

## Online\_Marketplace\_Sales

Start\_Date

January 1, 2024



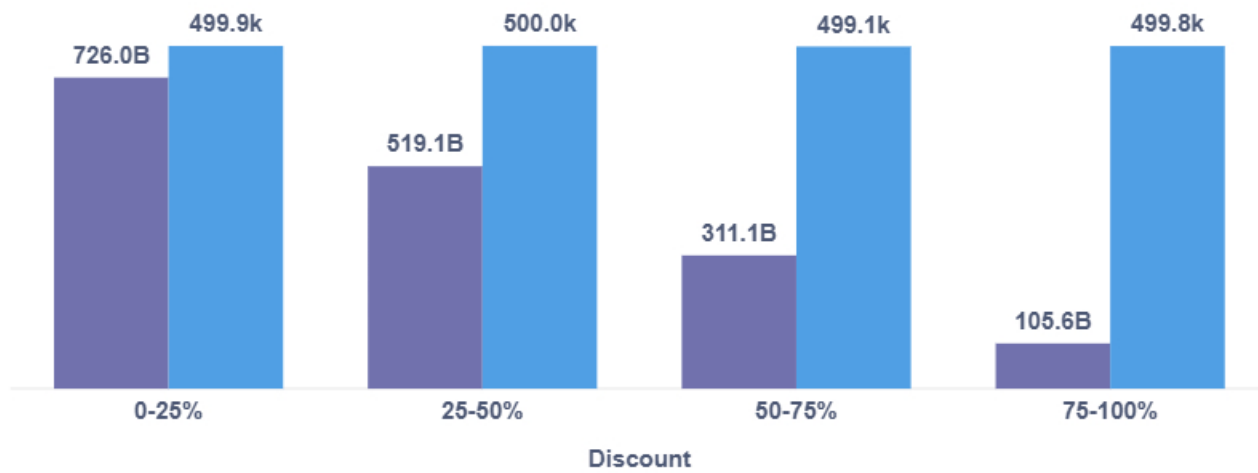
End\_Date

December 31, 2024



## Revenue and Number of Orders by Discount Size

● total\_sales ● total\_orders



## Daily Revenue

3 613 213 924

December 31, 2024

↑ 52.47% \* vs. the previous day: 2 369 824 037

