

A. Žnidaršič

Blockmodeling

Indirect  
approach

Direct approach  
- structural  
equivalence

Direct approach  
- regular  
equivalence

Direct approach  
- generalized  
equivalence

Direct approach  
- regular  
equivalence

# Social Network Analysis - blockmodeling

## Lab sessions

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University of Maribor

Moscow, ANR-Lab, 28 May 2019

# Outline

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## Blockmodeling

Indirect  
approach

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equivalence

### 1 Blockmodeling

Indirect approach

Direct approach - structural equivalence

Direct approach - regular equivalence

Direct approach - generalized equivalence

Direct approach - regular equivalence

# Blockmodeling: indirect approach

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## Blockmodeling

### Indirect approach

Direct approach  
- structural equivalence

Direct approach  
- regular equivalence

Direct approach  
- generalized equivalence

Direct approach  
- regular equivalence

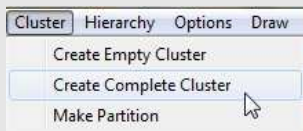
## Commands in Pajek:

Network used in the example: the Everett network

### 1 Create complete cluster:

Cluster → Create Complete Cluster →

(New window: *Dimension of Cluster*) [10] → OK



# Blockmodeling: indirect approach

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Blockmodeling

Indirect approach

Direct approach - structural equivalence

Direct approach - regular equivalence

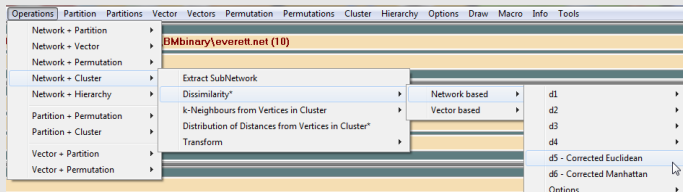
Direct approach - generalized equivalence

Direct approach - regular equivalence

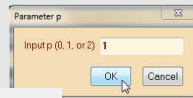
## Commands in Pajek:

### 2. Compute dissimilarities:

Operations → Network + Cluster → Dissimilarity\* →  
Network based → d5 - Corrected Euclidean →



→ (New window: Parameter p) [1] → OK



→ Save as window:

File name: everett\_dendrogram.eps  
Save as type: Dendrogram with Labels (\*.eps)

# Blockmodeling: indirect approach

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## Blockmodeling

### Indirect approach

Direct approach  
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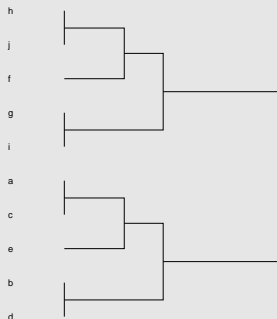
Direct approach  
- generalized  
equivalence

Direct approach  
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## Commands in Pajek:

### 3. Check the dendrogram and select the appropriate number of clusters:

Pajek - Ward [0.00,9.62]



Dendrogram clearly shows two clusters.

# Blockmodeling: indirect approach

## Commands in Pajek:

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### Blockmodeling

#### Indirect approach

Direct approach

- structural

equivalence

Direct approach

- regular

equivalence

Direct approach

- generalized

equivalence

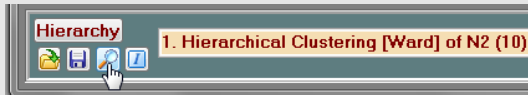
Direct approach

- regular

equivalence

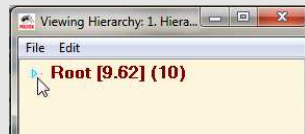
## 4. Select clusters according to hierarchy:

- click on View/Edit in Hierarchy panel



- open/close different levels by clicking on an arrow

- select desired clusters



# Blockmodeling: indirect approach

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Blockmodeling

Indirect approach

Direct approach - structural equivalence

Direct approach - regular equivalence

Direct approach - generalized equivalence

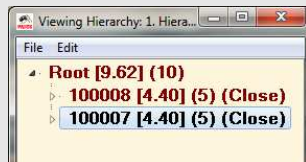
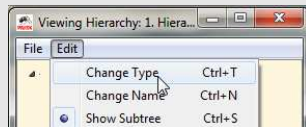
Direct approach - regular equivalence

