

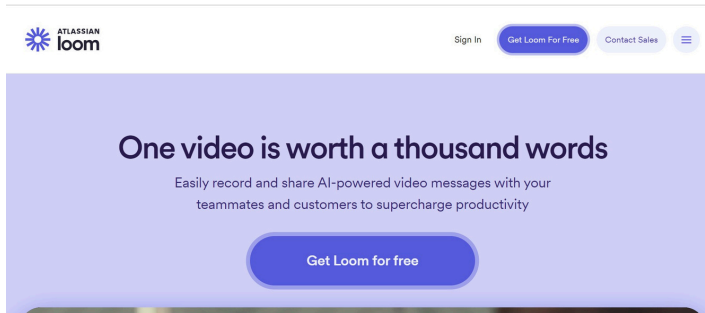
# Comsats University Islamabad



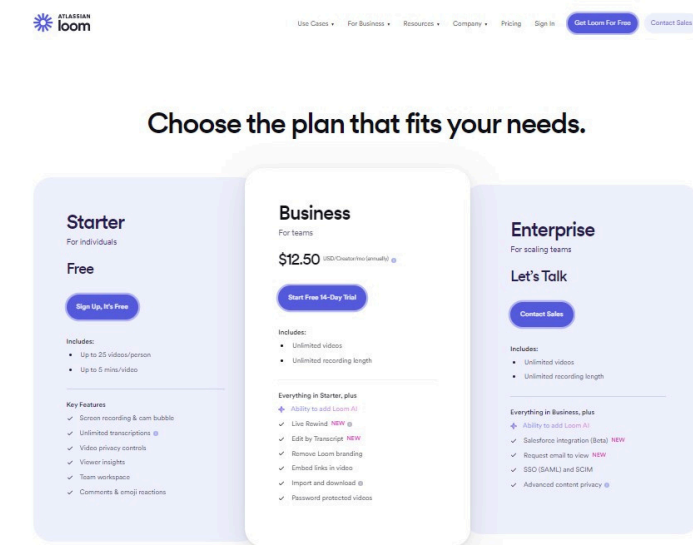
## Assignment No. 1

<b>Submitted By:</b>	<b>Muhammad Danyal Rana</b>
<b>Registration No.</b>	<b>FA22-BCS-057</b>
<b>Course Title:</b>	<b>CSC-336</b>
<b>Submitted To:</b>	<b>Mam Sadia Maqbool</b>
<b>Date:</b>	<b>29 September 2024</b>

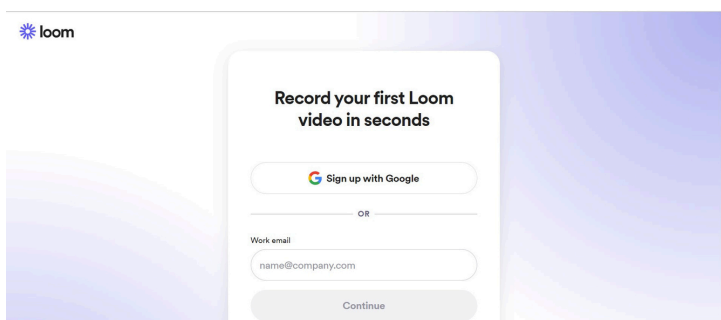
# Loom



- **Layout & Design:** Clean and modern with a focus on video communication. Large hero images and clear CTAs (Call to Action).
- **Content:** Highlights video recording, screen sharing, and team collaboration.
- **Functionality:** Instant video creation from the homepage, intuitive navigation to sign-up or learn more about features.
- **Ease of Use:** Straightforward design with easy-to-follow steps.
- **User Experience:** Smooth onboarding, with tooltips and guidance for first-time users.

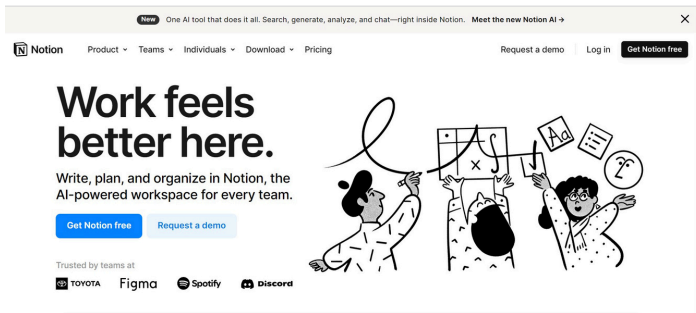


- **Layout & Design:** Simple pricing table with toggles between free, business, and enterprise plans.
- **Content:** Clear explanation of features available for each pricing tier.
- **Functionality:** Easy to toggle between monthly and yearly pricing.
- **User Experience:** Transparent and easy comparison of plans with highlighted benefits for each.

