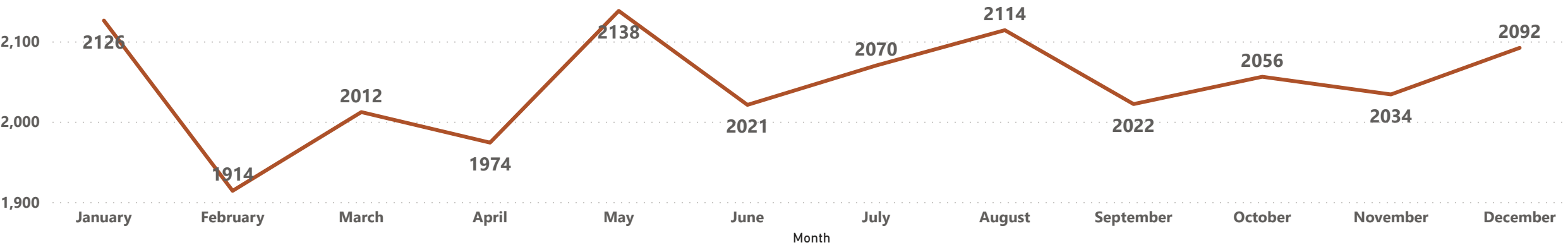
Most Popular Type of Content

Type	Value
photo	6.6K
video	6.2K
GIF	6.1K
audio	5.7K

Content With Highest Sentiment Score

| Type	Value
photo	263K
video	246K
GIF	238K
audio	226K

Most Common Sentiment For Each Category

Sentiment ● negative ● neutral ● positive
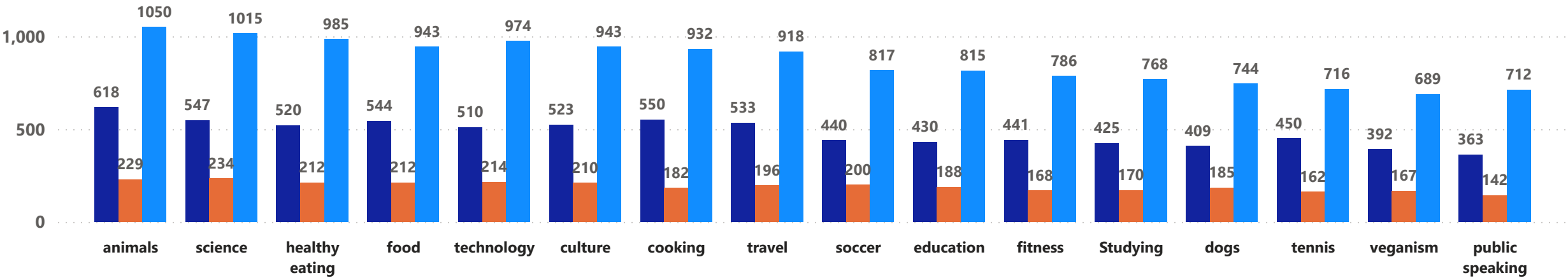
Type	Count of Sentiment	Sum of Score
super love	1519	113925
adore	1548	111456
want	1539	107730
cherish	1501	105070
love	1534	99710
heart	1622	97320
like	1520	76000
intrigued	1475	66375
peeking	1559	54565
interested	1549	46470
indifferent	1512	30240
scared	1572	23580
worried	1497	17964
dislike	1548	15480
hate	1552	7760
disgust	1526	0

Most Popular Sentiment

3.07K (12.5%)

7.7K (31.31%)

13.81K (56.19%)