## Weekly Revenue

5 983 037 961

December 30, 2024

↓ 82.65% \* vs. the previous week: 34 492 224 343

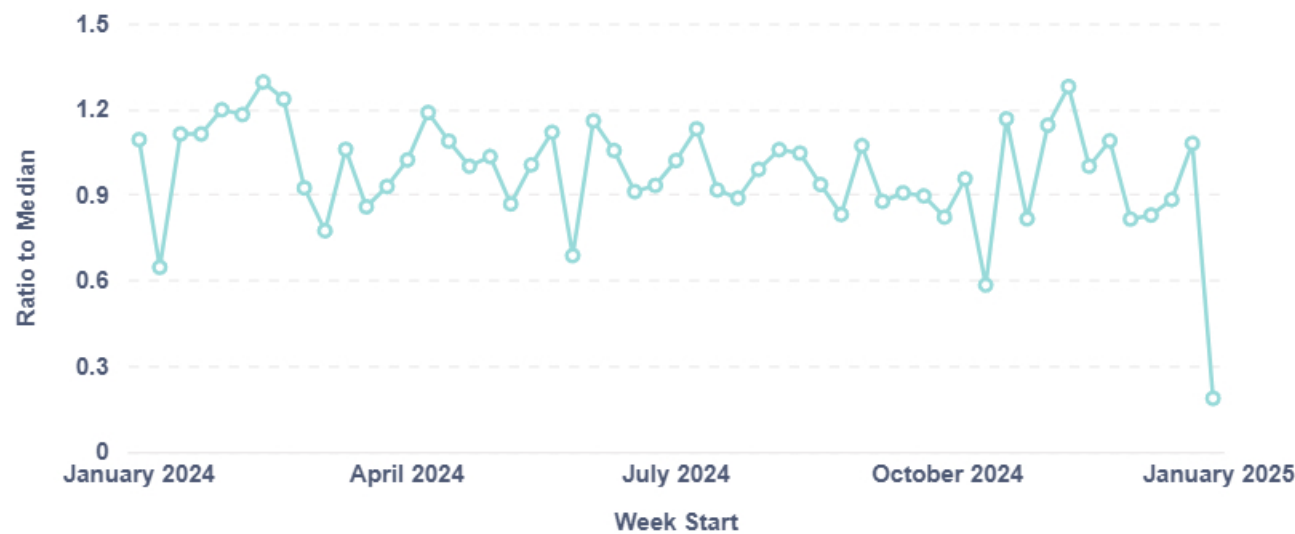
## Monthly Revenue

125,1B

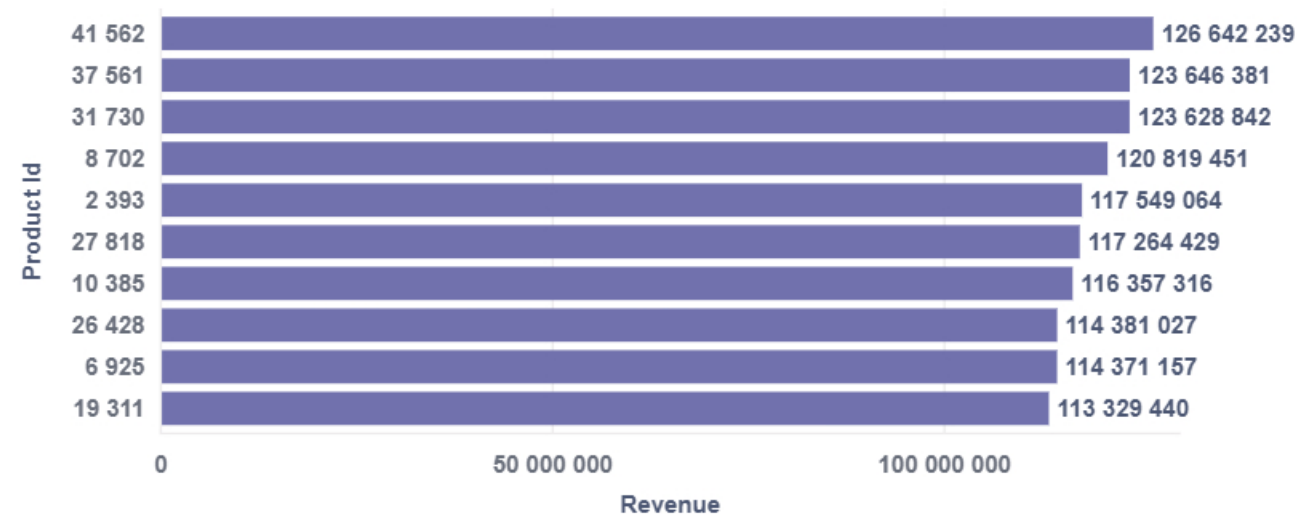
December 1, 2024

↓ 19.78% \* vs. the previous month: 156,0B

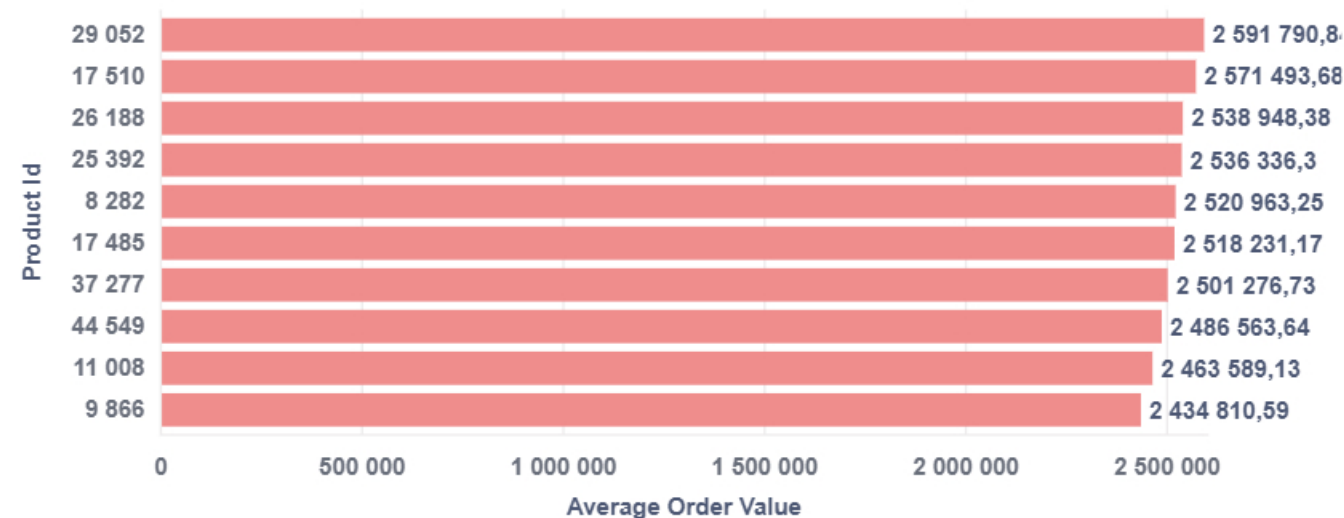
