
BLAST
ENERGY
CRANBERRY-GRAPE
WITH OTHER NATURAL FLAVORS
PREMIUM ENERGY MIXER
1 Liter (33.8 fl oz)

BLAST
ENERGY

# What is Blast Mixer?

Ever wonder how XS Energy Drinks are made? Well, the secret is out and Blast Mixer is the answer! Blast Mixer concentrate is the foundation to each can of XS. In fact, one ounce of Blast Mixer concentrate mixed with seven ounces of carbonated water is near the equivalent to an 8.4oz can of XS. Packed with premium ingredients, mega doses of B-vitamins and adaptogenic herbs - Blast Mixer comes ready to pour in a 33.8 oz bottle. You can mix and match varieties for almost any occasion or application.

# Who uses Blast Mixer?

People order Blast Mixer by the case so they can enjoy the great taste and benefits of XS in a variety of new ways. If you are sensitive to carbonation, Blast Mixer can be mixed with non-carbonated water. Athletes, at home or in the field, add an ounce or more of Blast to their water bottle for increased energy and hydration during their routines.

**Sales Events:** You can make great retail profits with Blast Mixer at sales events. Blast Mixer can be added to freshly made smoothies, sno-cones, or even kick up your lemonade stand with an energy boost! Feel free to retail Blast Mixer to "event specialists" for their upcoming event sales season.

**Restaurants/Bars/Clubs:** When you're ready to bump it up a notch, look no further then Bars and Clubs. Do you know of any food & drink establishments that use energy drinks as a mixer? Blast Mixer is a perfect solution for those high priced cans you see behind the bar. Blast Mixer will beat any mainstream energy drink cost on the market that's sold in a can. It's time to start thinking about the future.

**Specialty Health Drinks:** Check out the local smoothie or juice bar. Many IBOs sell Blast Mixer to establishments that are looking to add some positive energy as an upgrade to their freshly made beverages…the possibilities are endless. Where will you use Blast Mixer next?

# EVENT SALES


## Event Sales

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## CRANBERRY-GRAPE ORANGE SMOOTHIE

**2 oz Cranberr-Grape Blast Mixer**
1 cup almond milk
½ cup greek yogurt
⅔ cup frozen cranberries
2 oranges

Peel, segment and seed the orange. Combine the almond milk, yogurt, cranberries, oranges, and Cranberry-Grape Blast Mixer in a blender until smooth.

## TROPICAL BERRY SMOOTHIE

**5 oz Tropical Blast Mixer**
½ cup greek yogurt
6 tablespoons frozen blueberries
¾ cup ice

Blend Tropical Blast Mixer, greek yogurt, frozen blueberries and ice in a blender until smooth.

# RESTAURANT/BAR/CLUBS


Restaurant/Bar/Clubs

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## COSMOPOLITAN

**1 oz Cranberry-Grape Blast Mixer**
2 oz lemon vodka
½ oz Cointreau
½ oz lime juice
Lime wedge, for garnish

Shake vodka, Cointreau, lime juice and Cranberry-Grape Blast Mixer.
Pour over a coupe.
Garnish with lime wedge.

## BERRY MINT GIN BLAST

**2 oz Tropical Blast Mixer**
2 large strawberries
6 red raspberries
4 blackberries
4 oz gin
1 cup ice
8 mint leaves
4 oz soda water

Muddle mint leaves, strawberries, red raspberries, blackberries in the bottom of a cocktail shaker. Add gin, Tropical Blast Mixer, and ice and shake 10 times. Strain over 2 glasses filled with crushed ice. Top with soda water and serve.

# SPECIALTY HEALTH DRINKS


## Specialty Health Drinks

Check out the local smoothie or juice bar. Many IBOs sell Blast Mixer to establishments that are looking to add some positive energy as an upgrade to their freshly made beverages…the possibilities are endless. Where will you use Blast Mixer next?