Sentiment
● positive
● negative
● neutral
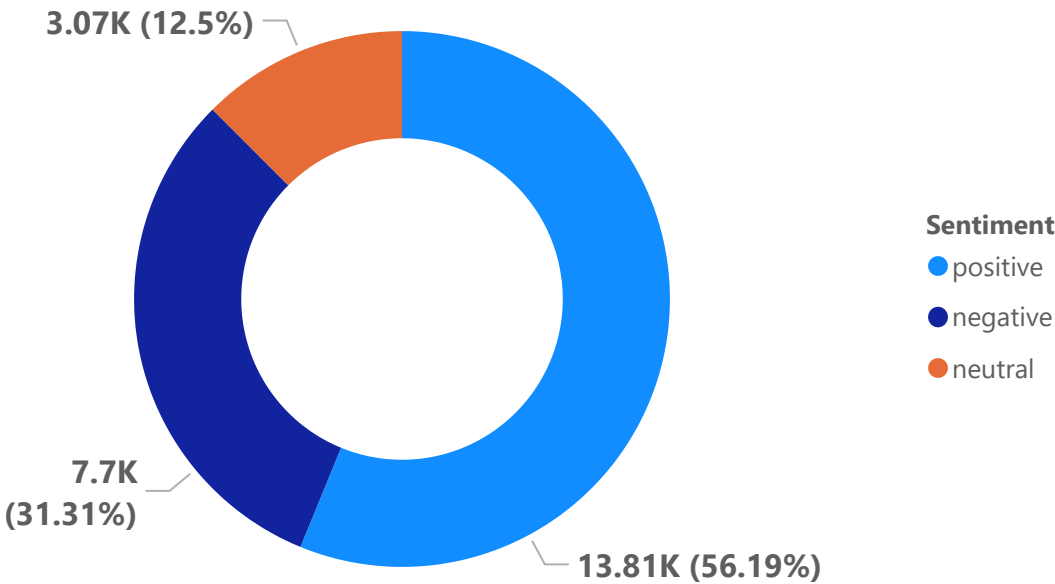
Total Reactions

16

Trend Showing Total Monthly Reactions

2126	1914	2012	1974	2138	2021	2070	2114	2022	2056	2034	2092
January	February	March	April	May	June	July	August	September	October	November	December
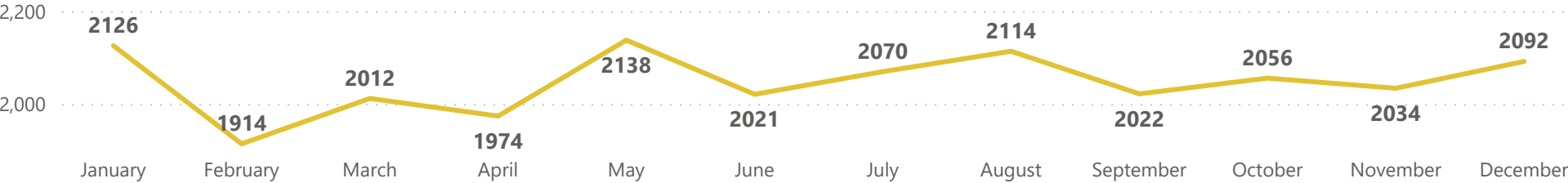
Total Count Of Each Reaction

heart	scared	peeking	hate	interested	adore	dislike	want	love	disgust	like	super love	indifferent	cherish	worried	intrigued
1622	1572	1559	1552	1549	1548	1548	1539	1534	1526	1520	1519	1512	1501	1497	1475
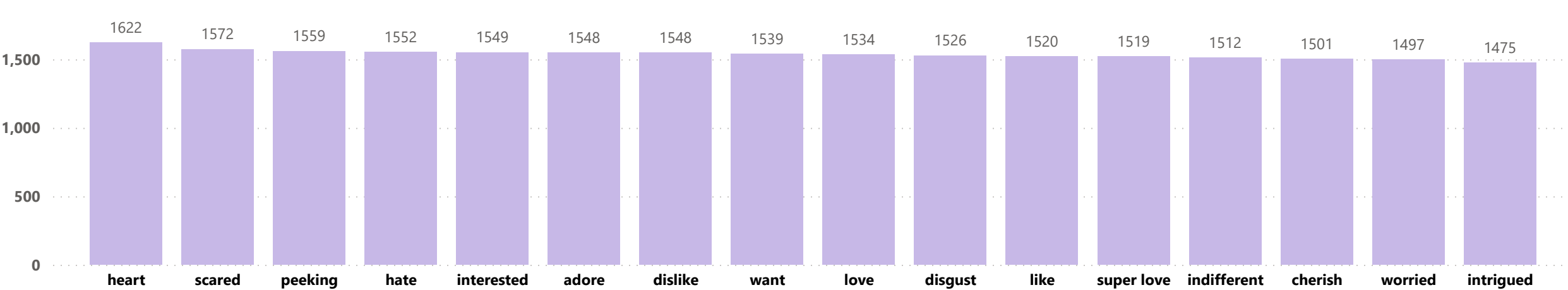
Reactions By Content Type