## Commands in Pajek:

- change the type of the clusters

Edit → Change Type

- desired clusters, close 'Viewing Hierarchy' window



# Blockmodeling: indirect approach

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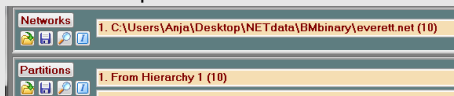
Direct approach  
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equivalence

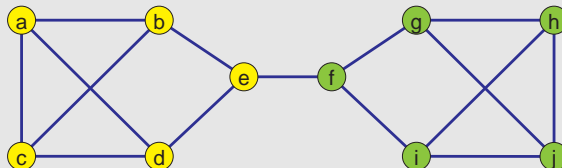
## Commands in Pajek:

### 5. Draw the network with obtained partition from hierarchy:

- *Hierarchy* → *Make Partition*
- Select the original network in the first row of the Network panel.



- *Draw* → *Network + First Partition*





# Blockmodeling: indirect approach

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Blockmodeling

Indirect approach

Direct approach

- structural equivalence

Direct approach

- regular equivalence

Direct approach

- generalized equivalence

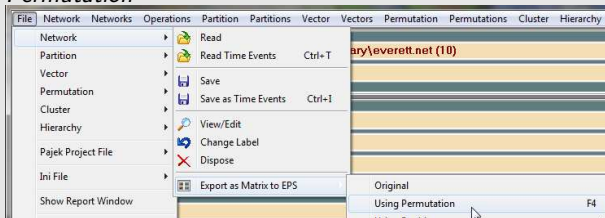
Direct approach

- regular equivalence

## Commands in Pajek:

### 6. Export the matrix with:

- *Hierarchy* → *Make Permutation*
- *File* → *Network* → *Export as Matrix to EPS* → *Using Permutation*



→ *Draw lines according to partition?* → Yes

→ Save as window:

File name: everett\_2clu\_matrix  
Save as type: Matrix with Labels (\*.eps)

# Indirect approach

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Blockmodeling

**Indirect approach**

Direct approach - structural equivalence

Direct approach - regular equivalence

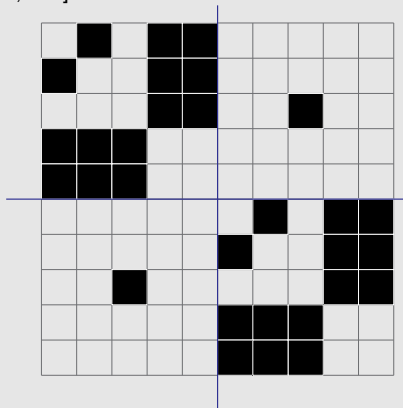
Direct approach - generalized equivalence

Direct approach - regular equivalence

The obtained matrix:

Pajek - shadow [0.00,1.00]

h  
j  
f  
g  
i  
a  
c  
e  
b  
d

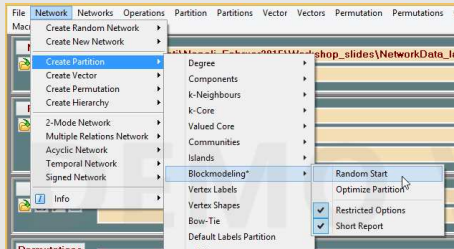


# Direct approach - structural equivalence

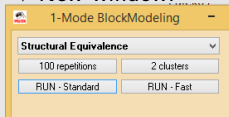
## Commands in Pajek:

- 1 Run the blockmodeling based on structural equivalence:

*Network* → *Create Partition* → *Blockmodeling\** → *Random Start*



→ New window:



