Daria Ivanita

Creative Technologist | Digital Designer | Front-End Developer
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Portfolio: https://portfolio-lemon-chi-60.vercel.app

Professional Summary

I am a multidisciplinary digital creator who builds experiences that resonate. My foundation in design and development is matched by a mindset focused on solving real-world problems through strategy, collaboration, and innovation. Whether I'm launching a social media campaign, creating interactive 3D environments, or improving internal workflows, I bring a balance of creativity and structure to every project.

Experience

Marketing Manager
Significant1 – Calgary, AB
April 2022 – Present
At Significant1, I helped define the brand's voice and visual presence across digital platforms. I led a strategic overhaul of its social media approach, which resulted in a noticeable increase in engagement and follower retention. Beyond content, I organized and executed events with precision, often addressing real-time challenges through thoughtful planning. My design and coding skills allowed me to polish internal documents, elevate presentations, and maintain brand consistency across both print and digital materials.

Content Creator (Practicum)
Alberta Beer Festivals – Calgary, AB
2024
This practicum allowed me to merge storytelling with brand awareness. I managed the official Instagram account, conceptualizing and publishing reels and posts that captured the vibrancy of each event. I worked closely with the team to tailor content to specific audiences, drawing on data and feedback to refine messaging and boost interaction. The result was not just more engagement, but content that made people want to attend.

Administrative Assistant
Homes By Avi – Calgary, AB
February 2016 – September 2017
In this early role, I developed a reputation for reliability and detail-oriented execution. I managed a range of administrative functions—from organizing meetings to refining internal communications—and continually looked for ways to streamline tasks. I introduced visual improvements to internal presentations using HTML, enhancing both professionalism and

readability. My calm approach to deadlines and shifting priorities helped the team maintain operational flow.

Projects

3D Art Museum
Technologies: HTML, CSS, JavaScript, Three.js
I conceptualized and built an interactive online art museum to simulate a real-world gallery experience. The project included a scrollable 3D environment with clickable paintings, hover effects, ambient background music, and responsive design for both desktop and mobile. This experience allowed users to engage with artwork in a dynamic, exploratory way—bridging art and technology. The project demonstrated my ability to blend visual storytelling with immersive interaction and technical execution.

Gitlytics
Technologies: Python, Flask, React, PostgreSQL, Docker
I built a full-stack web app that visualizes GitHub collaboration data using OAuth and API integrations. The tool offers users insight into their coding behavior and team dynamics, processing background data with Redis and Celery. Gitlytics reflects my passion for making invisible data visible and actionable through clean UI and thoughtful back-end architecture.

Technical Skills

Languages & Frameworks
HTML, CSS, JavaScript, Python, Java, PHP, SQL, Flask, React,Three.js

Design Tools
Figma, Canva, Adobe Illustrator, Adobe Photoshop, CapCut

Technologies & Platforms
WordPress, Marketing Automation Tools, Social Media Platforms, Docker, Git, Three.js

Soft Skills
Creative Problem-Solving, Collaboration, Project Coordination, Strategic Thinking, Client Communication

Certifications
Harvard CS50 (Computer Science), ProServe, Java Unit Testing (LinkedIn)

Education

Southern Alberta Institute of Technology (SAIT)
Diploma in New Media Production and Design, 2024

Trained in front-end development, UX/UI design, branding, content strategy, and interactive media production.

Centennial High School
High School Diploma, 2018