

# PB Design Research



Zepetto BF-WEB  
J.Park

# PB Publishers

KAYBO.COM JUEGOS (GMT -5) 11.10.2012 03:06 SHRE CASH SOPORTE REGISTRAR GRATIS INGRESAR TUTORIAL

**POINT BLANK** NOTICIAS GUÍA TIENDA CLAN RANK FORO DESCARGAR SOPORTE

**Registro GRATIS**

**Gratis DESCARGAR**

**YA EMPIEZA LA FIESTA! EVENTO DE PB SCHOOL BACK!**

**Es su primera visita?**

**NUEVO DINO MODE POINT**

**INICIAR** [Finalizado] Mantenimiento de servidor 02.10.2012

Les comunica el Centro de Atención de los clientes de KAYBO, lleno de amor y esperanza. Tenemos el agrado de informar a todas n...

**INICIAR** [Finalizado] Mantenimiento de servidores de PB 25.09.2012

Les comunica el Centro de Atención de los clientes de KAYBO, lleno de amor y esperanza. Tenemos el agrado de informar a todas n...

**INICIAR** Ya empieza la fiesta! Evento de PB School Back! 20.09.2012

Podrás participar un parar en este evento especial de experiencia ! Si estás conectado en los siguientes horarios, podrás au...

**Captura de pantalla**

lolo560 Green Evento K-PIN 20% + Evento GM Pn 08 semana 21 - 3.n NUEVO INICIAR SCHOOL BACK !

233 451 233 451

Hora del Servidor (GMT-5) AM 03:07:33 PM 11 Oct 2012

Empresa Terminos de Uso Política privada Reporte

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GAMERAGE All Games Forums Downloads Rage Points Gamer Zone Support Connect SIGN UP LOGIN

**PROJECT BLACKOUT** NEWS GUIDES RANKING COMMUNITY DOWNLOAD SUPPORT

**DOWNLOAD NOW!**

**FREE SIGNUP!**

**INTRODUCING ANGKOR RUINS FOR DEATHMATCH!**

**Find us on Facebook** Project Blackout 122,790 people like Project Blackout. Arbi Mishi Yose

**INVITE YOUR FACEBOOK FRIEND!**

**Quick Links** 1:1 Support FAQ Archive Wiki Forums

**Event** 10.11.2012 (Thu) Mo Tu We Th Fr Sa 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

**Event Calendar** OCT 10, 2012 CBN playBLACKOUT Tournaments Series

**GET YOUR FREE ITEM** PURCHASE RP GET FREE RP

**First Visit?** Project Blackout information for you.

**Maps** High Rise Machu Pichu Safari

**Media** PROBLEM RUNNING Project Blackout Overwolf playOVERWOLF

**Screenshots**

**News >** Announcements Patch Notes Event News **Guides >** Info Manual Weapons Features Getting Started **Ranking >** Individual Ranking Clan Ranking **Community >** Invite Friends Forum Wiki **Download >** Client Download Media Screenshots **Support >** ESG U.L Support Terms of use Privacy Policy

# PB Publishers

The image displays two versions of the Point Blank game website side-by-side.

**Left Side (Chinese Version):**

- Header:** Includes links for "热门推荐" (Hot Recommendations), "大型游戏" (Large Games), "休闲游戏" (Casual Games), "网页游戏" (Web Games), "手机游戏" (Mobile Games), "微网游" (Micro Games), "通行证 支付 客服" (Passport/Pay/Service), "周六在线" (Saturday Online), and "互动娱乐" (Interactive Entertainment).
- Banner:** Features a soldier in a snowy environment with the text "特战先鋒" (Special Forces Pioneer) and "城市激烈特战 末日危机敬请期待" (Intense City Special Operations, Coming Soon). It also includes a "官网首页" (Official Website Home) button.
- Navigation:** Includes links for "注册账号" (Register Account), "激活码限量领取" (Limited Activation Code Distribution), "下载客户端" (Download Client), "新兵指南" (Newbie Guide), and "官方论坛" (Official Forum).
- Content:** Sections for "最新版本客户端下载" (Latest Client Version Download), "合作媒体" (Partnership Media), and "其他下载" (Other Downloads). It also lists download links for Direct X, AMD, and NVIDIA drivers.
- Footer:** Contains legal information and links to the official website.

