

## **Writer's Guidelines for the Circle Surrogacy Blog**

Circle Surrogacy welcomes professionals in the assisted reproductive technology (ART), medical, social work, and legal fields, as well as intended parents and surrogates, to contribute guest blog posts to our site.

[The Circle Surrogacy blog](#) focuses on all aspects, stages, and perspectives of the surrogacy experience. We cover breaking news stories, breakthroughs in ART, and popular topics in the field. Further, our content is based on the wants and needs of our readers.

### **Process for submitting a blog**

- Follow AP style writing guidelines
- Limit your submission to around 500 words
- Include links for more information about the topic
- Include in-text citations to back up your key points and sources (and links)
- Write in friendly, easy-to-understand language
- Make your title provocative as we share our blog posts on [Twitter](#) and [Facebook](#)
- Include keywords in your title that people may Google in search of your blog topic
- Have your main point covered in the first two sentences
- Provide a 2-3 sentence bio that includes credentials, academic titles, past/upcoming projects, etc.
- Provide an image relevant to the topic and/or headshot to accompany text

**Submit inquiries and copy to [kmossien@circlesurrogacy.com](mailto:kmossien@circlesurrogacy.com).**