

Writer's Guidelines for the Circle Surrogacy Blog

Circle Surrogacy welcomes professionals in the assisted reproductive technology (ART), medical, social work, and legal fields, as well as intended parents and surrogates, to contribute guest blog posts to our site.

[The Circle Surrogacy blog](#) focuses on all aspects, stages, and perspectives of the surrogacy experience. We cover breaking news stories, breakthroughs in ART, and popular topics in the field. Further, our content is based on the wants and needs of our readers.

Process for submitting a blog

- Follow AP style writing guidelines
- Limit your submission to around 500 words
- Include links for more information about the topic
- Include in-text citations to back up your key points and sources (and links)
- Write in friendly, easy-to-understand language
- Make your title provocative as we share our blog posts on [Twitter](#) and [Facebook](#)
- Include keywords in your title that people may Google in search of your blog topic
- Have your main point covered in the first two sentences
- Provide a 2-3 sentence bio that includes credentials, academic titles, past/upcoming projects, etc.
- Provide an image relevant to the topic and/or headshot to accompany text

Our Audience

The Circle Surrogacy blog is geared toward intended parents (IPs) and surrogates. Intended parents are straight and gay couples or individuals who are looking to become parents through assisted reproduction. Circle's IPs come from all around the world and from an array of socioeconomic backgrounds. When writing for the IP audience, keep in mind they are not coming from a natural reproduction viewpoint. Circle's surrogates are mothers living in the United States with the exception of Washington, Nebraska, Michigan, New York, and New Jersey. They range from 21-41 years of age, live a healthy lifestyle, and are surrounded by a support system of friends and family.

Submit inquiries and copy to kmossien@circlesurrogacy.com.