



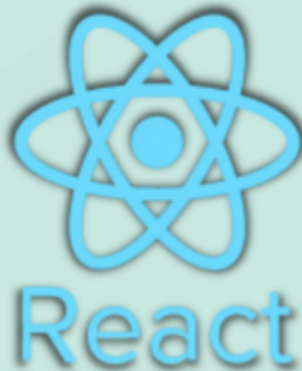
Learning a new language on your own is incredibly difficult. It is easy to get off course, to check out and never come back again.

If you're anything like me, you can get so engrossed in your book, that it's easy to lose track of the world around you and you can't wait to pick it up again.

Meshing these 2 ideas together, we've created the perfect app to help you improve your foreign comprehension making it fun... which is really, the easiest way to learn a new language!

Welcome to Linguista!

Tech Stack



I'm Kate, I spent 12 years in radio, the last 7 of which I was an award winning producer making commercials and station imaging for radio stations across the country. My passion for creating and a desire to be in an ever evolving and growing industry is what led me to Lighthouse Labs. I really like hanging out in the front-end and really enjoy the project management and market research aspects involved in making an app.

We will be going into further detail on this in a few minutes ... however, I took charge of the front end, building the initial HTML structure, breaking it down into React components and styling with Sass I also conducted the Market research and planned with the UX/UI in mind. I'm joined by Dan...

Market Research

As a user, I would like to...

- Improve my foreign language comprehension.
- Read my own books with assistance as needed.
- Review my shortcomings.



In our Market Research, we found the following 3 main points we needed to address...

- *I already have a basic knowledge of this language and I want to strengthen that skill. I'd like to be conversationally fluent or even bring it to the next level and become fully fluent in it.
- * I want to be able to read my own books because it will entice me to keep coming back and continue my learning, but if I need help I need to know that I have a way of filling in the gaps.
- *I want to be able to study my shortfalls and really solidify skills!

So that's exactly what we delivered. You upload your own E-Pub to read to your heart's content. When you're stuck on a word, click it to see the translation and review it later at your leisure.

Now I think we're ready to actually get a look at Linguista. Dan is going to walk you through!

Future Considerations

- Bookmark your pages
- Translate sentences
- Audio pronunciation

Monitization ?

- Partnering with libraries and E-Book companies
- Monthly Subscription Service
 - Cap the amount of translations per day
 - Premium members have unlimited translations



That was linguista... Going forward we are considering additional features such as bookmarking your pages, translating sentences and phrases, adding an audio pronunciation feature

If we wanted to bring this app to life, our plan for montization would include implementing 2 different user plans. 1 with a cap on translations per day and book uploads and the premium service would enable unlimited translations.

And it would be amazing to partner with libraries or EBook publishers to give the user some options to get their books from.

I hope you enjoyed our app, any questions?