

# Lecturer/developer Website Analysis

- Portfolio website design -

#### **Profile**

Name: Darin Hamouda.

**Job description**: Computer science lecturer and junior front-end developer.

**Skills**: Good teaching skills, principles of programming languages (C++, windows applications using C#), html, CSS, java scripts.

Project: a portfolio website.

Mission: to find a job or customers (students).

Vision: Life is not easy, but never give up.

**Strategy**: creating a website that shows how she is good in teaching in IT field, her skills and experience that inspire the students to follow her courses. And her skills in web developing.

Status: She doesn't have a website yet.

**Target audience**: Students who are looking for private classes, academic organizations who are seeking teachers in the IT field, and companies that are looking for junior frontend developer.

Deadline: 13 Nov 2021.

Budget: own project.

## MAIN GOALS

- The website should provide information about the client.
- Attracts customers through nice ideas.
- The website should not contain stacked paragraphs.
- The website should be one page.

## WEBSITE POSSIBILITIES

- The website should be clear and formal.
- There should be a section about clint skills.
- There should be a contact us form.

### THE NEEDS

- The website outlines the clients' skills.
- The website shows courses that are provided by the cliet.
- There is a CV section.

## **COMPETITOR ANALYSIS**





- Formal design.
- Clear navigation bar.
- Attractive images.