# Direct approach - structural equivalence

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Blockmodeling

Indirect approach

Direct approach - structural equivalence

Direct approach - regular equivalence

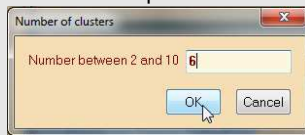
Direct approach - generalized equivalence

Direct approach - regular equivalence

## Commands in Pajek:

2. In the '1-Mode Blockmodeling' window select:

- Type of equivalence
- Number of repetitions
- Number of clusters



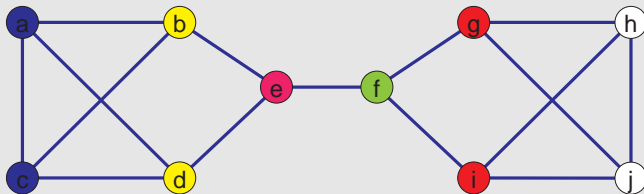
- Click the RUN button.

1 Draw the network with obtained partition:

Draw - > Network + First Partition.

# Direct approach - structural equivalence

The obtained network with partition into 6 clusters based on structural equivalence:



# Direct approach - regular equivalence

A. Žnidaršič

## Blockmodeling

Indirect  
approach

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equivalence

Direct approach  
- regular  
equivalence

Direct approach  
- generalized  
equivalence

Direct approach  
- regular  
equivalence

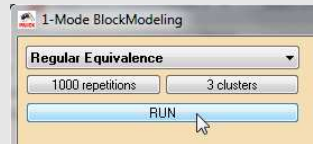
## Commands in Pajek:

- 1 Run the blockmodeling based on regular equivalence:

*Network → Create Partition → Blockmodeling\* → Random Start*

In the '1-Mode Blockmodeling' window select:

- type of equivalence  
Regular equivalence
- number of repetitions, e.g.  
[1000]
- number of clusters  
[3]



# Direct approach - regular equivalence

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Blockmodeling

Indirect approach

Direct approach - structural equivalence

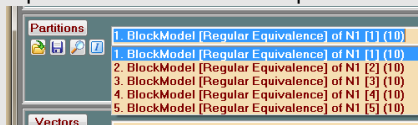
Direct approach - regular equivalence

Direct approach - generalized equivalence

Direct approach - regular equivalence

## Results:

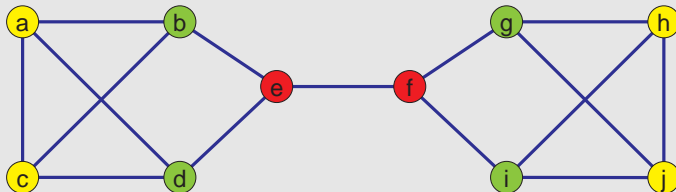
We get five equally<sup>1</sup> well fitting partitions which can be observed from the report window or Partitions panel.



Partitions	
1. BlockModel [Regular Equivalence] of N1	[1] (10)
1. BlockModel [Regular Equivalence] of N1	[1] (10)
2. BlockModel [Regular Equivalence] of N1	[2] (10)
3. BlockModel [Regular Equivalence] of N1	[3] (10)
4. BlockModel [Regular Equivalence] of N1	[4] (10)
5. BlockModel [Regular Equivalence] of N1	[5] (10)

Below the table is a section labeled 'Vectors'.

One of the obtained equally well fitting partitions:



<sup>1</sup>Blockmodeling is local optimization algorithm. There are 7 equally well fitting partitions for  $k = 3$  and regular equivalence.

# Direct approach - generalized equivalence

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## Blockmodeling

Indirect approach  
Direct approach - structural equivalence  
Direct approach - regular equivalence  
Direct approach - generalized equivalence  
Direct approach - regular equivalence

## Commands in Pajek:

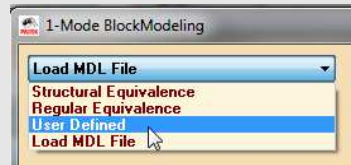
Network used in the example: the Transatlantic Industries network (from the Baseball LittleLeague collection of networks)

