

Purpose of the website

Landing page to convert sales

Simple, precise, and accurate

Cannot be lag, must be smooth and easy to navigate (pictures load smoothly)

Homepage

First font should be more attractive and to have a CTA at the start,

(Example dropbox - CTA and attractive wording to join, Apple, stream now with attractive pictures and colourful, Xtrike- get your free demo now)

Something to get people clicking.

Category selection on the left on middle (people usually read stuff on the top and left)

Infographics 3 is enough robot deployed, satisfied customer, amount saved, others too much

Products can scroll,

Some media appearances logos,

Brand customers pictures , or animation of moving

Why choose Secure Robotics in simple wording,

Fill up sheet at bottom

Products page

Need to check and see which pictures are high quality an animation,

User friendly, clear and precise

Videos of it working at real life Malaysia

Success Stories

Have some key case of secure robotics and focused on it, their feedbacks

How we can help their businesses

Then have some pudu global use cases

News,

for pudu robotics news and also some of our news in the pass, (Sales man can use this to market it)

news to show that we have been in the market and are pioneers,
recognise as the top in the market
pictures of us in events or exhibitions

About us

Must have all info of our company, when established etc, under a group of company

How established we are

Pudu robotics details as well

FAQ

For customer who wants to know some answers and be able to find online