

# DARIA **MEDVINSKA**

## Junior Data Analyst

Completed an intensive Data Analyst course, worked on educational projects in the field of data analytics, from creating informative reports and dashboards to conducting data analysis for decision-making. Looking for an opportunity to start a career in analytics and develop practical skills in a team.

## CONTACTS



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Linkedin



<u>Telegram</u>



Mykolaiv region, Ukraine

## HARD SKILLS

- Excel / Google Sheets
- Basic statistics
- SQL
- · Google Looker Studio
- Tableau
- Python
- A/B tests

## TOOLS

- Excel / Google Sheets
- SQL (PostgreSQL, BigQuery)
- Google Looker Studio
- Tableau
- Amplitude
- Python (Jupyter Notebook)

## SOFT SKILLS

- Attention to detail
- Responsibility
- Ability to plan and prioritize tasks
- Quick learning

#### LANGUAGES

Ukrainian - Native

English - pre-intermediate

## PROJECT EXPERIENCE

## Revenue Analysis Dashboard (Tableau)

This project analyzes user revenue data with a focus on new MRR, total revenue, and cohort dynamics.

Includes dual-axis charts and a cohort table in gradient format.

All data views are combined into an interactive dashboard with location and date filters for flexible exploration.

Tools: Tableau, Excel

## Marketing Campaign Performance Aggregation (SQL)

I analyzed the performance of Facebook and Google Ads ads by combining and aggregating data from multiple sources using SQL (JOIN, UNION ALL, CTE) to create a single table of campaign performance by date, channel, and ad group.

Tools: SQL (PostgreSQL)

#### WORK EXPERIENCE

#### Arbuzyn Professional Agrarian Lyceum

2011-2020

Master of industrial training in the professions: "Office clerk (accounting)", "Accountant for registration of accounting data"

Development of students' practical skills in accounting, document management, and working with accounting software; organization and support of the educational process.

Organized internal and external events for the group's students.

## LLC "Idilis"

2021-2024

Dental clinic administrator

Recording and supporting patients, coordinating doctors' schedules, maintaining documentation, monitoring service quality, interacting with staff, and resolving organizational issues.

Developed a reporting system that simplified document flow with insurance companies.

#### EDUCATION

#### IT School "GoIT"

2025

Data Analysis

## Mykolaiv National Agrarian University

2018- 2020

Master's Degree in Accounting and Taxation