### 1. Run the blockmodeling based on generalized equivalence:

*Network → Create Partition → Blockmodeling\* → Random Start*

In the '1-Mode Blockmodeling' window select:

- type of equivalence  
User Defined
- number of repetitions, e.g.  
[1000]
- number of clusters  
[4]





# Direct approach - generalized equivalence

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Blockmodeling

Indirect approach

Direct approach - structural equivalence

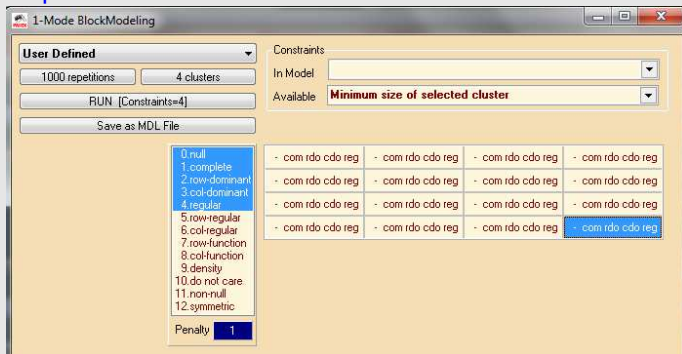
Direct approach - regular equivalence

Direct approach - generalized equivalence

Direct approach - regular equivalence

## Commands in Pajek:

- For each of 16 blocks we select null, complete, row-dominant, col-dominant, and regular block as possible blocks.



# Direct approach - generalized equivalence

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Blockmodeling

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Direct approach  
- regular  
equivalence

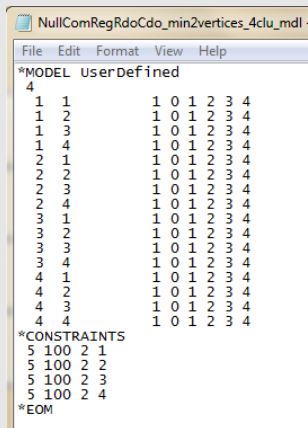
Direct approach  
- generalized  
equivalence

Direct approach  
- regular  
equivalence

## Commands in Pajek:

We get 10 equally well fitting partitions with 0 onconsistencis, but several clusters have only one vertex.

- Therefore, we write a constraints in MDL file (see Pajek manual, page 102).



```

NullComRegRdoCdo_min2vertices_4clu_md1
File Edit Format View Help
*MODEL UserDefined
4
1 1      1 0 1 2 3 4
1 2      1 0 1 2 3 4
1 3      1 0 1 2 3 4
1 4      1 0 1 2 3 4
2 1      1 0 1 2 3 4
2 2      1 0 1 2 3 4
2 3      1 0 1 2 3 4
2 4      1 0 1 2 3 4
3 1      1 0 1 2 3 4
3 2      1 0 1 2 3 4
3 3      1 0 1 2 3 4
3 4      1 0 1 2 3 4
4 1      1 0 1 2 3 4
4 2      1 0 1 2 3 4
4 3      1 0 1 2 3 4
4 4      1 0 1 2 3 4
*CONSTRAINTS
5 100 2 1
5 100 2 2
5 100 2 3
5 100 2 4
*EOM
  
```

# Direct approach - generalized equivalence

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## Blockmodeling

Indirect approach

Direct approach - structural equivalence

Direct approach - regular equivalence

Direct approach - generalized equivalence

Direct approach - regular equivalence

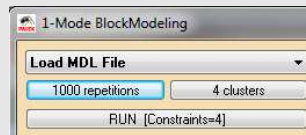
## Commands in Pajek:

### 4. Load and run the mdl file:

*Network → Create Partition → Blockmodeling\* → Random Start*

### 5. In the '1-Mode Blockmodeling' window select:

- type of equivalence  
Load MDL File → select the prepared mdl file
- number of repetitions, e.g. [1000]
- number of clusters [4]



### 6. Draw the network with obtained partition:

Draw - > Network + First Partition.