photo	6.6K
video	6.2K
GIF	6.1K
audio	5.7K

0K 1K 2K 3K 4K 5K 6K
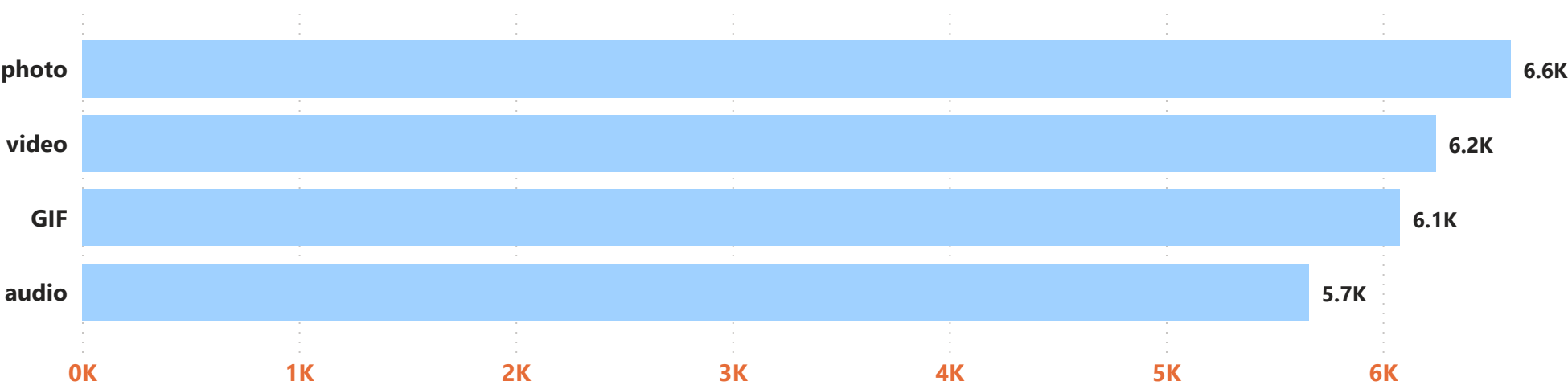
Categories

16

Trend Showing Popular Categories

Most Popular Category

Category	Value
animals	1897
science	1796
healthy eating	1717
food	1699
technology	1698
