



# PREDICTING THE KING COUNTY HOUSING MARKET



# Features $\Rightarrow$ Predict $\Rightarrow$ Value

## SIZE

- LIVING/BUILDING
- LOT

## QUALITY

- CONDITION (1 - 4)
- GRADE (1 - 13)
- AGE

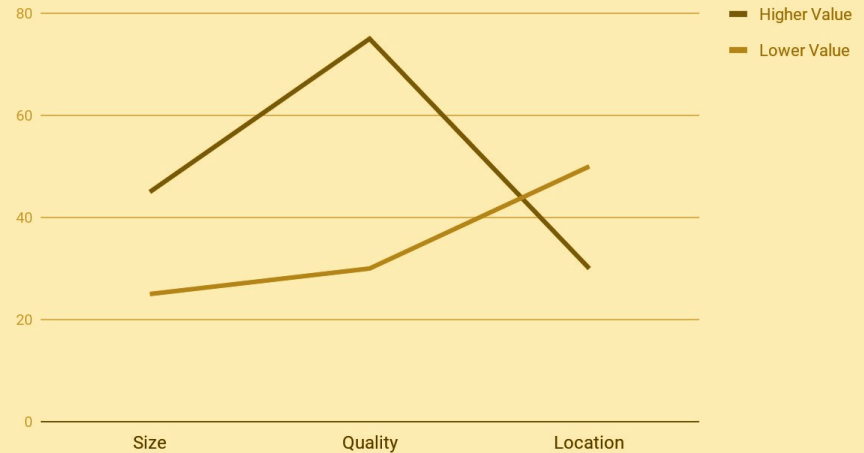
## LOCATION

- LATITUDE, LONGITUDE
- ZIP CODE
- DISTANCE FROM WEALTHIEST ZIP CODE

## VIEWS

- HOW MANY TIMES VIEWS (0 - 4)

Relationship Between Price and Features



# ~82%

Predictive Accuracy 



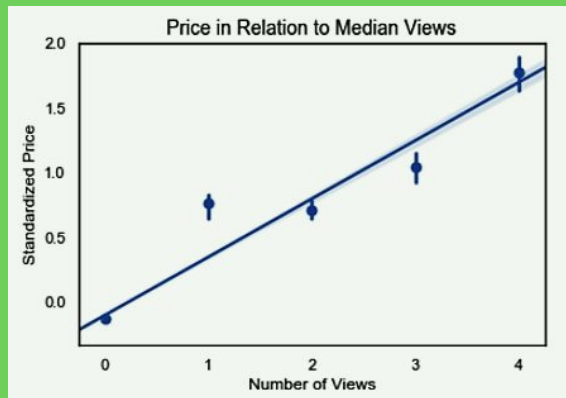
**79.7%**

**Price =**

**0.29\*Grade + -0.35\*Distance + 0.40\*House Size +  
0.14\*Views + 0.16\*Latitude**

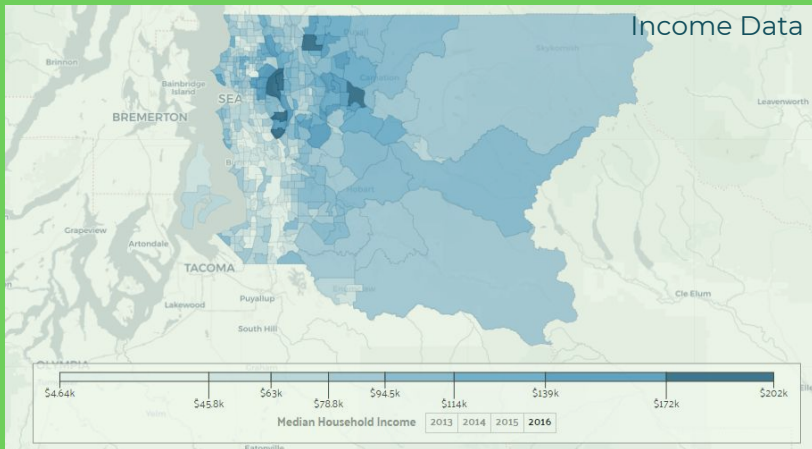
# How many times viewed?

