

Now

Knows

Green

MATRIX

Smart

Supply Chain

Presenting By Daphne Liu

















= Weight * Distance * CO2 Factor

Package Pallet Container

City Pair Port Pair Stops Truck Size
Air Plane Type
Medium Distance
Long Distance



- Reduce Package Weight as much as possible
- Use Optimized Trip Distance Routes (Planned in advanced)
- Consolidate to Pallet/container and use large truck size carriers
- Use Cargo Plane rather than Belly Freight
- Ship with Rail and Ocean if timeframe permits







OUR APPROACH

CO2e Reduction

Minimize CO2e by Optimized FTL Load

Replaced Air Route with Rail Ocean ones at Order/Scheduling Time

Air & Ground

Air & Ground trip consolidation opportunity alert CO2 Green Carriers

Air

Air route with minimum stops

Top CO2 friendly airlines





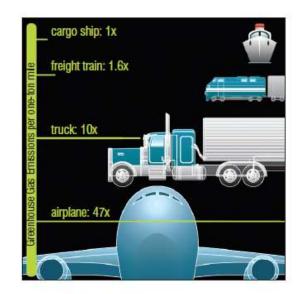
CO2e Reduction ML Model



Using CO2e emission Factors & Consolidation Algorithms

Ground

- Co2e emission factor (per Tonne Km), on truck 3.5t > 7.5t > 20t > 40t
- Based on cargo weight and select the minimum truck size CO2e factor
- <u>Trip consolidation algorithms</u> based on [Origin] triggered at order level and advise consolidation opportunities
- Shipping Unit Optimization from Package to Bulk/Pallet or Container
- Rail route alert if city pair rail transits are available



Christine Daniloff/MIT News







Use Green Conscious Airlines

Air

- Co2e emission factor (per Tonne Km), on aircraft Belly freight > Cargo plane
- Prioritized air carriers from Cargo plane -> Belly freight
- Prioritized air carriers by number of airport stops of each city pair
- Top Co2e Airline Index
- Shipping Unit Optimization from Package to Bulk/Pallet or Container
- Ocean route alert if delivery date are 6 week ahead









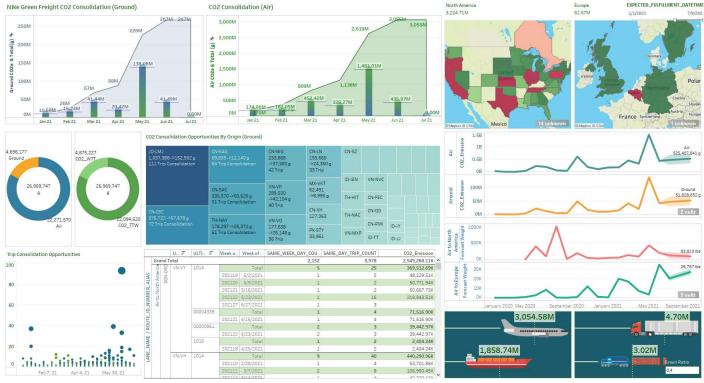
Co2e Emission Intelligence

- <u>Co2e Emission Indexes</u> on Air, Ground, North America & Europe
- <u>Co2e Linear Regression Forecast Model</u> on trend and season
- Trip consolidation opportunity cluster model by OD path & Delivery Date
- Co2e Emission Saving Calculator
- See Dashboard Presentation













We can be more GREEN



- City Pair based shipment CO2e discovery panel
- CO2e forecast based on air/ocean port and routes
- Interactive CO2 calculations driven by distance, weight & CO2e visualization
- Consolidation opportunity advisor by day, week on air/ocean ports
- Route wizard suggests CO2e reduction route and trip combination
- Green calculator delivers optimized CO2e shipment and execution plan