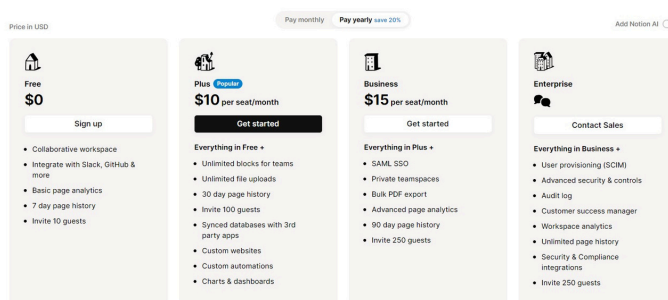


- **Layout & Design:** Minimalistic and clean with a simple sign-up form, featuring options for email, Google, and Slack sign-up.
- **Content:** Clear instructions for account creation, emphasizing the benefits of using Loom (e.g., free tier, quick video creation).
- **Functionality:** Easy multi-option sign-up flow, including social logins and email confirmation.
- **User Experience:** Smooth and fast, with clear directions and minimal distractions, ensuring a quick start.

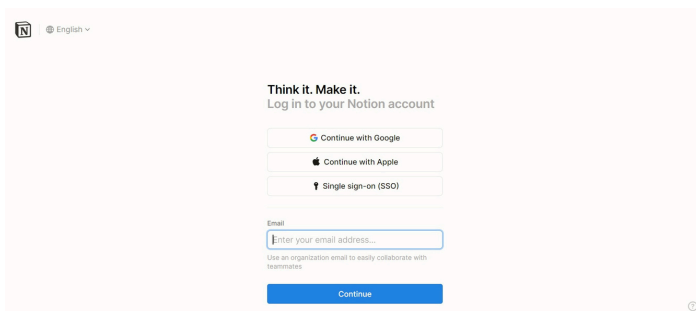
# Notion



- **Layout & Design:** Minimalistic, with emphasis on workspace tools for organizing notes, tasks, and projects.
- **Content:** Focus on productivity, collaboration, and all-in-one workspace.
- **Functionality:** Quick links to templates, tutorials, and direct sign-up.
- **Ease of Use:** User-friendly navigation with clear structure for exploring features.
- **User Experience:** Smooth onboarding with tutorials to help new users get started quickly

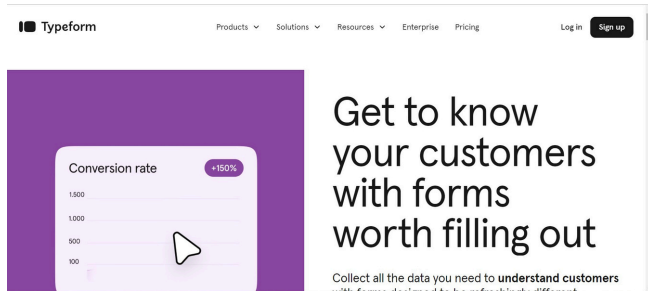


- **Layout & Design:** Clear table format showing the differences between Personal, Team, and Enterprise plans.
- **Content:** Features listed for each plan, with a focus on storage and collaboration tools.
- **Functionality:** Easy sign-up and plan switching.
- **User Experience:** Simple comparison of features to help users decide the best plan for their needs.

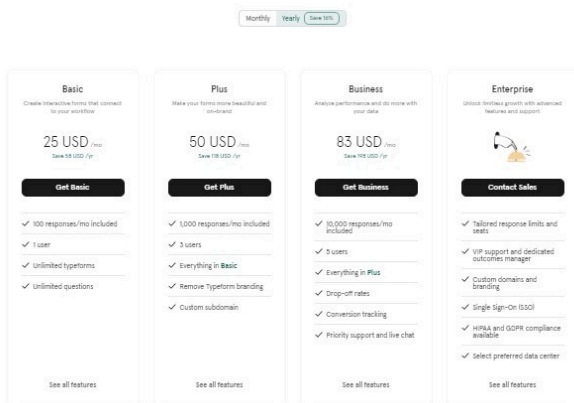


- **Layout & Design:** Minimalist, with a focus on clean lines and a distraction-free interface for quick sign-up. The form includes Google, Apple, or email sign-up options.
- **Content:** Straightforward messaging about starting with a personal or team workspace, including a brief introduction to Notion's collaborative tools.
- **Functionality:** Quick sign-up flow with social login options, followed by immediate onboarding instructions.
- **User Experience:** Seamless and user-friendly, allowing new users to jump right into exploring the platform after sign-up with interactive prompts.

