



Sponsorship Package

2017

Brought to you by Columbia WiCS (Women in Computer Science and Columbia's ColorCode; Technology and Entrepreneurship

Introducing Div Hacks:

Columbia's first student-run diversity hackathon.

We strive to create an empowering and inspirational space for marginalized communities and people whose identities exist beyond the standard definition. For too long, the technology sector has prioritized the voices of the privileged at the expense of diverse perspectives. This creates an environment devoid of difference and ultimately hinders progress. DivHacks introduces a space for disenfranchised communities to create and build technologies that reflect / represents our narratives.

Despite systematic attempts to exclude and erase us, we affirm our existence. We are vital to the success of the tech and business industry. Through this hackathon, we strive to create an experience that appreciates and uplifts our voices, while also bringing about the very technologies we seek to see.

Why is Diversity Important?

“It represents the quality of thinking that is achievable by opening doors to people of all backgrounds.”

~Jason Perez, SEAS ‘18

“I believe that diversity is important because every child should feel as able as the next to go into any field that they want to enter. Diversity pushes ideas forward, enhances them with multifaceted understanding, and betters the engineers and society, which they impact.”

~Serina Chang, Columbia College ‘19

“Because I’m the only Black data scientist I’ve ever met.”

~Kyle Johnson, School of General Studies ‘18

“Our communities are made up of people from such different backgrounds and experiences, so our workplaces and schools should be made up of diverse people as well.”

~Yulissa Arroyo-Paredes, Barnard College ‘18

Why Sponsor?

Because our students are **smart** and you will want to meet them. As a sponsor, you will be able to:

- Gain access to resumes
- Represent your company by presenting prize challenges, or sending swag, representatives, mentors, and recruiters
- Demo your API and see the inventive products that can be built with your resources

You will have the opportunity to aid the tech field in cultivating diversity, innovative ideas, and unique perspectives. Sponsoring a hackathon for underrepresented people in tech allows you to invest in their futures and recognize diversity's ability to **transform** an industry.

We truly value your sponsorship and look forward to working with you. Attached categorization of the different sponsorship levels. Thank you for your support.

The Team @ DivHacks

Sponsorship Levels