culture	1676
cooking	1664
travel	1647
soccer	1457
education	1433
fitness	1395
Studying	1363
dogs	1338
tennis	1328
veganism	1248
public speaking	1217
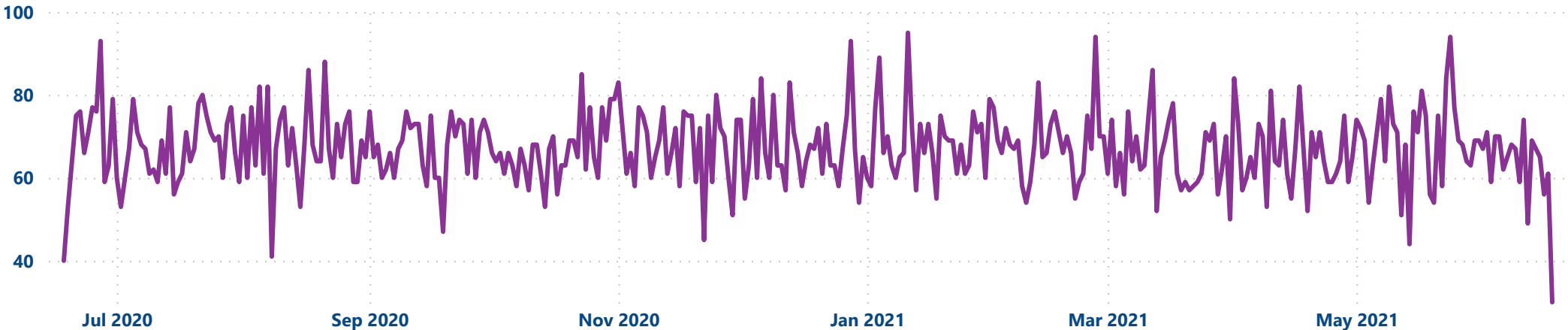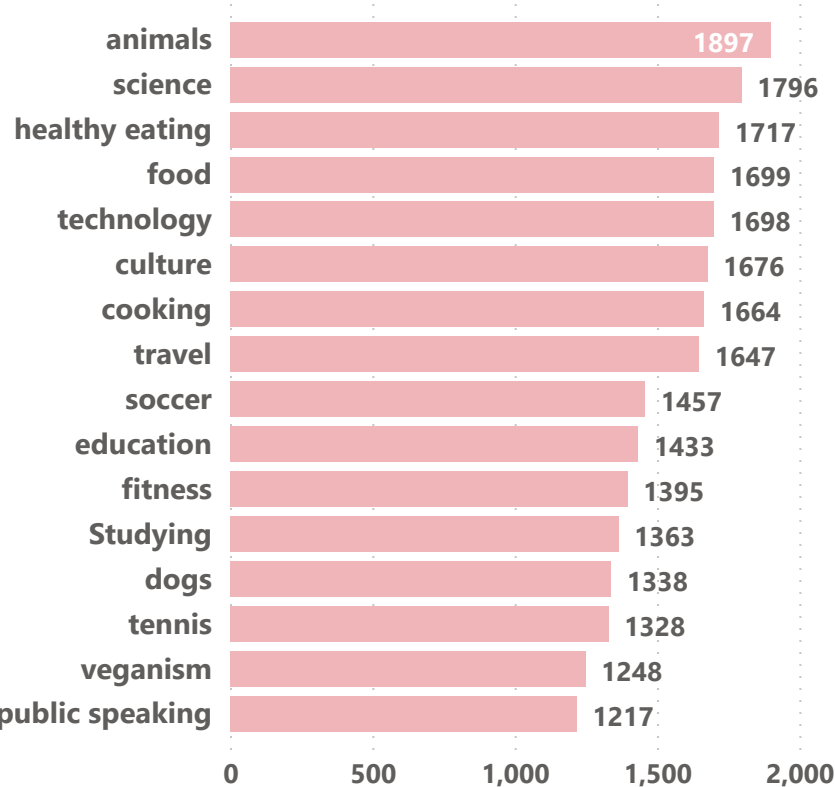
Total Sentiment Score by Category

