

TOP ZIP CODE TO INVEST IN FOR EL PASO

PRESENTED BY ICE ASORTSE



OVERVIEW

- Today I'd like to share with you about the best zip code in El Paso to invest in using Zillow dataset.
- I'm going to share with you about our data collection and outcome of our predictions.
- If you have any questions, please don't hesitate to interrupt me. I'm happy to answer any questions as we move along.

METHODS

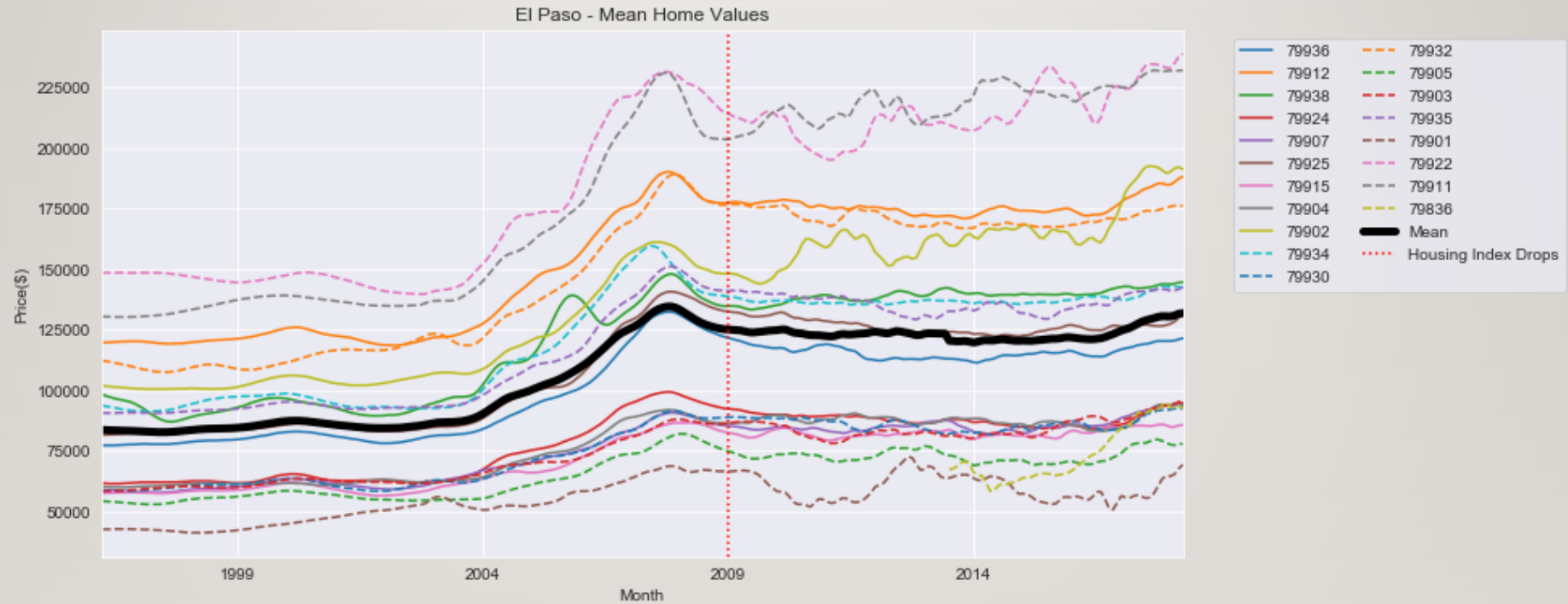
What are the top 5 zip codes that will produce best return on investment for a El Paso?.

- We collected data from Zillow from 1996 to 2018 and narrowed our focus on the city of El Paso.