**Right Side (Italian Version):**

- Header:** Includes links for "INFORMAZIONI" (Information), "GALLERIA OGGETTI" (Item Gallery), "RANKS & STATS" (Ranks & Stats), "COMMUNITY" (Community), "INFO & HELPDESK" (Info & Helpdesk).
- Banner:** Features a soldier in a snowy environment with the text "POINTBLANK" and "SCARICA IL GIOCO" (Download the Game).
- Content:** Includes a "Log In" form, a "Rank Individuale" (Individual Rank) table, a "Clan Rank" table, and a "GALLERIA VIDEO" (Video Gallery) section with links to Point Blank Italia and other video content.
- Bottom:** Shows social media links for Facebook and Twitter, and a footer with legal text from Accel One and Zepetto.

# PB Publishers



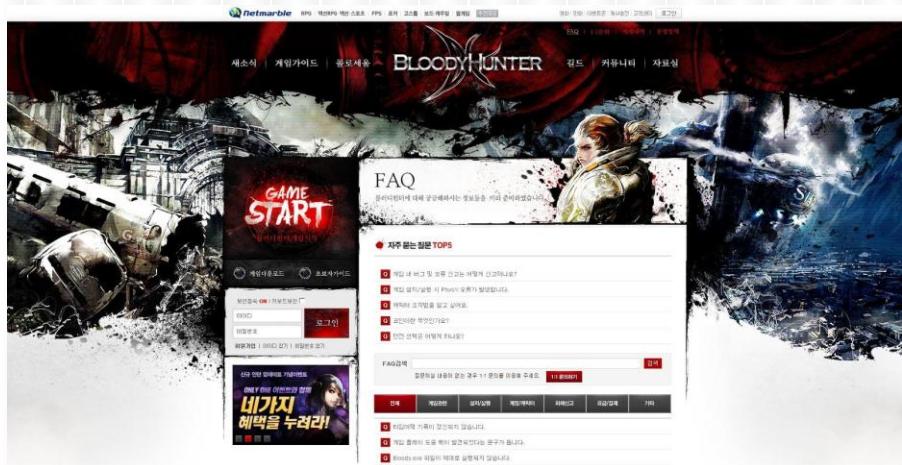
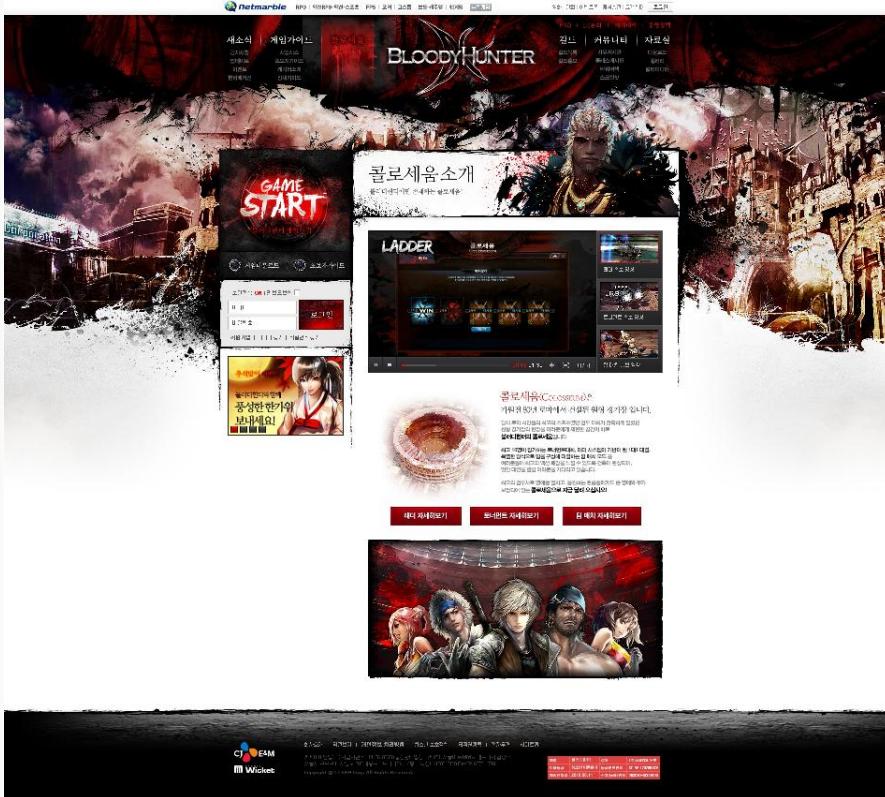
The homepage of the Point Blank game website. The header includes links for HOME, GAME, RECHARGE, COMMUNITY, MEDIA, and SUPPORT. The main banner on the right claims "NO.1 MMOPPS FOR 2012" and "FPS CATEGORY WINNER POINT BLANK!". On the left, there's a sidebar with icons for support, forum, guide, and account. The main content area has sections for Announcements and Maintenance. An announcement about the web shop launch is shown, along with a note about unauthorized access errors. To the right, there's a "Web Shop" section and a "Today's Battles" calendar for the week.

