

This privacy policy explains how Swiftly Tech LTD collects, uses and discloses personal information through its website and other online products and services or when you otherwise interact with us.

We encourage you to read the Policy carefully as it forms part of the relevant agreement (including Terms of Service and Cookie Policy) with you and/or terms of use, as the case may be.

Information Collection

Personal Information Disclosure

We diligently collect personal information voluntarily provided by you when you register on our Services, express interest in obtaining information about us or our products and Services, participate in activities on our platform, or reach out to us in any manner.

Types of Personal Information Collected

The personal information gathered depends on the context of your interactions with us and our Services, encompassing the choices you make and the products and features you utilize. Such personal information may include, but is not limited to, the following:

- Names
- Email addresses
- Usernames
- Passwords
- Contact preferences
- Contact or authentication data

Additionally, for payment-related activities such as deposits or withdrawals, we may collect data essential for processing transactions, such as your payment instrument number.

All personal information submitted must be accurate, complete, and truthful. You are obliged to promptly inform us of any modifications or updates to your provided personal information.

Automatically Collected Information

As part of our routine operations, we automatically gather certain information when you access, use, or navigate our Services. This information, while not explicitly identifying your specific identity (e.g., name or contact details), may include device and usage details, such as:

- IP address
- Browser and device characteristics
- Operating system
- Language preferences
- Referring URLs
- Device name
- Country and location
- Information regarding your utilization of our Services, including timestamps, viewed pages and files, search queries, and other interactions with our features
- Device event data, such as system activity, error reports, and hardware settings

For these purposes, we employ cookies and similar technologies, as commonly employed by various businesses.

Data Collection Categories

To be more specific, the information we collect falls into the following categories:

1. **Log and Usage Data:** This category pertains to service-related, diagnostic, usage, and performance information automatically collected by our servers during your interaction with our Services. Depending on the nature of your engagement, log data may encompass your IP address, device information, browser type, settings, and activity within the Services.
2. **Device Data:** Device data pertains to information about the computer, phone, tablet, or any other device used to access our Services. It may encompass your IP address (or proxy server), device and application identification numbers, location, browser type, hardware model, Internet service provider, mobile carrier, operating system, and system configuration details.
3. **Location Data:** In the case of location-based services, we collect location data that may be either precise or imprecise, contingent upon the type and settings of the device you use to access our Services. This information could be derived from technologies like GPS, allowing us to ascertain your current location based on your IP address. You have the option to decline our collection of this data by denying access or disabling location settings on your device, though doing so may limit certain functionalities of our Services.

Information Processing and Purpose

We undertake the processing of your personal information for various legitimate reasons based on your interactions with our Services. These purposes encompass:

1. **Account Creation and Authentication:** We process your information to facilitate the creation and authentication of user accounts, ensuring smooth access and management of your account.
2. **Service Delivery:** Your information is processed to deliver and facilitate the requested services, thereby fulfilling your requirements.
3. **User Support and Inquiry Resolution:** Processing of your information allows us to respond to your inquiries and offer necessary support, addressing any concerns related to the services you seek.
4. **Administrative Communication:** We process your information to convey essential administrative details concerning our products and services, alterations to our terms and policies, and related information of similar nature.
5. **Order Fulfillment and Management:** Your information is processed to execute and manage your orders, encompassing payments, returns, and exchanges conducted through our Services.
6. **Preservation of Vital Interests:** We may process your information when necessary to safeguard an individual's vital interests, especially in cases aimed at preventing harm.

Legal Bases for Processing Personal Information

If you are located in the EU or UK, this section applies to you.

In compliance with the General Data Protection Regulation (GDPR) and UK GDPR, we are obligated to elucidate the valid legal bases upon which we process your personal information. Accordingly, we may rely on the following legal bases to process your data:

1. **Consent:** Your personal information may be processed if you have granted us explicit permission (i.e., consent) to utilize it for a specific purpose. You retain the right to withdraw your consent at any time. For more information on how to withdraw your consent, visit <https://swiftly.zone/legal/rules.pdf>.