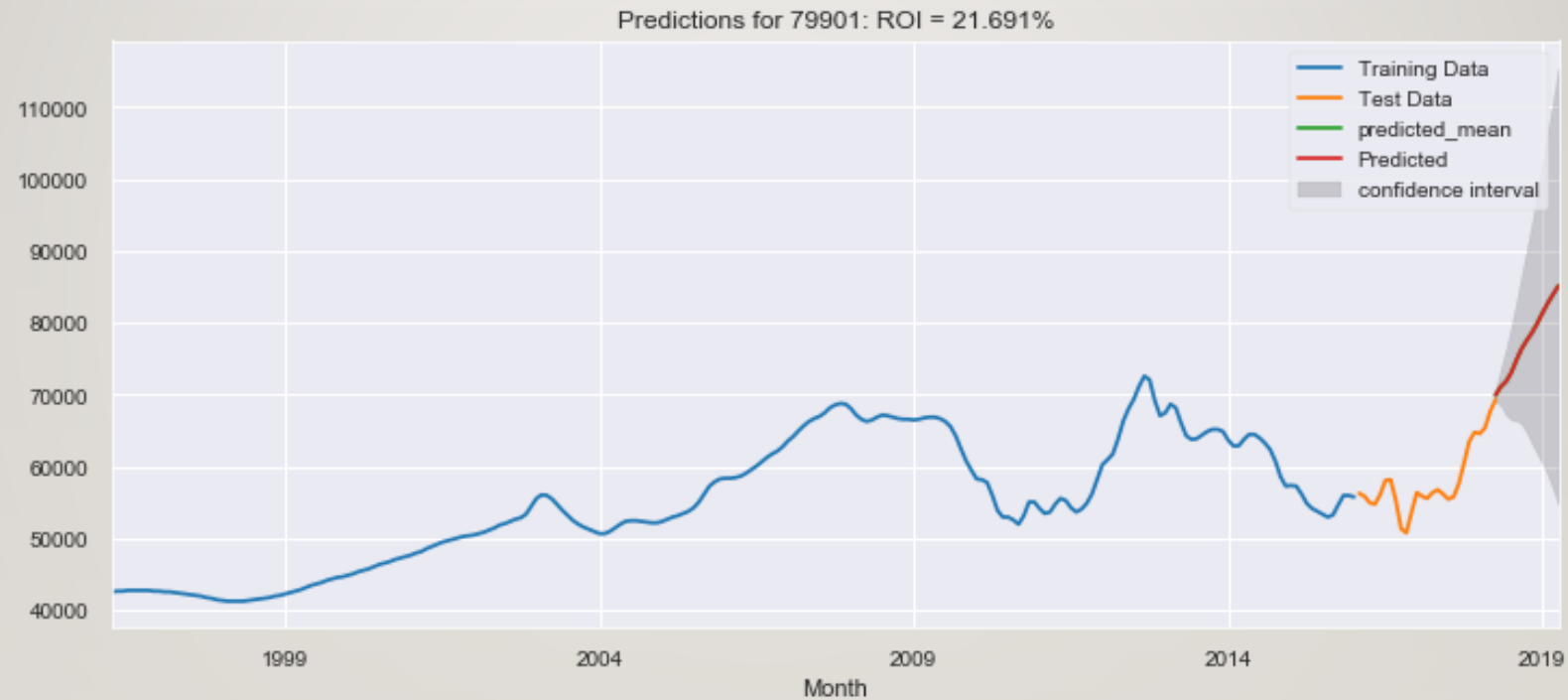
Factors considered

- Chronological time series by Month.
- Mean Value of the houses in a zip code.

