Research Project Presentation

The in-class presentation in the last class is designed to help you fine-tuning your research project and perhaps even taking it to the next level. ==The instructors will reaffirm groups that their project is on track and provide constructive advice to those who need it==. This is a golden opportunity for receiving last-minutes comments for improving report submissions.

Please prepare a short presentation of your workgroup research project. The presentation should be <u>up to 12 minutes long</u> and include the following six PowerPoint slides:

Slide 1 – Framing
-Title of project <u>and</u> presenters' names
-The innovation in brief
-Potential contribution to knowledge and practice

Slide 2 – Business Model
-Context (market, regulation)
-Business model

Slide 3 – Technological Model
-The role of blockchain technology in creating value
-Technical architecture

Slide 4 – Rich Picture
-Specify the business process using CATWOE
-Specify the data flows, data stores, and smart contracts

Slide 5 – Storyboard
-Create a 3-6 scenes storyboard to describe the overall flop and value propositions

Slide 6 – Design and Development
-Prototype development
-Evaluation and assessment

Each slide should have only a few bullet points, and if applicable, visual elements (e.g., figure, graph, picture, etc.) Each slide should be designed to list key ideas that support your presentation of the project. It should <u>not</u> contain all the relevant information, only anchor points.

Remember that your presentation should include <u>only highlights</u> of your research project and should focus on the research method and the contribution.

<u>**After**</u> **you've submitted the assignment in PDF via Digital Exam, please share the presentation slides in PowerPoint via Canvas (using the 'Assignments' link in the menu.)**