Georgeta Ciobanu, Comunicare curs, 2006

Visual aids - types

- Whiteboards
- Flip charts
- Magnetic boards
- Physical objects
- Models and experiments
- Overhead projector
- Slide projector
- > Videos
- Closed-circuit TV and video-tape

Whiteboards

- □ Clean to use, varied use of colours, show clearly
- Building up simple visual message
- Display of permanent background information
- ☐ Use "dry" markers (felt-tipped pens)
- Check light reflection
- □ Plan in advance what you write / draw
- Keep drawings bold and simple
- □ Key words / short , memorable sentences
- □ Write clearly, quickly in straight lines + practise
- Don't talk to the board

Overhead Projector (OHP)

- Possibility to project prepared transparencies + writing/drawing at the time of presentation
- [light projected through horizontal transparent plate on which speaker places prepared transparencies]
- Allows complete control and flexibility by the speaker
- Speaker can face audience throughout the presentation
- Can be used in normal lighting
- Adds vitality and movement, allows variety (e.g. masks and overlays)
- □ Screen behind speaker, slightly above, to their right

Flip Charts

- ~ large sheets of paper clipped together on a stand ~
- □ Ideal to present info. to small groups
- Used to provide background information during presentations
- Used to build up increasing amount of info.
- Useful to record group discussion or decisions
- Useful to prepare a complete presentation to be repeated
- □ Possibility:sheets stuck up round the room for continuous reference

Slide projector

- !!! Slides = worth if used more than once
- □ Used to show real photographs of people, places, objects
- □ Useful to show complicated diagrams, plans, charts
- □ Used on its own or in conjunction with a tape recorder
- Prepare a commentary which links the slides (smooth and fluent continuity)
- □ Be hypercritical in preparing / selecting your slides
- Use good quality slides, store slides carefully
- Know your projector
- **□** Rehearse slide presentation

Remember

- **□** Do not use too many types of aids
- Decide exactly what aids and equipment you are going to use
- Organise layout of your 'stage' (table for notes, screen position, beforehand arrange/move blinds, screen, cables etc.)
- **☐** Visuals should not be too detailed
- □ Visuals should be big enough for everyone to see
- Don't leave visuals up too long
- □ Always be prepared for disasters (blows, crashes etc.)