## BASIL BEET BLENDER JUICE

**2 oz Classic Blast Mixer**
1 large beet
1 large crisp apple
2 carrots
½ cup fresh basil leaves
1.5 cups water

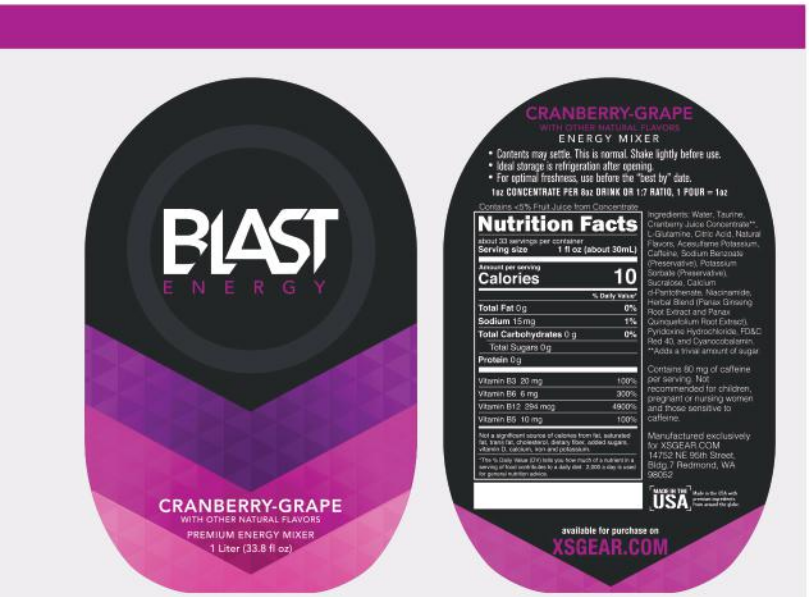
Add Classic Blast Mixer, large beet, crisp apple, carrots, fresh basil leaves and water into a blender. Blend until smooth. Strain pulp out of juice. Serve chilled.

## JUICE GENERATION GREEN DRINK

**2 oz Lemon Blast Mixer**
1 banana
1 cucumber
6 oz apple juice
1 cup raw green kale
Small chunk of raw, unpeeled ginger

Freeze peeled banana, thinly sliced and chopped cucumber overnight. Add Lemon Blast Mixer, apple juice, raw green kale (stems removed), and ginger to a blender. Process on high for 20-30 seconds.

# NUTRITIONAL INFORMATION







# SOCIAL MEDIA & SUPPORT

@blastmixer

Website: **xsgear.com/shop/blast-mixer**

Support email: **support@xsgear.com**

# COCKTAILS

## WHITE XSMAS SANGRIA

**4 oz Cranberry-Grape Blast Mixer**
2 cups cranberries
1 granny smith apple
1 braeburn apple
2 cups white grape juice
1 can club soda
1 bottle pinot grigio
1 cup granulated sugar
5 sprigs rosemary

Dice up the apples and mix cranberries, white grape juice, club soda, pinot grigio, apples and Cranberry-Grape Blast Mixer in a large pitcher. Stir all ingredients to combine. While the sangria chills in the fridge, prepare the rosemary garnish. Wet the rosemary sprig with water, shake off the excess water and roll the rosemary in granulated sugar to create snow. Pour, garnish, and serve.

## BERRY TROPICAL PUNCH

**1 oz Tropical Blast Mixer**
1.5 cups raspberry vodka
3 cups cranberry juice
1 lime, juiced
1 cup raspberries
1 cup blackberries

Combine Tropical Blast Mixer, raspberry vodka, cranberry juice, lime juice, raspberries and blackberries into a large punch bowl. Mix all ingredients together. Chill and serve over ice.

## TROUBLE MAKER

**1 oz Classic Blast Mixer**
4 slices English cucumber, plus more for garnish
2 strawberries, plus more for garnish
1.5 oz vodka
1 oz bonal
¾ oz lime juice
2 oz seltzer

Muddle cucumbers and strawberries.
Shake vodka, bonal, Classic Blast Mixer, and lime juice. Pour over ice and top with seltzer.
Garnish with half a strawberry and cucumber slice.

## LIGHT CITRUS PUNCH

**4 oz Lemon Blast Mixer**
4 oz Grapefruit juice
1 cup lemon juice
1 cup agave nectar
2 cups lemon vodka

Combine Lemon Blast Mixer, grapefruit juice, lemon juice, agave nectar, and lemon vodka in a 1 qt punch bowl.
Garnish with grapefruit zest and serve over ice.

# COCKTAILS

## CRAN-RAZ LEMONADE

**4 oz Cranberry-Grape Blast Mixer**
2 cups water
2 cups fresh raspberries
1/2 cup fresh orange juice
1 3/4 cups fresh lemon juice
16 ounces sparkling water, chilled

Combine water and raspberries in a blender; pulse 10 times or until well blended. Strain mixture through a fine sieve into a large pitcher; discard solids. Add Cranberry-Grape Blast Mixer, orange juice, lemon juice, and sparkling water to pitcher; stir to combine. Serve immediately over ice.

## BERRY SMASH

**1 oz Tropical Blast Mixer**
6 fresh blueberries, extra for garnish
1.5 oz rye whiskey
½ oz Averna
¼ oz fresh lime juice

Muddle the blueberries and Tropical Blast Mixer in the bottom of an Old Fashioned glass. Add whiskey, Averna and lime juice. Pack the glass with crushed ice cubes and stir. Garnish with extra blueberries and serve.