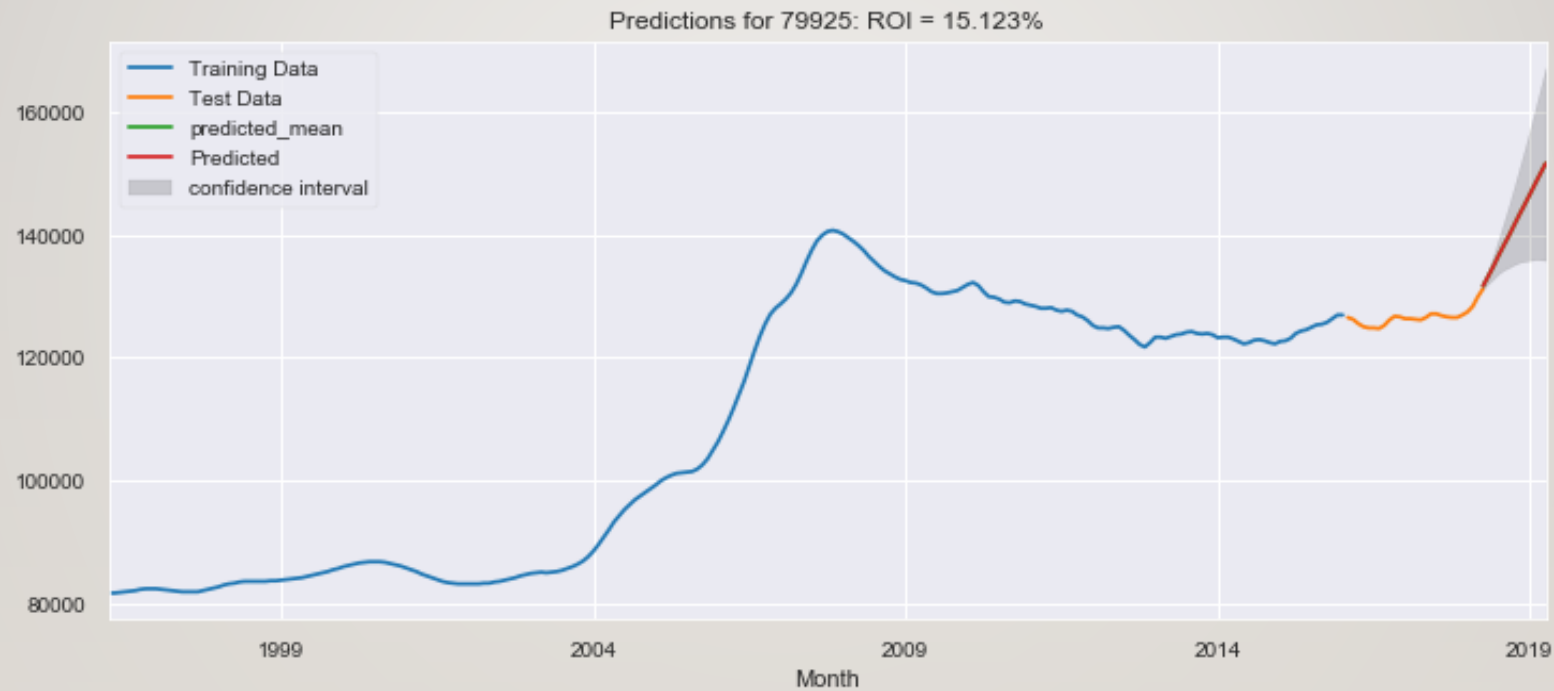
GENERAL VISUALIZATION OF ALL THE ZIP CODES



