



PREDICTING THE KING COUNTY HOUSING MARKET



Features \Rightarrow Predict \Rightarrow Value

SIZE

- LIVING/BUILDING
- LOT

QUALITY

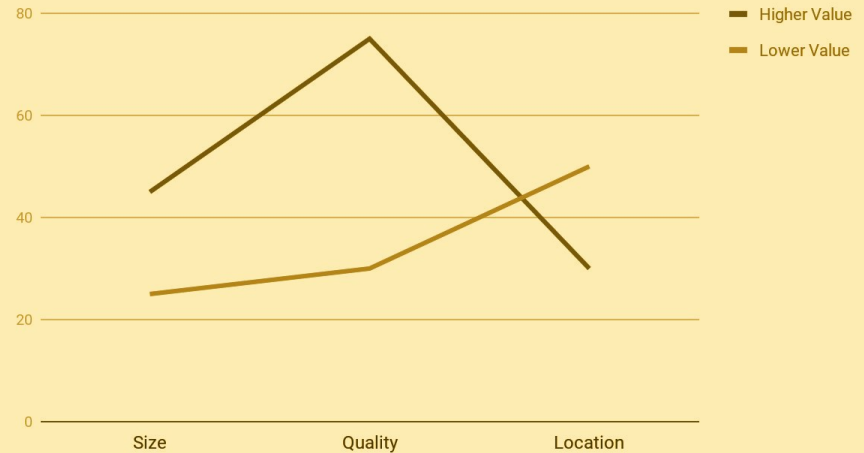
- CONDITION (1 - 4)
- GRADE (1 - 13)
- AGE

LOCATION

- LATITUDE, LONGITUDE
- ZIP CODE
- DISTANCE FROM WEALTHIEST ZIP CODE

VIEWS

Relationship Between Price and Features



~82%

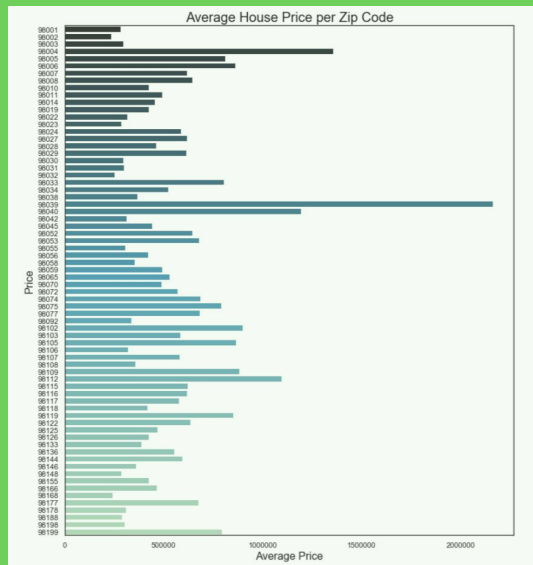
Predictive Accuracy 



79.7%

$$\text{Price} = 0.29 * \text{Grade} + -0.35 * \text{Distance} + 0.40 * \text{House Size} + 0.14 * \text{Views} + 0.16 * \text{Latitude}$$

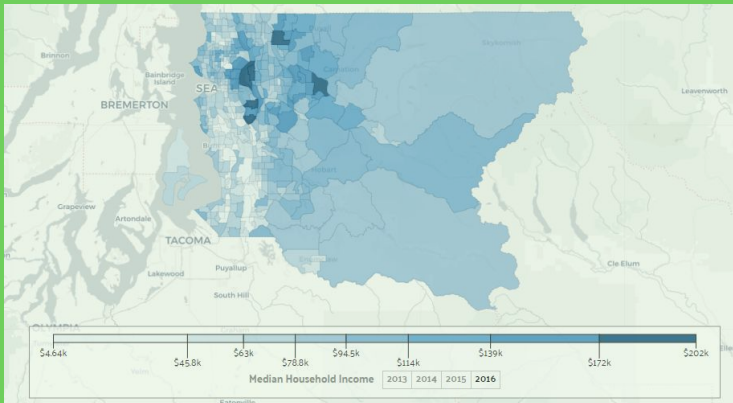
Distance from
Bellevue (\$2 mil house
average)



