

Chakrai Executive Summary

Overview

Chakrai is an AI-native therapeutic ecosystem designed to address the global mental health crisis. By combining conversational AI therapy, biometric predictive analytics, and a 190-point clinical personality engine, Chakrai delivers proactive, personalized support. The platform empowers both individuals and therapists with HIPAA-grade privacy, clinical insights, and predictive modeling for early intervention.

Highlights

- AI-driven mental health platform with clinical-grade personalization
- 190-point personality engine + biometric predictive modeling
- HIPAA-grade security and therapist-ready professional portal
- \$17.5B global market by 2030, growing at 20% CAGR
- Raising \$500k seed to prove ARR traction and scale Chakrai 2.0

Market Opportunity

The global digital mental health market is projected to reach ~\$17.5B by 2030, with ~20% CAGR. The

US serviceable market is ~\$3B across digital therapy and wellness apps. Chakrai targets a \$100M

obtainable share within three years through blended B2C and B2B2C channels.

Business Model

Chakrai operates a tiered subscription model:

- Free – Journaling, mood tracking
- Premium (\$9.99/mo) – Full analysis, unlimited insights
- Professional (\$29.99/mo) – Therapist tools, exports, integrations
- Enterprise – White-label and employer wellness programs

Financial Snapshot

Year 1: ~\$50k cumulative revenue, \$12k MRR by Month 12, \$500k burn over 12 months. Runway fully funded by seed raise.

Year 2: \$500k–\$1M ARR target with B2C growth and therapist pilots.

Year 3: \$3M+ ARR through B2C, B2B2C, and enterprise channels.

The Deal

Raising \$250k–\$500k seed capital on a \$5–8M post-money valuation, offering 5–10% equity or SAFE

terms (20% discount, \$6–8M cap). Funds will complete Chakrai 2.0, launch therapist pilots, and

demonstrate ARR traction to support a \$2–5M Seed+ round.

Contact

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