2. **Performance of a Contract:** Processing of your personal information may occur when it is deemed necessary to fulfill our contractual obligations to you, including the provision of our Services or actions taken at your request before entering into a contractual agreement.
3. **Legal Obligations:** Your information may be processed when we have a legal obligation to comply with, such as cooperating with law enforcement bodies or regulatory agencies, safeguarding our legal rights, or providing your information as evidence in litigations in which we are involved.
4. **Vital Interests:** Processing of your information may take place if it is essential to protect your vital interests or those of a third party, particularly in situations involving potential threats to anyone's safety.

If you are located in Canada, this section applies to you.

In the case of Canadian residents, we may process your personal information based on specific permissions (i.e., express consent) provided by you for a particular purpose, or when your consent can be inferred (i.e., implied consent). You maintain the right to withdraw your consent at any time. To learn more about withdrawing consent, click visit <https://swiftly.zone/legal/privacy>.

Additionally, in exceptional circumstances and in accordance with applicable law, we may process your information without your explicit consent. Such situations include, but are not limited to:

- Instances where the collection is clearly in an individual's interests, and consent cannot be obtained in a timely manner.
- For investigations, fraud detection, and prevention purposes.
- In business transactions, provided specific conditions are met.
- If contained in a witness statement and collection is necessary for assessing, processing, or settling an insurance claim.
- For identifying injured, ill, or deceased individuals and communicating with their next of kin.
- If there are reasonable grounds to believe an individual has been, is, or may be a victim of financial abuse.
- When it is reasonable to expect that collecting and using information with consent would compromise its availability or accuracy, and the collection is essential for investigating a breach of an agreement or a violation of Canadian or provincial laws.
- If disclosure is mandated to comply with a subpoena, warrant, court order, or court rules related to the production of records.
- When the information was produced by an individual in the course of their employment, business, or profession, and the collection aligns with the purposes for which the information was originally produced.
- When the collection is solely for journalistic, artistic, or literary purposes.
- If the information is publicly available and specified by relevant regulations.

Sharing of Personal Information

Your information may be shared or transferred in connection with, or during negotiations of, any merger, sale of company assets, financing, or acquisition involving all or part of our business being acquired by another company.

Use of Cookies and Tracking Technologies

We employ the use of cookies and similar tracking technologies, such as web beacons and pixels, to access or store information. Further details on the usage of such technologies and how you can refuse certain cookies are outlined in our Cookie Policy.

Data Retention

We retain your personal information only for as long as it is necessary to fulfill the purposes detailed in this privacy notice, unless a longer retention period is mandated or permitted by law (e.g., for tax, accounting, or legal requirements). Your personal information will not be retained for a period longer than what is necessary while users maintain an account with us.

When there is no ongoing legitimate business necessity to process your personal information, we will either delete or anonymize it. If deletion is not immediately possible (e.g., due to backup archives), we will securely store your personal information and restrict further processing.

Information Security Measures

We have implemented appropriate and reasonable technical and organizational security measures to safeguard the personal information we process. Despite our efforts, it is important to acknowledge that no electronic transmission or information storage technology can guarantee absolute security. Consequently, we cannot assure that unauthorized third parties, including hackers and cybercriminals, will be unable to breach our security measures and illicitly collect, access, steal, or modify your information. While we strive to protect your personal information, transmission of such data to and from our Services is at your own risk. It is advised to access our Services within a secure environment to minimize potential risks.

Protection of Minors' Information

We do not knowingly solicit or market to individuals under the age of 18. By utilizing our Services, you affirm that you are at least 18 years old or that you are the parent or legal guardian of a minor and grant consent for the minor's use of our Services. If we become aware that personal information has been collected from users under the age of 18, we will promptly deactivate the account and take necessary steps to expeditiously delete such data from our records. If you have knowledge of any data collected from individuals under 18, please contact us at support@swiftly.zone.

