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# Camares Amonat

Journalism, Copywriting  
& UX Writing

Contact  
Camares Amonat  
[amonatcamares@gmail.com](mailto:amonatcamares@gmail.com)  
+491606768941



# About me

For **more than eight years**, I have worked in content creation, focusing on clear, well-structured texts for different formats and channels.

As a journalist, I have written for **DIE ZEIT, DER SPIEGEL, DIE WELT and Berliner Morgenpost**, mainly on topics related to psychology and sustainability.

As a copywriter, I have supported projects for **Bosch Hausgeräte, Matt Optik and Insights**.

In UX writing, I worked for companies such as **E.ON**.

Alongside my writing work, I bring experience in **video production** and **filmmaking**, as well as in **acting and moderating**, both on camera and on stage.



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# Work samples



Schmerz-Studie  
überrascht

Berliner  Morgenpost

MATT



Biomasse als  
Alleskönner

Tages  Anzeiger



UX Writing for the  
E.ON  
Website

**e.on**

 insights



Einzelgänger nach  
Corona Isolation?

**SPIEGEL ONLINE**

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# My Education

## Humboldt University Berlin

Master

Media Studies

Master Thesis: The Impact of  
Artificial Intelligence on  
Journalism ( Grade: 1,1)

## Free University Berlin

Bachelor

Journalism and

Communication Studies and  
Film Studies

## Arche Medica

Alternative Practitioner in Psychotherapy

## University of Leeds and University of Chulalongkorn

Exchange Semesters

Communication and Film Studies