Yes — we can make both:

1. **A strong pitch** tailored to logistics companies, based on the PRD and sitemap we just made.
2. **An email template** so you can reach out to potential companies.

**Pitch Draft (In-Person / Presentation Style)**

**Opening Statement**  
*"Most logistics companies lose customers — not because of bad service, but because customers feel left in the dark. Long calls, no real-time updates, slow booking… all of these create frustration."*

**Problem Context**

* Customers want **instant tracking & updates**.
* Staff spend hours handling **basic inquiries** that could be automated.
* Many company websites **look outdated** and fail to convert new clients.

**The Solution (Your Website)**  
*"We’ve built a ready-to-use logistics website that solves these problems from day one — and it’s completely free for you to test."*

**Key Features in the Free Version:**

* Live Shipment Tracking (mock data for demo).
* Online Pickup Request.
* Interactive Coverage Map.
* Mobile-Optimized, Modern UI.
* Customer Contact & Chat Integration.

**The Bigger Vision (Phase 2 Upgrade)**

* Real-time tracking linked to your operations.
* Driver & Admin Dashboards.
* Automated Notifications (SMS, Email).
* Route Optimization.
* Inventory & Document Management.

**Why This Matters**

* **Increase customer trust** → repeat business.
* **Reduce operational workload** → free up your team.
* **Close more deals** → better first impression.

**Call to Action**  
*"I can set this up for your company within two weeks. The free version will go live so you can see the difference, and if you love it, we’ll integrate it fully into your operations with Swiftcargo’s backend."*

**Cold Email Template**

**Subject:** A Free Website That Solves Your Customers’ Biggest Frustration

**Body:**  
Hi [First Name],

I’ve been looking into the challenges logistics companies face, especially around customer experience and operational efficiency. One big issue I see often is customers not having **real-time access to shipment updates** and easy booking tools.

I’ve built a modern, mobile-friendly logistics website designed to solve this problem immediately — and I’m offering it **free** so you can see the impact firsthand.

**What’s included in the free version:**

* Live Shipment Tracking (demo)
* Online Pickup Request Form
* Interactive Service Coverage Map
* Mobile-Responsive, Modern UI
* Contact & Chat Integration

If you’re open to it, I can set this up for your company so you can test it with your customers. If it works as well as I believe, we can then fully integrate it into your operations for maximum efficiency.

Can we set up a quick call this week to discuss?

Best regards,  
Daniel  
[Your Email]  
[Your Phone Number]  
[Your Website/Portfolio Link]

If you want, I can also **turn the pitch into a 1-page PDF proposal** with visuals from the sitemap so it’s easy to send as an attachment.  
That PDF could make your offer look even more professional and persuasive.

Do you want me to prepare that proposal next?