1 2 3 4 

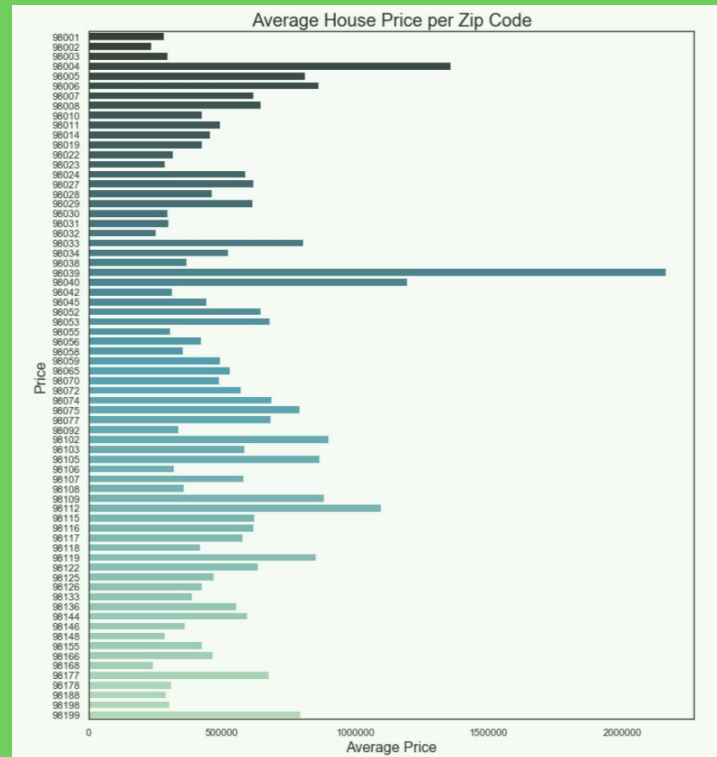


# Latitude

(North > South)

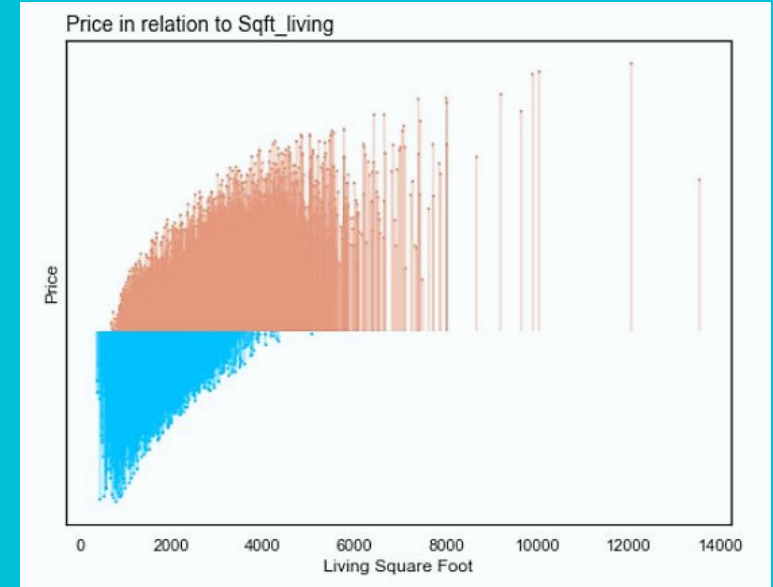
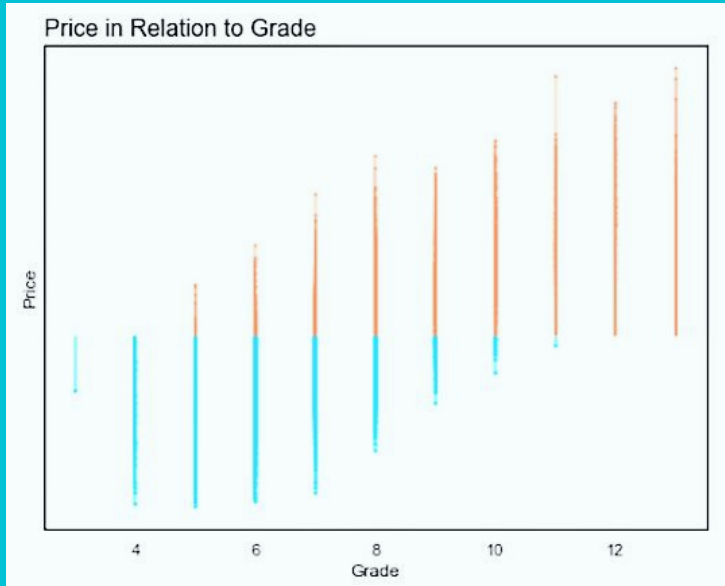


# Distance from Bellevue (\$2 mil house average)



# Building Grade

- 1 - 3 : Cabin (min standards)
- 4 - 6 : Low Grade Construction
- 7 - 8 : Average
- 9 - 10 : Good Quality Design
- 11 - 13 : Superior Quality



**Overall Living Space >** Basement  
Rooms  
Floors  
Above ground  
Lot

THANK

YOU

Questions?