# Direct approach - generalized equivalence

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Blockmodeling

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Direct approach  
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equivalence

Result - report window:

Final Image Matrix:

	1	2	3	4
1	com	-	-	cdo
2	-	-	-	cdo
3	-	-	com	cdo
4	rdo	rdo	-	reg

Final Error Matrix:

	1	2	3	4
1	0	0	0	0
2	0	0	0	0
3	0	0	0	0
4	0	0	0	0

Final error = 0.000

# Direct approach - generalized equivalence

A. Žnidaršič

## Blockmodeling

Indirect  
approach

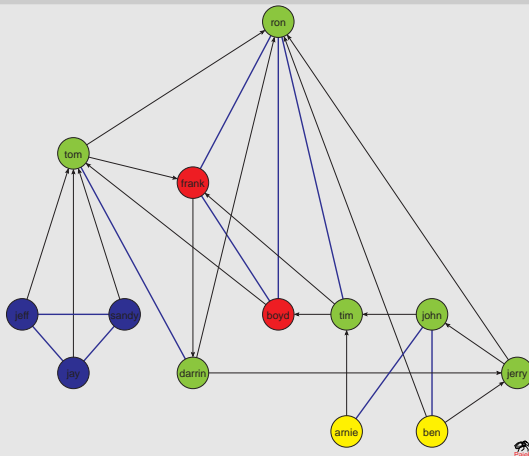
Direct approach  
- structural  
equivalence

Direct approach  
- regular  
equivalence

**Direct approach  
- generalized  
equivalence**

Direct approach  
- regular  
equivalence

Result:



# Direct approach - pre-specified

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## Blockmodeling

Indirect approach  
Direct approach - structural equivalence  
Direct approach - regular equivalence  
Direct approach - generalized equivalence  
Direct approach - regular equivalence

## Commands in Pajek:

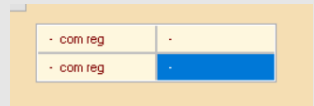
- 1 Run the blockmodeling based on pre-specified model  
The three basic types of models are: core-periphery, hierarchical, and cohesive subgroups.

Network used in the example: borrowing study materials

*Network* → *Create Partition* → *Blockmodeling\** → *Random Start*

In the '1-Mode Blockmodeling' window select:

- type of equivalence  
User defined
- number of repetitions, e.g.  
[1000]
- number of clusters



# Direct approach - pre-specified

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## Blockmodeling

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equivalence

Direct approach  
- generalized  
equivalence

Direct approach  
- regular  
equivalence

## Results: Image matrix

Final Image Matrix:

	1	2
1	reg	-
2	reg	-

Final Error Matrix:

	1	2
1	0	3
2	0	2

Final error = 5.000

# Direct approach - pre-specified

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## Blockmodeling

Indirect  
approach

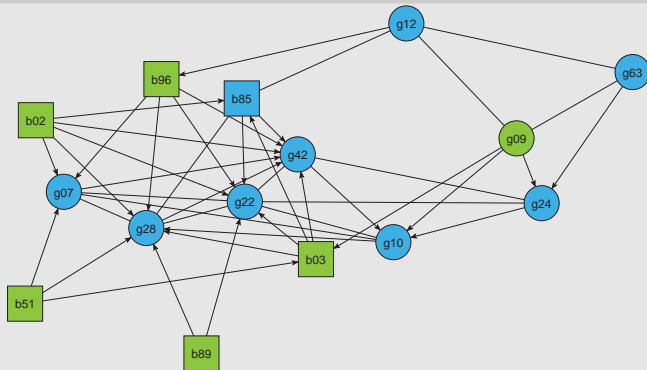
Direct approach  
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Direct approach  
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Direct approach  
- generalized  
equivalence

Direct approach  
- regular  
equivalence

## Results: Network with obtained partition





# Next lab session:

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## Blockmodeling

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approach

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- structural  
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- regular  
equivalence

Direct approach  
- generalized  
equivalence

Direct approach  
- regular  
equivalence

## Announcement

Blockmodeling in R: package `blockmodeling` (author: Žiberna Aleš)