Privacy Rights

In certain regions such as the EEA, UK, and Canada, you are entitled to specific rights under relevant data protection laws. These rights encompass the ability to:

1. Request access to and obtain a copy of your personal information.
2. Request the rectification or erasure of your personal information.
3. Restrict the processing of your personal information.
4. Exercise data portability rights, if applicable.
5. Object to the processing of your personal information in certain circumstances.

You may make such requests by contacting us using the contact details provided in the section "How can you contact us about this notice?" below. We will respond to and act upon your requests in accordance with applicable data protection laws.

If you are situated in the EEA or UK and believe that we are unlawfully processing your personal information, you have the right to lodge a complaint with your local data protection supervisory

authority. You can find their contact details here: https://ec.europa.eu/justice/data-protection/bodies/authorities/index_en.htm.

For individuals located in Switzerland, the contact details for the data protection authorities are available here: <https://www.edoeb.admin.ch/edoeb/en/home.html>.

Withdrawing Consent

Should we be relying on your consent to process your personal information, you possess the right to withdraw your consent at any time, whether it is express or implied consent, as dictated by applicable law. To withdraw your consent, you can contact us using the details provided in the section "How can you contact us about this notice?" below or update your preferences.

Please note that withdrawing your consent will not affect the lawfulness of any processing conducted before the withdrawal. Furthermore, if lawful processing grounds other than consent are applicable, the processing of your personal information based on such grounds will not be affected.

Opting Out of Marketing Communications

You have the option to unsubscribe from our marketing and promotional communications at any time by clicking the unsubscribe link in the emails sent to you or by contacting us using the details provided in the section "How can you contact us about this notice?" below. Upon unsubscribing, you will be removed from our marketing lists. However, please be aware that we may continue to communicate with you for non-marketing purposes, such as sending essential service-related messages, responding to service requests, or fulfilling other non-marketing requirements.

Account Information and Termination

If you wish to review, modify, or terminate the information in your account, you can reach out to us using the contact information provided. Upon your request for account termination, we will deactivate or delete your account and associated information from our active databases. However, certain information may be retained in our records to prevent fraud, troubleshoot issues, assist with investigations, enforce our legal terms, or comply with applicable legal obligations.

Cookies and Similar Technologies

Most web browsers are configured to accept cookies by default. However, you have the option to adjust your browser settings to remove or reject cookies. It is important to note that modifying cookie preferences may impact certain features or services of our platform.

Privacy Rights Inquiries

If you have any questions or comments concerning your privacy rights, please feel free to email us at support@swiftly.zone.

Do-Not-Track Controls

Various web browsers and some mobile operating systems and applications offer a "Do-Not-Track" (DNT) feature or setting that allows you to express your preference for not having your online browsing activities monitored and collected. However, as of now, there is no universally accepted technology standard for recognizing and implementing DNT signals. Consequently, we presently do not respond to DNT browser signals or any other automated mechanism indicating your choice not to

be tracked online. In the event that a standard for online tracking is adopted, which we must adhere to in the future, we will duly inform you of such practice in a revised version of this privacy notice.

Notice Updates

This privacy notice may be updated periodically. The revised version will be indicated by an updated "Revised" date, and it will become effective immediately upon accessibility. In case of material changes to this notice, we may notify you either by prominently posting a notice of such alterations or by directly sending you a notification. We encourage you to regularly review this privacy notice to stay informed about how we safeguard your information.

Contact Information

For any inquiries or comments concerning this notice, you may reach out to us via email at support@swiftly.zone.

Review, Update, or Delete Your Data

Based on the applicable laws in your country, you may have the right to request access to the personal information we collect from you, make changes to that information, or request its deletion. To initiate such a request to review, update, or delete your personal information, please submit a request to support@swiftly.zone.