Category	Value
animals	75K
science	71K
healthy eating	69K
technology	69K
food	67K
culture	67K
travel	65K
cooking	65K
soccer	58K
education	57K
fitness	55K
Studying	54K
dogs	53K
tennis	50K
veganism	50K
public speaking	49K
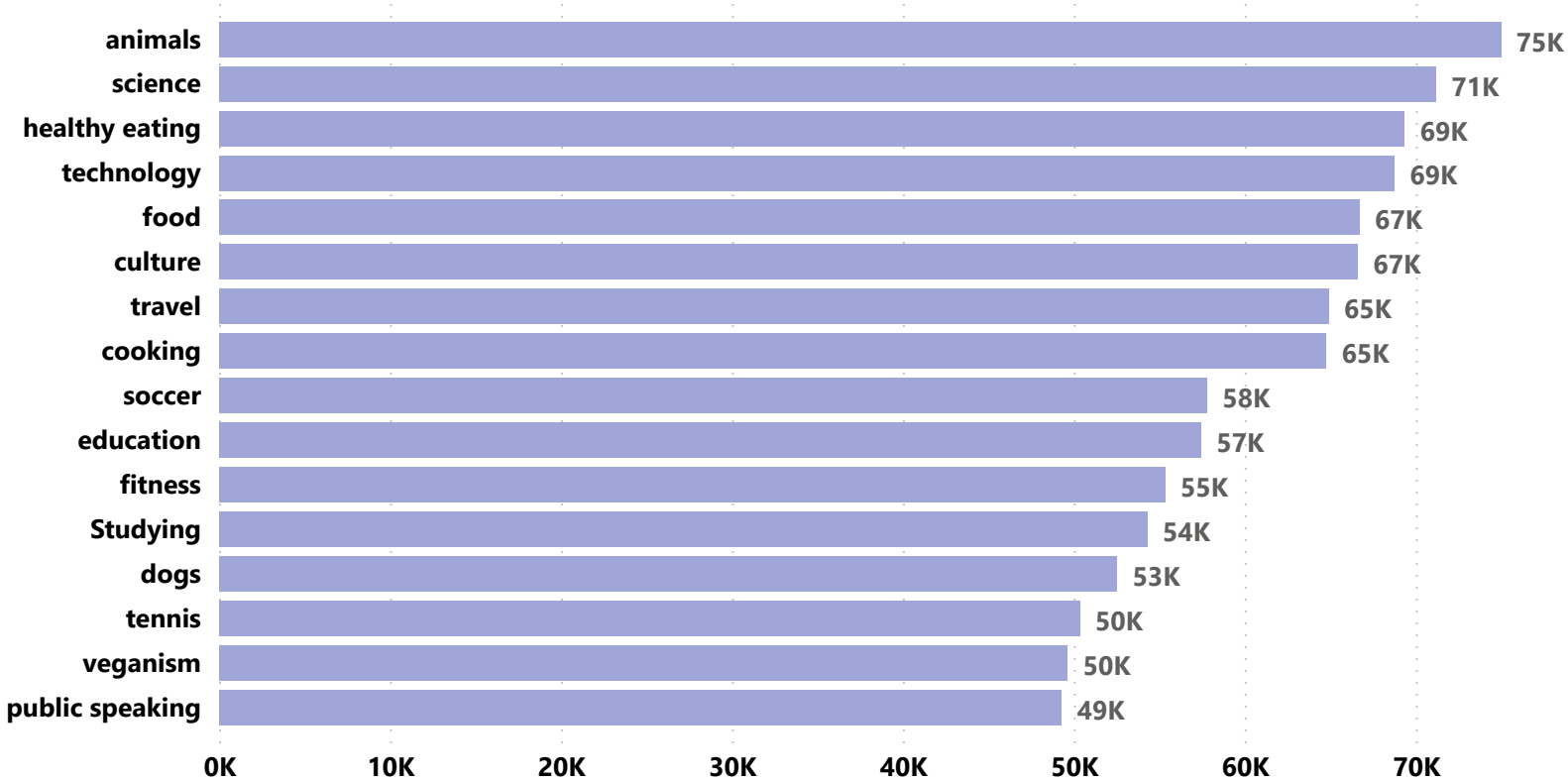
Year

☐ **2020**

☐ **2021**

Months

☐ **January**

☐ **February**

☐ **March**

☐ **April**

☐ **May**

☐ **June**

☐ **July**

☐ **August**

☐ **September**

☐ **October**

☐ **November**

☐ **December**

Trend Showing Total Scores

Yearly Sentiment Score

Total Monthly Posts by Month