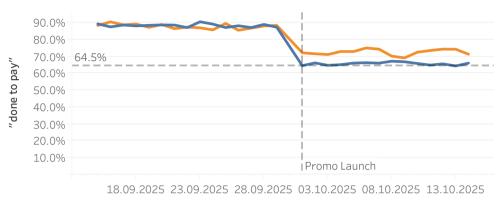
## Trend Over Time



Day of event\_date

## ios 2.0 platform арр 1.5 100.0% 100.0% web Nalue 1.0 90.0% payment\_provider card splitpay 100.0% 100.0% 0.5

"reg to done"

69.2%

"done to pay"

device\_type android

desktop

Provider × Platform × Device Diff

"search to req"

Funnel Overview - Conversion per Step

(after promotion launch)

0.0

## Discount Health - SplitPay (post period)



