**WORKSHEET – 2**

**IDEA EVALUATION WORKSHEET- Based on 5q by Prof.EdRubaesch**

Q1. WHAT’S THE PROBLEM ?

1. IS IT REAL - **yes**
2. HOW BIG IS THE PROBLEM -
3. WHEN DOES IT OCCUR- **in the libraries**
4. FREQUENCY OF OCCURRENCE- **daily in transactions of the libraries.**
5. CURRENT SOLUTIONS- **automated library which saves students time and secures the properties**

Q2. WHO HAS THE PROBLEM

* PROFILE- **can be placed in every library**
* LIFESTYLE **automated library**
* SEGMENT- **education sector**
* POSITION-CRITICALITY OF NEED **moderate**

Q3. WHAT’S YOUR SOLUTION

* WHATS YOUR UNIQUE PROPOSITION **using voice commands over conventional switch board**
* DO YOU OWN IT- IPR **not yet**

Q4. WHO IS COMPETITION

* HOW ARE YOU DIFFERENT **our novelity is the cost and effectiveness of the machine.**
* ARE YOU THE UBER OR YOU UBERED

Q5. HOW IS IT MADE POSSIBLE-

* RESOURCES/ TECHNOLOGY/  **raspberry pi**
* SOCIAL/ECOLOGICAL FEASABILTY **yes it is feasible to a large extent**
* **Man,money ,machine,materials.**

IDEA EVALUATION- SUMUP

CUSTOMERS: all the libraries

MOST UNDERSERVED SEGMENT **everwhere**

SIZE

TARGET

COMPETITION

DIFFERENTIATOR : **no particular competetors**

ECONOMIC FEASABILITY: **Higher profits with Low investments**

IP

TECHNOLOGY NEEDED: **Rasbian stretch, web application.**

COMPETENCIES

KNOWLEDGE NEEDED: **user friendly software can be used easily.**

SKILLS NEEDED: **computer knowledge.**

TEAM **Falcon**

NETWORK