# Game

The screenshot shows the Garena Blackshot website. At the top, there's a navigation bar with links for NEWS, INFO, GUIDES, RANKING, DOWNLOADS, and FORUM. Below the navigation, there's a section for user-uploaded content featuring a thumbnail for "Blackshot-Paradox" uploaded by Avalonix. To the right of this are icons for various weapons: GALATA (TFM), HK416 MY, TYPE 94 MY, and DRAGONLUV S. A large banner for "GALATA RUSH" is prominently displayed, showing a soldier in a city environment. Below the banner, there's a "BEST SCREENSHOT OF THE MONTH" section with several thumbnail images. At the bottom left, there are download links for "DOWNLOAD GAME" and "DOWNLOAD MANUAL PATCH". The patch details mention "Update\_2\_151 since September-25 Client version" and "Size: 2.42 MB (Launcher) / 2.37 MB (Garena Plus)". There are also links for "LAUNCHER" and "GARENA PLUS". Social media links for YouTube, Facebook, and Twitter are at the bottom right.

The screenshot shows the Arctic Combat website. The main header features the text "THE WAR IS NOT OVER" and "AWAIT YOUR NEW ORDERS THAT ARE SOON TO COME!!". Below this, there are promotional banners for "EUROPE END QUALIFIER" and "NORTH AMERICA END QUALIFIER". A video player in the center shows a scene from the game with the caption "CBT CSN Finals 2v2". Below the video, there are links for "NAT Tournament Results", "EU Tournament Results", "CIS URSSN", "DRAGON", "CIS KASPI", "CIS THE WAR", "PLAY VIDEO", "DEBUT TRAILER", and "CBT Trailer". The footer contains the text "Copyright © ARCTIC COMBAT INC. All Rights Reserved."

# Game



# Game

The screenshot shows the homepage of the Counter-Strike Online 2 website. At the top, there's a large banner featuring a character in a yellow jacket and sunglasses, with a "GAME START" button in the center. Below the banner, there's a "MEMBER LOGIN" section and a "NOTICE" section with various news items. The main content area includes sections for "MODE & MAP", "BEST SCREENSHOT", and "POLL". Logos for NEXON and VALVE are visible at the bottom.

