

# Creator Media Pack

Powered by HYPER

## Executive Summary

Your audience is primed for partnerships in tech & lifestyle. Strong US/UK base and above-average ER.

## Audience Snapshot

Followers: **156,000**  
Engagement: **5.3%**  
Top Geo: US, UK, CA

## Brand Fit

**Acme Co**

Audience overlap

Content affinity

<https://acme.com>