Investment Avenue	Features	Products	Returns	Time Horizon	Risk	Taxation
1. Debt						
	Loan to Banks / Corporates / Government / FI Fixed Interest (Periodic / Cumulative) Fixed Tenure Repayment (Refund) of principal on maturity	Saving Account Bank F.D. / R.D. NSC (National Saving Certificates) PPF Bonds / Debentures Companies F.D.	Low - Medium 2.5% - 4% 5% - 7 % 7% 7.1% 6.5 % - 8.5% 8% - 9%	Short Term (4 - 6 M) Medium Term (12 M - 3 Years) Fixed : 5 years / 10 Years Fixed : 15 Years Medium-Long term (3 - 10 Years)	Low Interest Rate Liquidity Risk Default (Not for Govt. Securities) Inflation	Interest above Rs.10000, taxable - As per income tax slabs PPF - 1) No tax U/S 80C (for total investments upto overall limit of Rs.1.5 Lac), 2) No tax on Maturity
2. Equity						
Z. Equity	Issued by companies through IPO Traded in secondary market (Stock Exchanges) Capital Appreciation Highly volatile	Shares	Medium - High 10% - 15%		High - Vey High Market Valuation Dividend	SCGT - < 1 Yr - @15% LCGT - 1) > 1 Yr - @10% (w/o indexation - above Rs. 1 Lac gain) 2) > 1Yr No tax below Rs.1 Lac gain + STT

Investment Avenue	Features	Products	Returns	Time Horizon	Risk	Taxation
3. Derivatives & Structured I	Products					
3. Derivatives & Structureu I	Value derived for underlying asset (Debt/ Equity/commodity/ currency) Traded on exchanges / OTC Lot size for each contract Weekly / Monthly validity (expiry)	Futures Options Forwards Swaps	Medium - High 15% - 20%	Short Term (1 - 12 M)	High / Very High	Considered as business income - Different rules for tax calculation
4. Mutual Fund						

Investment Avenue	Features	Products	Returns	Time Horizon	Risk	Taxation
	Pool of money (fund)		Medium - High	Long Term (> 5 Years)	Medium	Debt Funds :
	Buying of other securities (shares/bonds/debentures) Units Available at NAV	Equity Oriented Debt (Income) Oriented Balanced (Hybrid) – e.g. 60:40 Liquid Fund Gilt Fund Index Fund ELSS	10% - 15% 8% - 10% 9% - 12% 7% - 9%		Related to individual scheme	STCG - < 3 Yrs As per income tax slabs LTCG - > 3 Yrs @20% with indexation Equity / Balance Funds: STCG - < 1 Yr @ 15% LTCG - > 1 Yr @ 10% + STT on all above
5. Insurance						
insurance.	Protection against a possible eventuality (threat) Event: Damage / Loss / Illness / Accident / Death Guarantee of compensation Premium (monthly/annually)	Life Insurance : Term Insurance Endowment Plan Pension Plan (Incl. NPS) Unit Link Insurance Plan (ULIP) Health Insurance General Insurance : Vehicle (Motor)Insurance Travel insurance	Low 5% - 7%	Long Term (> 10 Years)	Low Claim Settlement Process Cover / Exclusion terms High premium in certain cases No returns in certain products	Life Insurance: No tax U/S 80C (for total investments upto overall limit of Rs.1.5 Lac) And Exemption on maturuty amount if premium paid is not more than 10%/20% of. S.A. (U/S 10(10D) Health Insurance (Mediclaim) - Rs.25000 deduction U/S 80 D Pension: Considered as a income & taxed under the head "Salary"

Investment Avenue	Features	Products	Returns	Time Horizon	Risk	Taxation
6. Gold						
	Considered as safe haven Increasing trend, slowly steadily Less volatility, Highly liquid	Coins Ornments Gold Saving Schemes Gold ETF (Paper Gold)	Low - Medium 6% - 8%	Long Term (> 10 Years)	Low May not give exceptional returns Loss in returns (making chg., conversion loss) Purity / Guarantee Handling / storage / theft	STCG - < 3 Yrs As per income tax slabs LTCG - > 3 Yrs. @ 20% with indexation benefit
7. Real Estate						

Investment Avenue	Features	Products	Returns	Time Horizon	Risk	Taxation
	Need High Capital	Agricultural land Semi-urban land Commercial property Resort home Second house REIT (Embassy Office Park IPO-April'19)	Rental - Residential : 3% - 4% Commercial : 7% - 9%	Long Term (> 10 Years)	Maintainance & Re-construction/ rennovation No appreciation Real rate of return (negative) Low liquidity	Residential & Commercial: Rs. 2 Lac interest exempted U/S 24 No tax U/S 80C (for principal repayment up overall limit of Rs.1.5 L On Sale: STCG - < 3 Yrs As princome tax slabs LTCG - > 3 Yrs 20% with indexation