## Weekly Revenue: Ratio to Median



## TOP-10 Products by Revenue



## TOP-10 Products by Average Order Value (AOV)



1,6T

Total Revenue

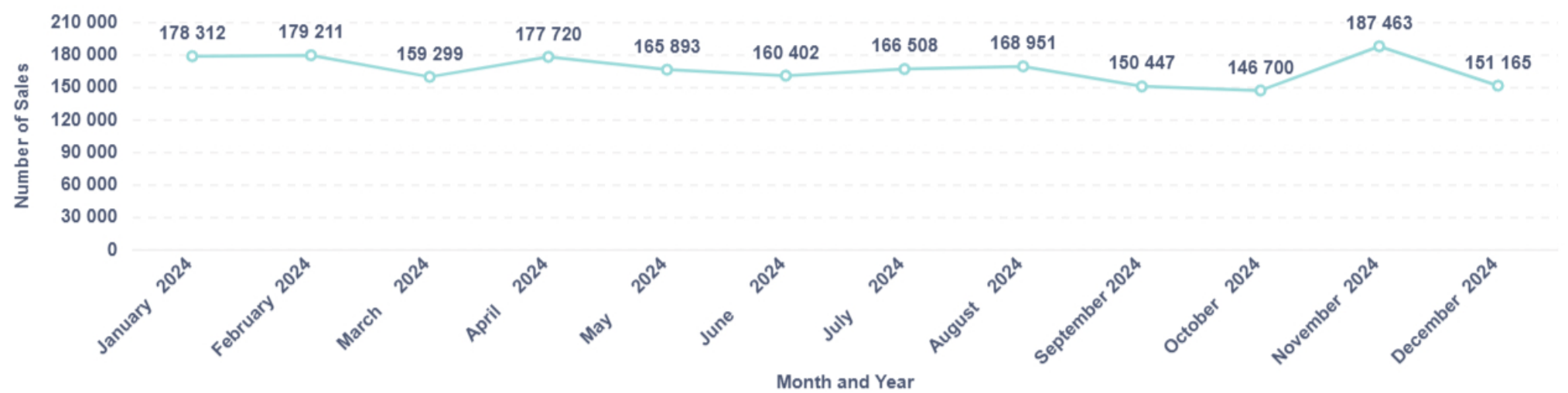
49,94%

Average Discount

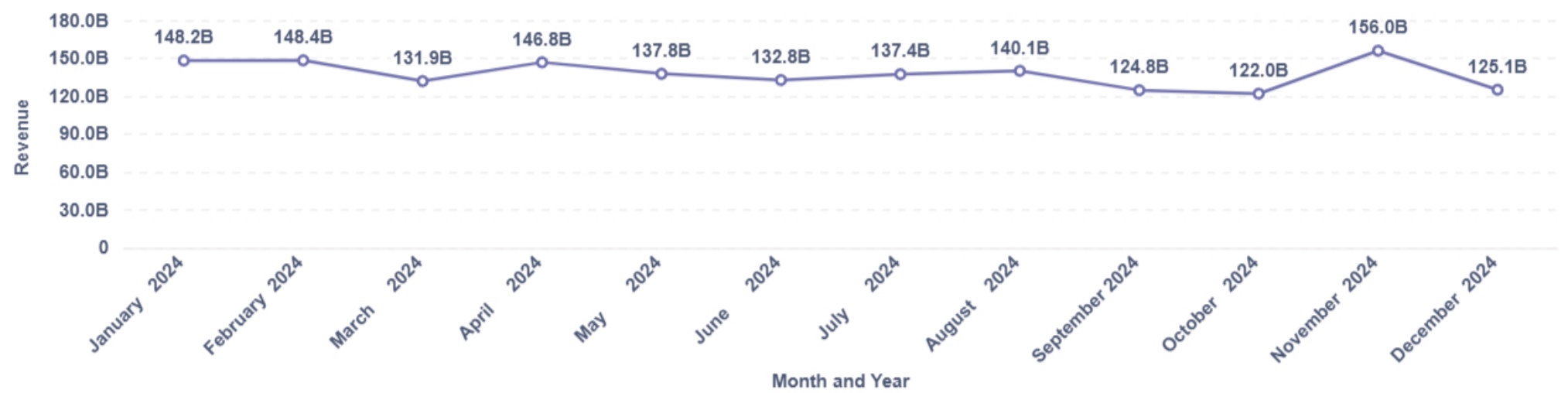
828 852,25

Average Order Value (AOV)

Monthly Sales Count



Monthly Revenue Trend



Average Order Value Trend