The screenshot shows the homepage of the DayZ website. It features a large "1284487 PLAYERS" counter, a "TWEET" button, and a "SHARE" button. The main title "DAYZ" is prominently displayed. Below the title, there's a "DOWNLOAD" button, a "What is Day Z?" section, and a "Leaderboards" section. On the right side, there's a "Contact the team" link and a "Statistics" table. At the bottom, there's a "Welcome to Chernarus." section, a "How to get through a day" section, and three steps: "SCAVENGE", "SAY", and "SURVIVE", each accompanied by an image.

# Game

The DUST 514 website features a dark, futuristic cityscape background. At the top, there's a navigation bar with links for 'THE GAME', 'ONE UNIVERSE', 'MEDIA', 'COMMUNITY', and 'BETA'. A prominent banner at the top left reads 'ONE UNIVERSE // ONE WAR' and 'DUST 514 - A MASSIVELY MULTIPLAYER SHOOTER'. Below the banner, it says 'FREE TO PLAY ON PLAYSTATION®3' and has a 'REGISTER FOR BETA' button. On the left, there's a sidebar with social media links (@DUST514) and a video player showing a trailer. The main content area includes sections for 'WHAT IS DUST 514?' and 'LATEST NEWS'.

The End of Nations website has a dark, industrial-themed background featuring a massive mech in the foreground. At the top, there's a navigation bar with links for 'GAME', 'FORCES', 'MEDIA', 'COMMUNITY', 'BETA HUB', and 'BUNDLES'. A large banner in the center reads 'END OF NATIONS' and 'STRATEGY REDEFINED FREE-2-PLAY'. Below the banner is a 'REGISTER FOR BETA' button. The main content area features a large image of a mech battle and a section for 'MASSIVE ONLINE STRATEGY'. At the bottom, there's a 'Latest News and Updates' section with a post about a recent event and a 'CONNECT' section with social media links.

# Game



A screenshot of the GamersFirst website for Fallen Earth. The header includes the GamersFirst logo, a "JOIN NOW!" button, and a "Log In" link. The main navigation menu has options for PROFILE, GAMES, DOWNLOAD, MARKETPLACE, and FORUMS. A banner at the top right announces the "3RD ANNIVERSARY 1.5 UPDATE IS LIVE". The left sidebar contains links for RANKINGS, ACCOUNT, NEWS, CURRENT NEWS, BLOG, PATCH NOTES, STORE, THE GAME, COMMUNITY, DOWNLOADS, and SUPPORT. The main content area features news articles about the game's anniversary update, including one about the "Steam Survivalist Package" and another about "Upcoming Events in the Wasteland". There are also sections for "FREE Commander and Double Premium Discounts Ending..." and "GEAR UP FREE". The footer contains links for Developers, FAQs, Terms of Use, Privacy Policy, Merchant Center, Company Info, and a copyright notice from 2012. It also includes ESRB ratings and privacy statements.

# Game

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SHADOW COMPANY  
THE MERCENARY WAR

MEMBER LOGIN

로그인 ON | 회원가입 | 회원정보 | 팔로워 0 | 팔로우 0 | 회원등급: 일반회원 | 팔로우됨: 네트워크 | 험난한 모험 모드: 미리보기

GAME START

01 새소식  
02 가이드  
03 커뮤니티  
04 자료실  
05 고객센터

화면수 | 악연보기 | 계정정보 | 채권법 | 협의선 보호정책 | 개인정보책임자 | 전자금융  
서비스 이용약관 | 개인정보처리방침 | 개인정보 | 사이버bullying | 사이버폭력  
신고 | 사이버폭력 예방 | 사이버폭력 예방 | 사이버폭력 예방 | 사이버폭력 예방 | 사이버폭력 예방

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전투용병기  
SHADOW COMPANY  
THE MERCENARY WAR