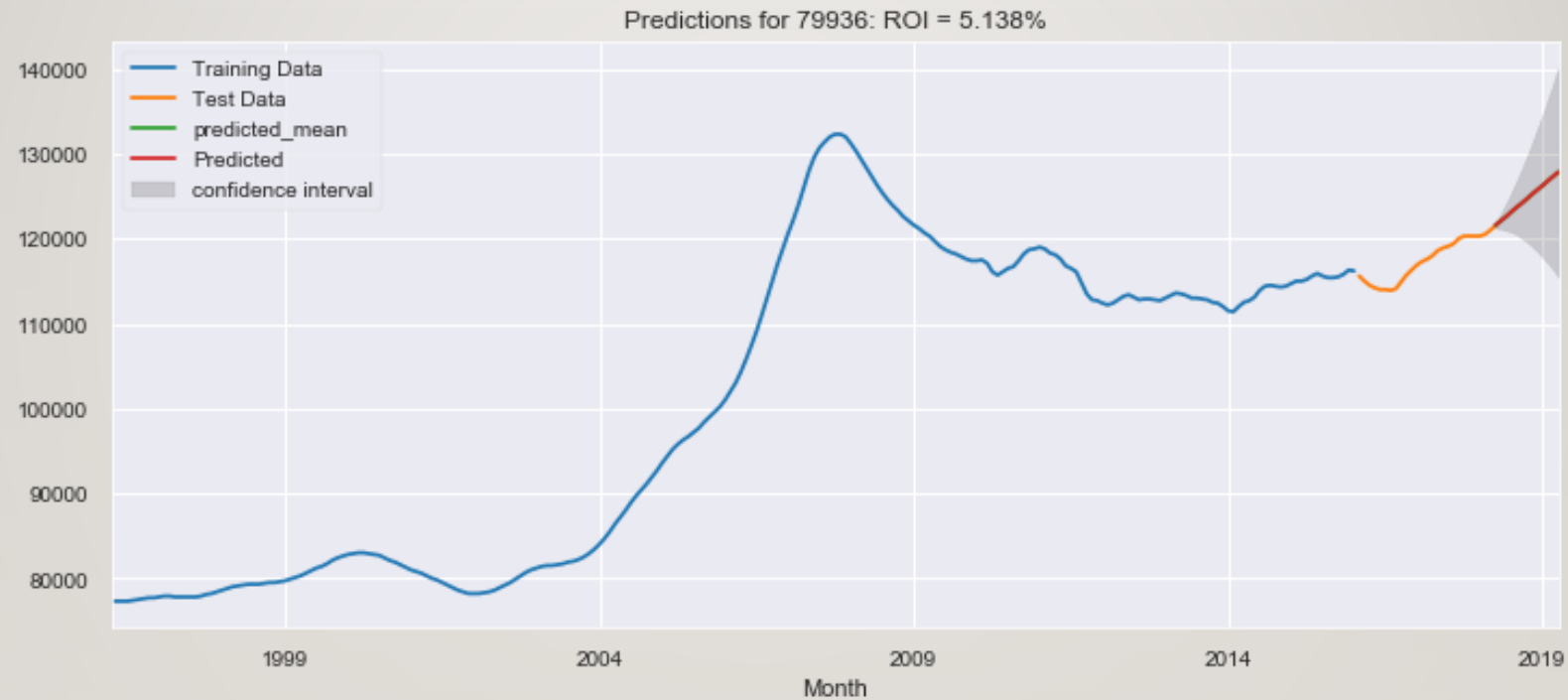
ZIP CODE 79901 WITH ROI 21.691%



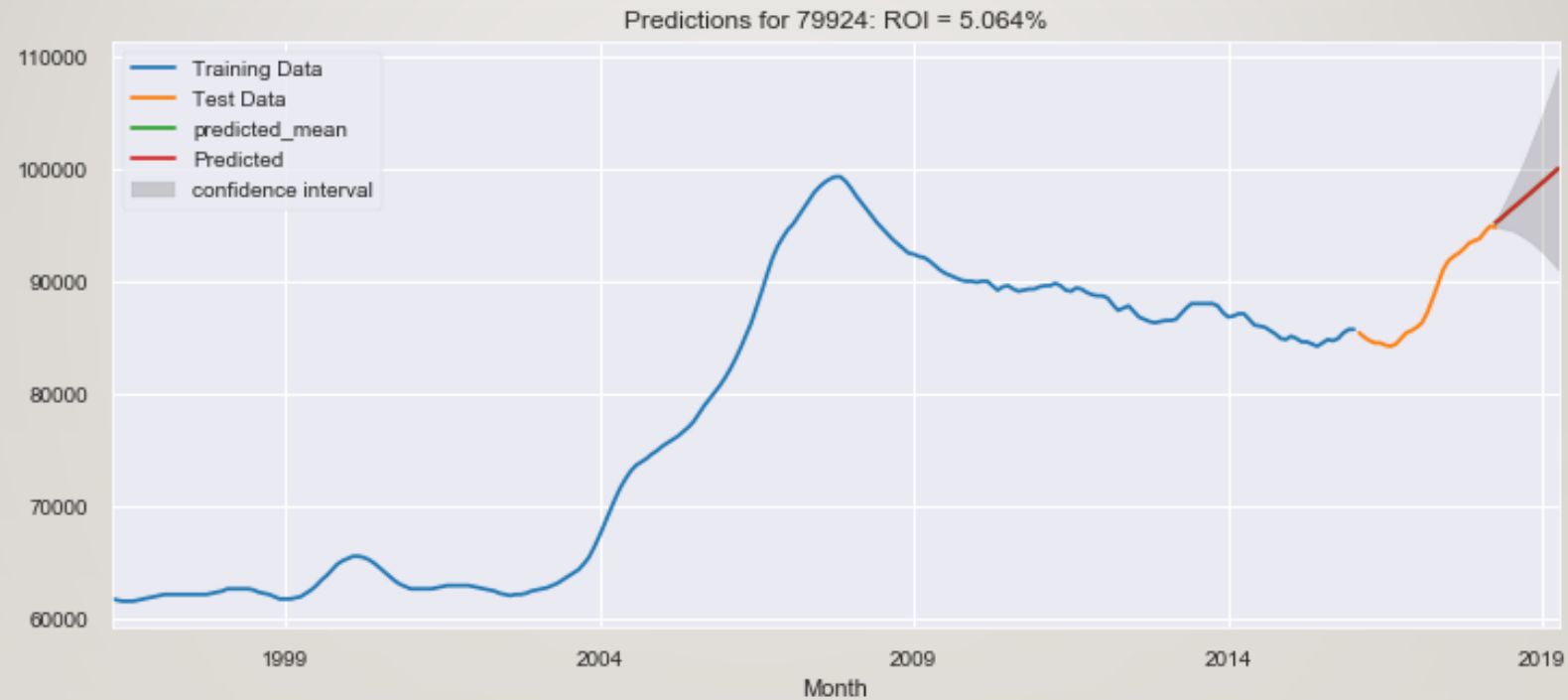
ZIPE CODE 79925 WITH ROI 15.123%



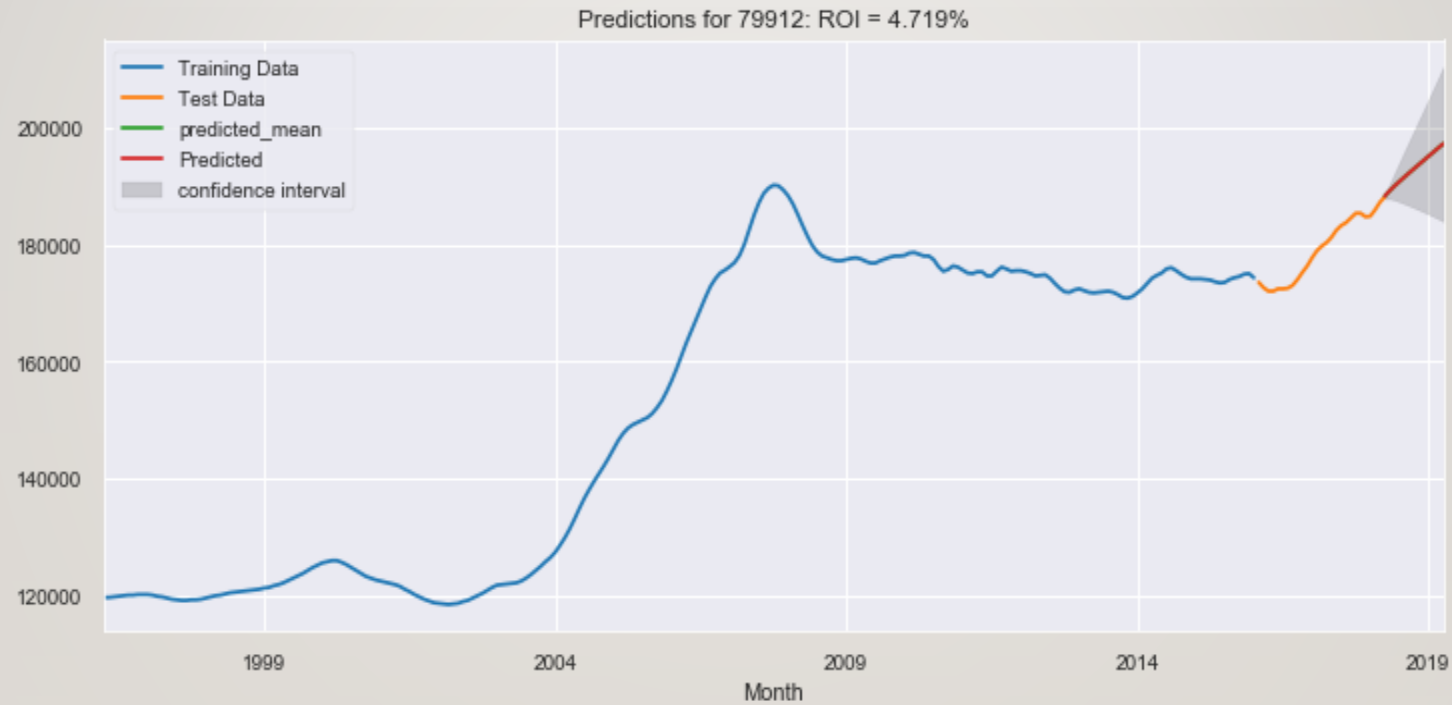
79936 WITH ROI 5.138%



ZIP CODE 79924 WITH ROI 5.064%



ZIPE CODE 79912 WITH ROI 4.719%



TOP 5 BASED ON ROI

Zip Codes	ROI (%)	
79901	21.691	
79925	15.123	
79924	5.138	
79924	5.064	
79912	79912	

RECOMMENDATION

- Taking into considering the 19 zip codes in El Paso, we will recommend investing in these top 5 zip codes:

Zip Codes	ROI (%)	Risk Level (lowest to highest)
79925	15.123	1
79912	4.719	2
79924	5.064	3
79936	5.138	4
79901	21.691	5

FUTURE DIRECTIONS & THANK YOU

- If time permits we would like to look at other near by cities in Texas.
- Thank you for you time!!!!!!!!!!!!!!!!!!!!