Chakrai Executive Summary

Overview

Chakrai is an AI-native therapeutic ecosystem designed to address the global mental health crisis. By combining conversational AI therapy, biometric predictive analytics, and a 190-point clinical personality engine, Chakrai delivers proactive, personalized support. The platform empowers both individuals and therapists with HIPAA-grade privacy, clinical insights, and predictive modeling for early intervention.
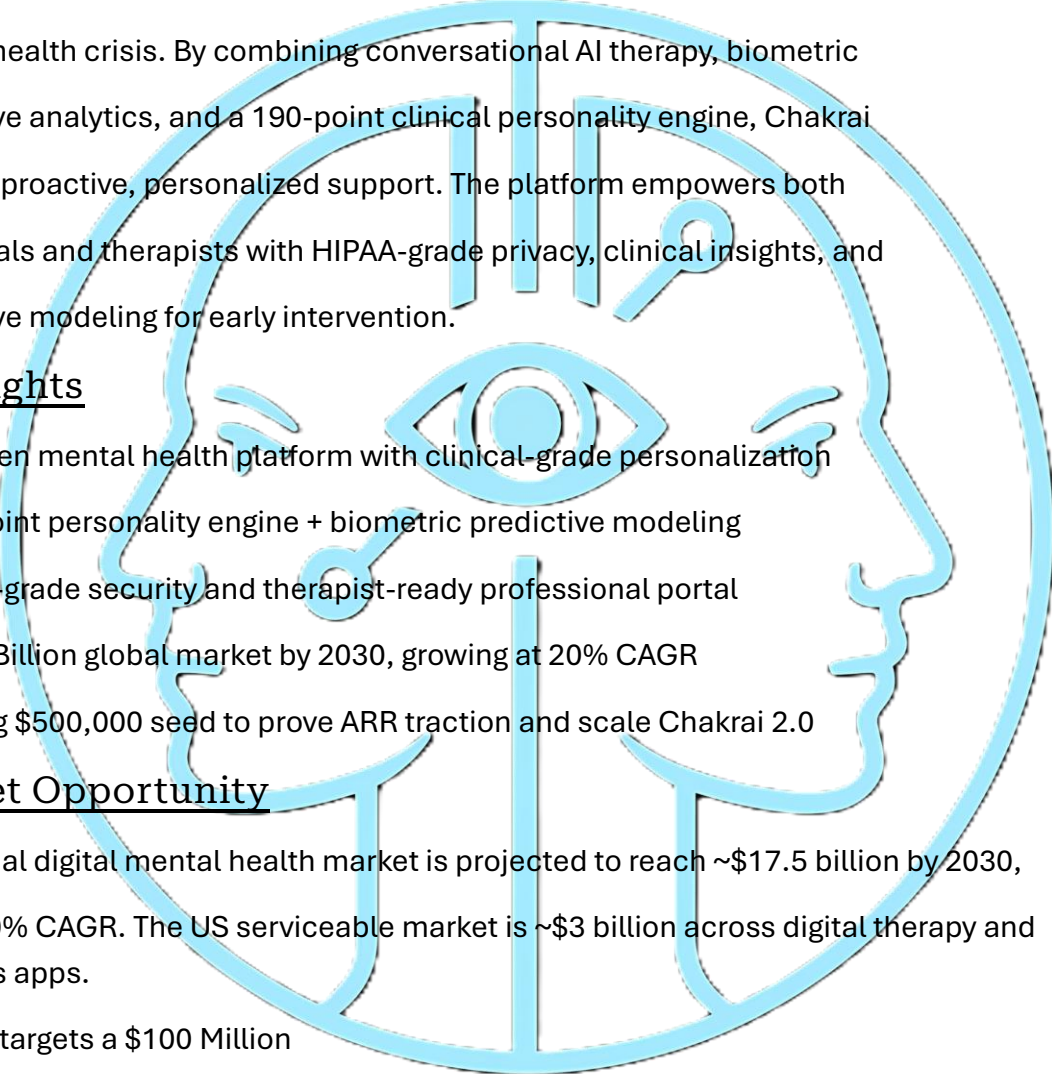
Highlights

• AI-driven mental health platform with clinical-grade personalization

• 190-point personality engine + biometric predictive modeling

• HIPAA-grade security and therapist-ready professional portal

• $17.5 Billion global market by 2030, growing at 20% CAGR

• Raising $500,000 seed to prove ARR traction and scale Chakrai 2.0

Market Opportunity

The global digital mental health market is projected to reach ~$17.5 billion by 2030, with ~20% CAGR. The US serviceable market is ~$3 billion across digital therapy and wellness apps.

Chakrai targets a $100 Million obtainable share within three years through blended B2C and B2B2C channels.

Business Model

Chakrai operates a tiered subscription model:

• Free – Journaling, mood tracking

• Premium ($9.99 per month) – Full analysis, unlimited insights

• Professional ($29.99 per month) – Therapist tools, exports, integrations

• Enterprise – White-label and employer wellness programs

Financial Snapshot

Year 1: ~$50,000 cumulative revenue, $12,000 MRR by Month 12, $500,000 burn over 12

months. Runway is fully funded by seed raise.

Year 2: $500,000 – $1 million ARR target with B2C growth and therapist pilots.

Year 3: $3 Million + ARR through B2C, B2B2C, and enterprise channels.

The Deal

Raising $250,000 – $500,000 seed capital on a $5 Million– 8 million post-money valuation.

5–10% equity or SAFE

terms (20% discount, $6–8 million cap). Funds will complete Chakrai 2.0, launch

therapist pilots, and

demonstrate ARR traction to support a $2–5 million Seed+ round.

Contact

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