Our Challenges

- Data Quality
- Data Mapping
- Changes in Operations



Enterprise Green Architecture

EU Global DC US Global DC

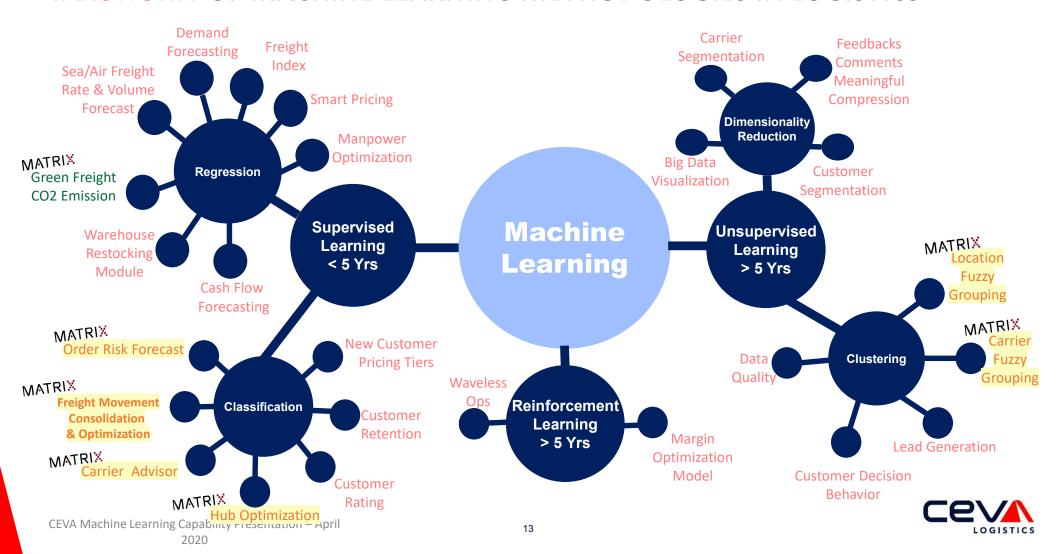




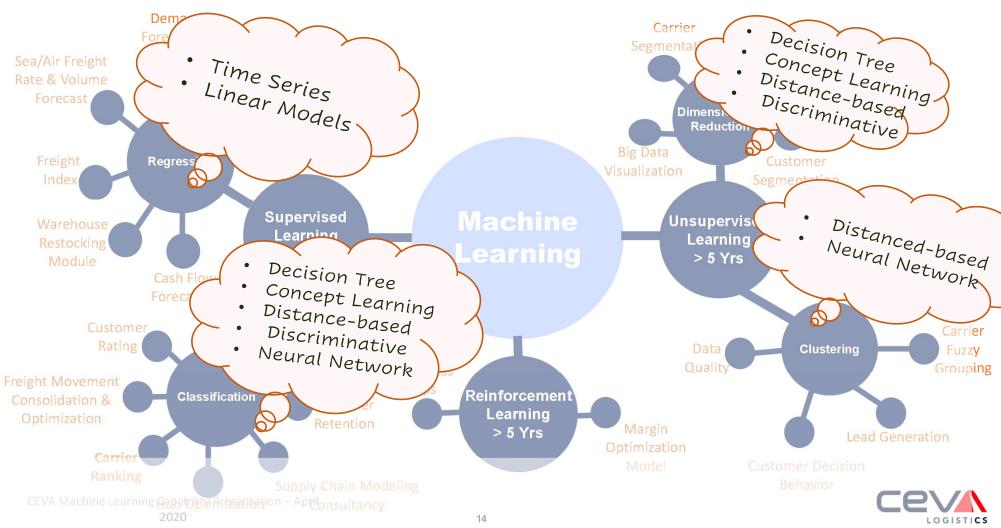
THANK YOU



TAXONOMY OF MACHINE LEARNING METHODOLOGIES IN LOGISTICS

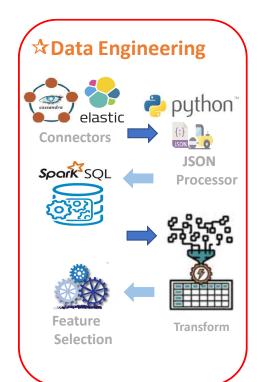


TAXONOMY OF MACHINE LEARNING ALGORITHMS IN LOGISTICS



Matrix Big Data Machine Learning Data Architecture









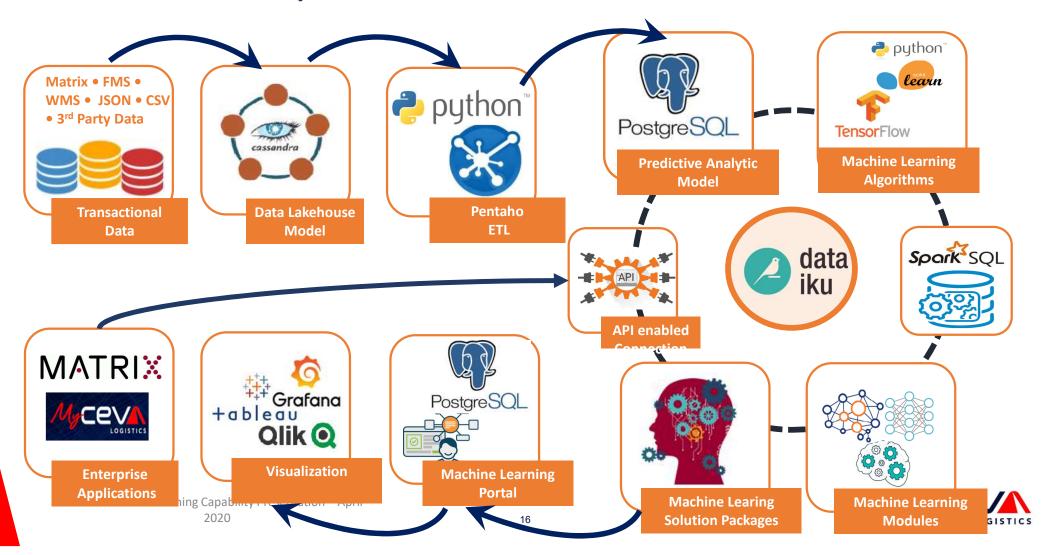
Big Data Parallel Processing Multi-Threaded Bulk Data Loading

Big Data Training Process

Trained Machine Learning Models



MACHINE LEARNING/AI PORTAL ARCHITECTURE



MATRIX ML Data Architecture

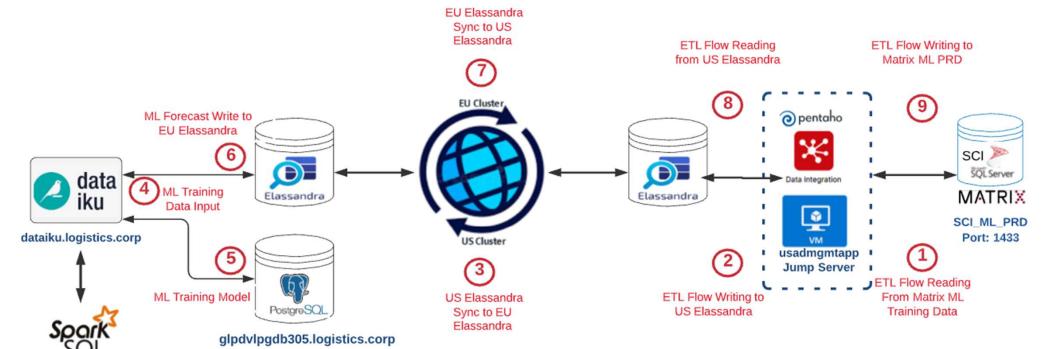
EU Global DC

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US Global DC

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MATRIX Digital Platform Modules

Supply Chain Intelligence as a service (SCIaas)
Machine Intelligence as a service (MIaas)
Supply Chain Smart API?

Service at Order & Scheduling level

 Order Risk Analysis by City Pair, Carrier, Service Level and Seasonal Trend

- CO2e Aware Advisor
- Freight Movement Consolidation
- Carrier Advisor
- Milestone Intelligence
- Freight Movement Consolidation

Service at Network Planning

- Load Forecast on Route & Lane
- Hub Optimization
- Freight Cost Index & Trend (FSS)

Order Risk Forecast Freight **Route** Movement Optimization Consolidation MATRIX Milestone **MATRIX** Intelligence Smart **Supply Chain** Load Carrier **Forecast Advisor On Route Freight** Hub **Cost Index Optimization** 18

CEVA Machine Learning Capability Presentation – April 2020