

Aleksandar Djuratovic

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Address: Herceg Novi, Montenegro (Home)

● ABOUT ME

As a self-taught front-end developer, I am highly motivated and passionate about building visually appealing and functional web applications. I have a deep understanding of HTML, CSS, and JavaScript, and constantly strive to improve my skills through self-study and experimentation.

● WORK EXPERIENCE

07/2022 – CURRENT Remote

SOCIAL MARKETING MANAGER (ESTÉE LAUDER) YOURBOW

- Booked campaigns on Meta, TikTok, Snapchat, and YouTube
- Created media plans for budget distribution in campaigns
- Monitored and optimized campaigns
- Maintained communication with clients regarding creative changes for improved campaign delivery
- Troubleshooted issues on platforms in case of problems
- Conducted calls with clients to discuss future strategies and campaigns
- Generated financial reports and strategized for upcoming campaigns

09/07/2021 – 07/2022 Remote

TRAFFIC COORDINATOR (GENOMEWEB, IGN CANADA) YOURBOW

- Booked campaigns
- Managed pacing of campaigns
- Reviewed assets for compliance with specifications
- Prepared reports for campaigns

● LANGUAGE SKILLS

Mother tongue(s): **MONTENEGRIN**

Other language(s): **ENGLISH**

● ADDITIONAL INFORMATION

PROJECTS

Gwtools I have created a project for my colleagues that streamlines their daily tasks and provides a centralized location for all their tools and resources. With this project, they can easily access everything they need in one place, making their work more efficient and productive.

Working on this project allowed me to put my skills into practice and learn new ones along the way. I am proud to have created a tool that not only helps my colleagues, but also allows me to continue developing my abilities as a front-end developer.

Link https://danteie.github.io/gwtools_v2/#/

Subra I have created a website for our mountain club that is currently in development. The website's main function is to aggregate all of the club's information from their Facebook group using the Meta API. This means that there is no need to manually update the website, as all updates from the Facebook group are automatically reflected on the website.

The website's design is simple and intuitive, allowing users to easily navigate and find the information they need. I am proud to have created a tool that will make it easier for our club members to stay informed and engaged with our activities. Working on this project has allowed me to gain experience with API integration and web development, and I look forward to continuing to improve and expand the website's functionality in the future.

Link <https://danteie.github.io/subra/>

HOBBIES AND INTERESTS

Self-Taught Front-End Developer with a Passion for Game Development I enjoy both video and board gaming, and in my free time I like to dabble in game development as a hobby. I have created several small games and continue to learn and experiment with new ideas. You can find one of my games in the link below.

Creating games as a hobby allows me to exercise my creativity and problem-solving skills in a fun and engaging way. It also gives me the opportunity to explore new technologies and programming languages. I believe that my passion for gaming and game development has helped me to develop a unique perspective on user experience and interface design that I can apply to my work as a front-end developer.

Overall, my hobby of game development is not only enjoyable, but also allows me to continue learning and growing as a developer.

Link <https://danteie.itch.io/retro-ball>
