Espro XD Design File

Designer Notes

- The 'explore' text at the bottom of the main hero image should "bounce" to grab the user's attention. (Similar example here)
- The second section: "Coffee made for your life on the go" will have a parallax effect where the images move/float on scroll. We're also envisioning this section to even be interchangeable with the seasons to really hit home with the 'lifestyle focused' aspect of Espro! During the holidays, all images could be interchanged to be geared more towards winter scenes (skiing, hiking, etc) and holiday activities. Please see the Instagram at the bottom of this homepage: https://www.twigspaper.com/ I would like to include that parallax movement on the images.
- Also for the "Coffee made for your life on the go" section, the line of blue dots: I would like that to be a "Trail" and as the user scrolls down, the line gets "drawn". something similar to this: http://scrollmagic.io/examples/advanced/svg_drawing.html but just that straight dotted line.
- The 'Make every cup an experience' section: the right-hand side square image - we envision this to be an auto-rotating carousel of images where we showcase a few different images. Here's a gif example.
- The 'In The Press' section should also "Fade in / fade out" to show each press quote, but also giving the users the ability to click on specific press logos to change the quotes.
- We included a section to promote the Fresh Grounds episodes. To help with loading speeds, we recommend showcasing a shortened looping video (5-10 seconds), then if the user would like to watch the film, they can click on the CTA and we can have the full-screen Vimeo video play. The user has the option to 'X out of the video if they'd like. The functionality of this section should act the same as Patagonia does on their homepage. Here is the Vimeo video: https://vimeo.com/574425747/e180e54244
- Also, the '01 FRESH GROUNDS." text at the top part of the video section should be a "ticker". We did something similar on the www.seedsheets.com homepage

- The 'Ultimate Brew Guides': The 'BREW, POUR, ENJOY' badge should spin. We did something similar on the www.seedsheets.com homepage (green thumb guarantee section at the bottom)
- The Instagram section will also move on scroll too (Here's the example I'd like to mimic for the scroll effect).

If the fonts are not a Google Font or you don't have access to them, feel free to find a suitable replacement font for your practical test.

Expected Deliverables

- Test - Front-end
  - Share a link to your project repository (github). Please use commits and commit in English.
  - You can host the page or you can include deployment instructions in your Readme.md file, especially if you are using an advanced tech stack.
  - The Readme file should also have:
    - Tech stack used including specific libraries / versions.
    - A quick paragraph with how you approached the project, what you liked, what you didn't like, and where you faced issues.
    - Estimated time to complete your test.

We look forward to seeing your submission.

Thank you!!