Storybook is mature, extensible tool kit for building and documenting Uls

- Widely used (\$\Delta\$ 57,548 Stars on GitHub)
- Extensible through Addons (https://storybook.js.org/addons)
- Framework agnostic
- Easy to use and doesn't get in your way
- Helps teams develop and document their UI components at the same time
- Creates tighter feedback loop between engineering and product
- https://www.learnstorybook.com/