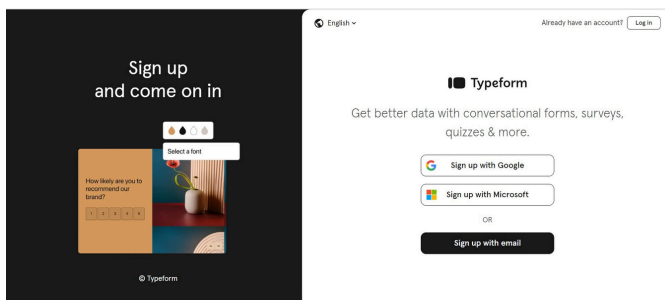
# Typeform



- **Layout & Design:** Interactive with bold visuals and a strong focus on creating beautiful forms and surveys.
- **Content:** Highlights customization options, integrations, and form-building tools.
- **Functionality:** Users can start building a form directly from the homepage.
- **Ease of Use:** Intuitive drag-and-drop interface for form creation.
- **User Experience:** Fun and engaging with interactive elements to explore form possibilities



- **Layout & Design:** Simple pricing comparison chart with various tiers.
- **Content:** Feature comparison for different plans, with emphasis on advanced features like logic jumps and integrations.
- **Functionality:** Clear path to upgrade plans based on features needed.
- **User Experience:** Easy to navigate, with a focus on helping users find the plan that fits their needs.



- **Layout & Design:** Visually engaging with bold colors, the sign-up form is prominently placed, with email or social sign-up options (Google, Facebook).
- **Content:** Clear messaging about the features of Typeform, encouraging users to create engaging forms right after sign-up.
- **Functionality:** Easy and fast sign-up process with account verification. Includes optional newsletter sign-up to stay updated on product features.
- **User Experience:** Smooth onboarding with minimal steps, encouraging users to start creating their first form immediately after sign-up.

# Flaws in Functionality

## 1. Loom

- **Homepage:** Some users may find the large number of CTAs overwhelming.
- **Sign-up Page:** Lack of third-party login options (e.g., GitHub, Microsoft) limits convenience for some users.
- **Pricing Page:** Free tier offers limited features, which may not be clear at first glance.

## 2. Notion

- **Homepage:** Minimalistic design could be confusing for first-time users looking for clear guidance.
- **Sign-up Page:** The absence of a clear differentiation between personal and team workspace options at sign-up might confuse new users.
- **Pricing Page:** Free vs. paid plan differences might not be immediately obvious without further exploration.

## 3. Typeform

- **Homepage:** Interactive design may slow down on older devices.
- **Sign-up Page:** No single sign-on (SSO) option for enterprise users, making the sign-up process longer for large teams.
- **Pricing Page:** Lack of detailed breakdowns for advanced features may leave users needing more clarity.

Join

One AI tool that does it all, Search, generate, analyze, and chat-right inside Notion. Meet the new Notion AI

Logo Products Teams Individuals Download Pricing Subscription

# Work Feels Better Here

Write, Plan and Organize, the AI Powered workspace for every team.

GET FREE REQUEST A DEMO

IMAGE

Trusted By Teams At

Toyota Figma Spotify Discord

@Copyrights Reserved MDRANVA

The diagram illustrates a pricing page for 'Creative Interface'. At the top, there are three buttons: 'Monthly', 'Yearly', and 'Save 16%'. Below these are three main pricing cards: 'BASIC', 'Standard', and 'Premium'. Each card displays the product name, a description, and two pricing options (Monthly and Yearly). The 'Yearly' option is highlighted with a green background and includes a 'Save 16%' label. Below the pricing options, each card has a 'GET PLUS' button. At the bottom of each card, there are three rows of features, each with a horizontal line above the text. The 'BASIC' card features 1000 responses/no included, 3 users, Everything in Basic, Remove Typefont branding, and Custom Subdomains. The 'Standard' card features 10000 responses/no included, 10 users, Everything in Standard, Remove Typefont branding, and Preferred Data Center. The 'Premium' card features 50000 responses/no included, 25 users, Everything in Premium, Remove Typefont branding, and Preferred Data Center.

Plan	Monthly Price	Yearly Price	Save
BASIC	50 USD/M	540 USD/Year	16%
Standard	200 USD/M	2160 USD/Year	16%
Premium	500 USD/M	5400 USD/Year	16%

**BASIC**  
Creative Interface that connect to your workflow  
50 USD/M  
540 USD/Year  
GET PLUS  
1000 responses/no included  
3 users  
Everything in Basic  
Remove Typefont branding  
Custom Subdomains

**Standard**  
Creative Interface that connect to your workflow  
200 USD/M  
2160 USD/Year  
GET PLUS  
10000 responses/no included  
10 users  
Everything in Standard  
Remove Typefont branding  
Preferred Data Center

**Premium**  
Creative Interface that connect to your workflow  
500 USD/M  
5400 USD/Year  
GET PLUS  
50000 responses/no included  
25 users  
Everything in Premium  
Remove Typefont branding  
Preferred Data Center

## COMPANY LOGO

Email Id

Password

Confirm Password

☐ I accept the Terms and Conditions

[Already have an account? Login Here](#)