## XS LONG ISLAND ICE TEA

**1 oz Classic Blast Mixer**
½ oz vodka
½ oz gin
½ oz tequila
½ oz light rum
½ fresh squeezed lemon juice
½ oz triple sec
2 oz seltzer
Wedge of lemon for garnish

Add ice, vodka, gin, tequila, rum, lemon juice, triple sec, and Classic Blast Mixer into a shaker. Shake 10 times and strain into a chilled collins glass filled with ice. Top with seltzer, gently stir, garnish with lemon wedge and serve.

## LEMON-LIME COCKTAIL

**2 oz Lemon Blast Mixer**
2 oz Gin
Fresh Lime Juice
Fresh Mint Leaves (Muddled)

Fill shaker with ice, add gin, lime muddle and mint. Shake vigorously, pour into glass. Top with Lemon Blast Mixer and serve.

# MOCKTAILS

## CIDER BLAST

**1 oz Cranberry-Grape Blast Mixer**
3 cups apple cider
7 oz soda water
1 cup orange juice
1 tbsp lemon juice

Combine apple cider, Cranberry-Grape Blast Mixer and orange juice into a large punch bowl. Split a lemon in half and squeeze the lemon juice into the bowl.
Stir to combine. Serve immediately over ice.

## TROPICAL MOCKTAIL

**½ oz Tropical Blast Mixer**
½ oz grenadine
4 oz of pineapple juice
4 oz of orange juice
Sliced orange and pineapple for garnishing

Combine ice, grenadine, pineapple juice, orange juice and Tropical Blast Mixer into a shaker.
Shake 10 times and serve immediately over ice.
Add sliced orange and pineapple for garnishing.

## VIRGIN STRAWBERRY DAIQUIRI

**2 oz Classic Blast Mixer**
1 cup crushed ice
6 strawberries
2 limes, juiced
2 oz water

Add ice, strawberries, Classic Blast Mixer, lime juice and water to a blender.
Blend all ingredients.
Pour into cocktail glass and garnish with a lime wheel and strawberry.

## LIGHT XS LEMON MOJITO

**2 oz Lemon Blast Mixer**
2 oz club soda
7 mint leaves
0.75 oz lemon juice

Combine lemon juice, mint leaves and Lemon Blast Mixer into a rocks glass. Add ice and shake 10 times. Strain over fresh glass with ice.
Top with soda, garnish with a mint sprig and a lemon wheel.

# MOCKTAILS

## CRANBERRY-GRAPE FIZZ

**1 oz Cranberry-Grape Blast Mixer**
3 oz sparkling cider or ginger ale
3 oz apple juice
Splash of fresh lemon juice
3 tbsp sugar
½ tsp cinnamon

Mix sugar and cinnamon until completely blended. Rub rim of glass with lemon and dip into sugar and cinnamon mix. Fill the glass with ice. Add Cranberry-Grape Blast mixer, apple juice, and fresh lemon juice. Mix thoroughly, top with sparkling cider or ginger ale and serve.

## MIXED BERRY SANGRIA

**2 oz Tropical Blast Mixer**
1 pint fresh blueberries
4 cups white grape juice
4 basil leaves
2 fresh strawberries, hulled and halved
2 cups seltzer water

Without packing them, fill each depression of an ice cube tray with fresh blueberries. Pour white grape juice to fill the cubes and freeze until solid. Once frozen, add ice cubes to 4 glasses, with strawberries, remaining white grape juice, basil leaves, and Tropical Blast Mixer. Top with seltzer water and serve.

## MOSCOW MULE

**1 oz Classic Blast Mixer**
1 oz lime juice
½ cup ginger beer
2 oz sparkling water, tonic, or club soda
3-5 ice cubes
1 lime wheel, for garnish
1 small slice of fresh ginger, for garnish

Add Classic Blast Mixer, lime juice, ginger beer, ice cubes, and sparkling water, tonic or club soda in a glass and stir well. Garnish with a slice of lime and a small slice of ginger and serve.

## SPARKLING ROSEMARY LIMEADE

**1 oz Lemon Blast Mixer**
6 limes
1/2 cup sugar
Peel of 2 limes
2 4-inch sprigs of fresh rosemary, plus more to serve
4-6 cups chilled sparkling water

Stir the Lemon Blast Mixer, lime juice and sugar in a small saucepan and bring to a simmer over medium heat. Lower the heat and cook, stirring frequently, until the sugar is completely dissolved. Add the lime peel and rosemary sprigs. Simmer for another minute and then turn off the heat. Cover and refrigerate overnight. Strain the mix over a glass of ice. Stir, add extra sprig of rosemary for garnish and serve.