CATHARINE CURRAN

Contact

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Skills

Design

Figma · InDesign · Photoshop · Premiere Pro · XD · Ceros

Content Management

Drupal · CommerceTools · Informatica PIM · IBM WCM

Programming

HTML · CSS · JavaScript

Education

Sept 2015 - May 2016

BSc(Hons) **2:1**
Information Technology for Business

Sept 2012 - May 2015

BSc **2:2**
Business Computing & Digital Media

Professional Development

ICAgile Certified in

Agile Fundamentals

Agile Facilitation

Adobe Certified Professional in

Print & Digital Media Publication using Adobe InDesign 2021

Visual Design using Adobe Photoshop 2020

Experience

Glen Dimplex April 2021 - June 2023

Drupal Site Builder
- Build websites using Drupal (CMS), Commercetools, and Informatica for seamless integration of e-commerce functionalities and product information management systems.
- Interpret designs from Figma and implement page layouts using an established component library, gradually assuming ownership of design responsibilities.
- Ensure brand consistency across a portfolio of over 60 websites, maintaining a cohesive visual identity and user experience.
- Collaborate with UX, marketing, engineering, and other teams.
- Work with front-end web developers to deploy designs.
- Provide support to existing websites.
- Continuous testing of existing sites and new components.
- Provide training to new team members and clients.
- Build a Resource Center containing training documents and videos.

Pramerica Jan 2018 - April 2021
Nov 2019 - April 2021: Senior Creative Services Associate
Jan 2018 - Nov 2019: Internet / Web App Associate

Web Content Management
- Responsible for leading the migration of 7 sites from various platforms to build one cohesive Drupal experience.
- Working closely with the development team to identify issues and implement solutions provided.
- Creating interactive web experiences in Ceros and embedding these into the Drupal platform to enhance functionality across the sites.
- Daily creation, maintenance and removal of web pages from the Prudential website.
- Building and maintaining relationships with business partners in the US & Australia.
- Leading ADA projects across the Prudential website.
- Ensuring all web pages are compliant with ADA, SEO and Analytics standards.
- Hosting videos on the Limelight platform for use in the CMS.

Creative Design
- Responsible for the creation of all marketing materials for a branch of the company located in the US. Materials include logos, brochures, flyers, social posts, door hangers, document headers, feather banners, promotional tents, postcards, envelopes, Ceros experiences.
- Cognizant (vendor company) Technical Lead: Prioritise and delegate backlog items for a supporting team located in India.
- Ensuring marketing documents meet accessibility standards and aiding the remediation process.
- Minor video editing.
- Image procurement.

SAP May 2017 - Aug 2017
Cloud Product Support Engineer

Smyths Toys Head Office Oct 2016 - Feb 2017
Customer Service Rep & HR Assistant

Freelance Logo Design Aug 2016 - Sept 2016

Today's Extra June 2011 - June 2015