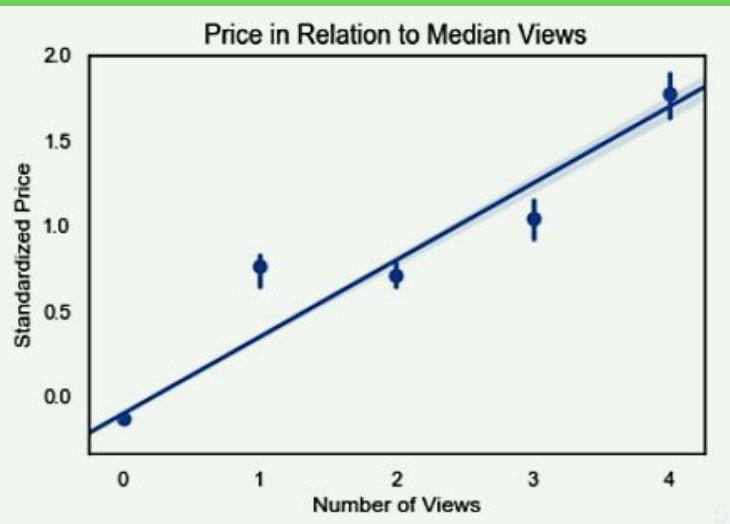
How many
times viewed?

1 2 3 4

Latitude
(North > South)

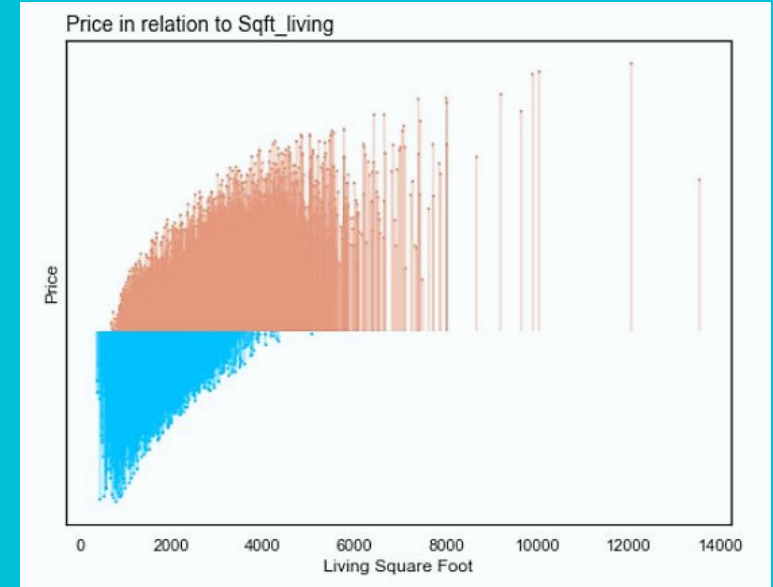
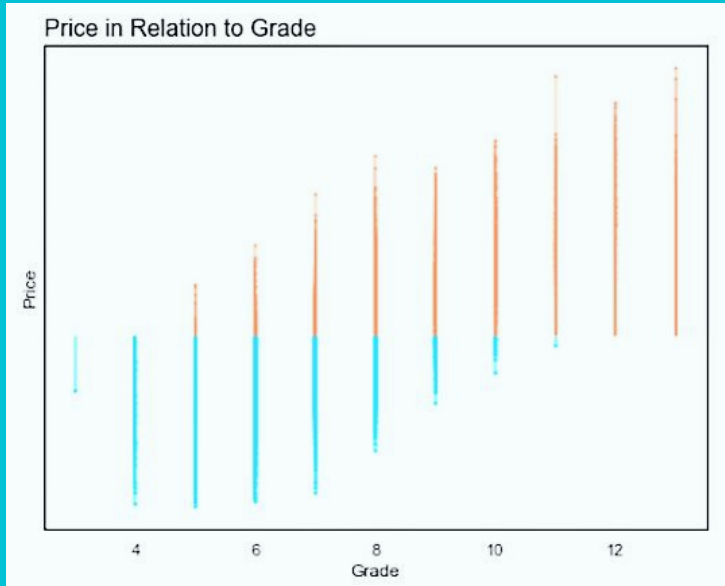


Income Data



Building Grade

- 1 - 3 : Cabin (min standards)
- 4 - 6 : Low grade construction
- 7 - 8 : Average
- 9 - 10 : Good Quality Design
- 11 - 13 : Superior Quality



Overall Living Space > Basement
Rooms
Floors
Above ground
Lot

THANK

YOU

Questions?