

Writer's Guidelines for the Circle Egg Donation Blog

Circle Egg Donation welcomes professionals in the assisted reproductive technology (ART), medical, social work, and legal fields, as well as intended parents and egg donors, to contribute guest blog posts to our site.

The Circle Egg Donation blog focuses on all aspects, stages, and perspectives of the egg donation experience. We cover infertility, known donation, IVF, breaking news stories, and an array of other related topics. Further, our content is based on the wants and needs of our readers.

Process for submitting a blog

- Follow AP style writing guidelines
- Limit your submission to around 500 words
- Include links for more information about the topic
- Include in-text citations to back up your key points and sources (and links)
- Write in friendly, easy-to-understand language
- Make your title provocative as we share our blog posts on [Facebook](#) and [Twitter](#)
- Include keywords in your title that people may Google in search of your blog topic
- Have your main point covered in the first two sentences
- Provide a 2-3 sentence bio that includes credentials, academic titles, past/upcoming projects, etc.
- Provide an image relevant to the topic and/or headshot to accompany text

Our Audience

The Circle Egg Donation blog's is geared toward intended parents (IPs) and egg donors. Intended parents are straight and gay couples or individuals who are looking to become parents through assisted reproduction. Circle's IPs come from all around the world and from an array of socioeconomic backgrounds. When writing for the IP audience, keep in mind they are not coming from a natural reproduction viewpoint. Circle's egg donors are young women ages 21-29. These educated and selfless women are U.S. citizens who come from all ethnic and racial backgrounds.

Submit inquiries and copy to kmossien@circleeggdonation.com.