공지사항

총 50개 | 확인됨 0 / 4

| 번호 | 제목                                       | 작성일   | 조회    |
|----|--|-------|-------|
| 04 | 용병 전시관 출고 및 상당한 한가위 이벤트!                 | 09/29 | 465   |
| 03 | FST 칠성 출고 및 대회                           | 09/29 | 30661 |
| 02 | FST 칠성 출고 및 대회                           | 09/19 | 3733  |
| 01 | (주)넷마블 게임즈가 경영 전략<br>제작부사장(온디에인본부장)이 당선자 | 09/16 | 2620  |
| 00 | 제작부사장(온디에인본부장)이 당선자                      | 09/16 | 1804  |
| 00 | 제작부사장(온디에인본부장)이 당선자                      | 09/16 | 941   |
| 00 | (주)넷마블 게임즈가 경영 전략<br>제작부사장(온디에인본부장)이 당선자 | 09/16 | 948   |
| 00 | (주)넷마블 게임즈가 경영 전략<br>제작부사장(온디에인본부장)이 당선자 | 09/16 | 2300  |
| 00 | 입후 기증 및 기증금 보고(국내외 기증 금액)                | 09/07 | 1305  |
| 00 | 입후 기증 및 기증금 보고(국내외 기증 금액)                | 09/07 | 736   |
| 00 | (주)넷마블 미션과 다시 시작되며 문화가 전해                | 09/06 | 1112  |
| 02 | 2% 대여료 유통비 전액 기증금 전액                     | 09/06 | 1879  |
| 01 | 2% 대여료 유통비 전액                            | 09/06 | 876   |
| 00 | 2% 대여료 유통비 전액                            | 09/03 | 551   |
| 00 | 전체 기증 및 기증금 보고(국내외 기증 금액)                | 09/03 | 356   |

1 2 3 4 5

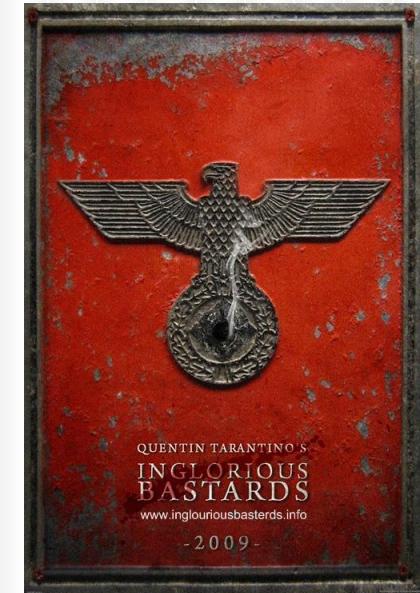
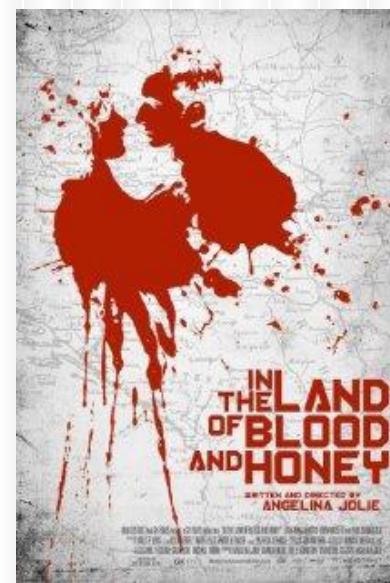
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# Game

The landing page for Warface features a large image of a soldier in camouflage gear holding a skull. A prominent banner at the top reads "RESERVE YOUR UNIQUE WARFACE ID". Below it, a "THE GAME" section describes the game's setting in a post-apocalyptic space station and its various modes. A "FEATURES" section highlights CryEngine 3 technology and a split-screen PVP mode. A "GALLERY" section shows screenshots of the game. The footer includes links for Terms of Service, Privacy Policy, Legal, and FAQ.

A promotional page for the 2nd Closed Beta Test (CBT) of Warface. It features a large image of a soldier wearing a helmet and sunglasses. The main headline is "WARFACE 2ND CBT 테스터 발표 1차!". Below it, there's a "GAME START" button and a "NEXT UPDATE · WARFACE NEXT STEP" section. The page is filled with Korean text and navigation links for News, Guide, Community, and Data.

# Movie



# Pattern

