11. The Elements of Machine Learning

An Introduction to Machine Learning

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The general problem of *Statistical Learning* is *learning* a *functional* relationship between a set of attribute (or input) variables and the associated response or target variables. The purpose of this process can be either prediction or inference. For prediction, which is the main focus of *Machine Learning*, the learned model is used to *predict* the target/response value for any (possibly new) values of the attribute variables. Whereas in inference, the models are used to *understand* the way that the target variable is affected as the input variables change.

For example, consider Figure **1.1.1** which shows the gold medal winning time for the men's 100m at each of the Olympics Games held since 1896. Our aim is to use this data to *learn* a model of the functional dependence (if one exists) between Olympics year and 100m winning time, and use this model to make *predictions* about the winning times in *future* games.

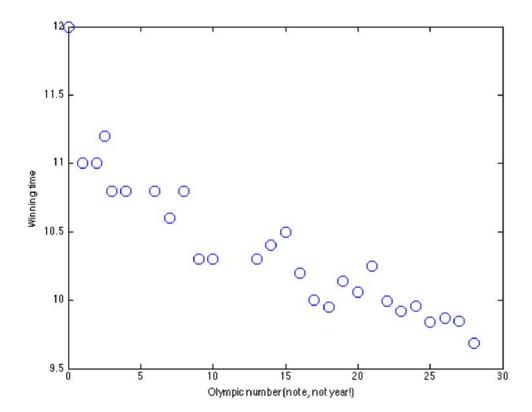


Figure 1.1.1: Winning men's 100m times at the Summer Olympics since 1896.

Clearly, the year is not the only factor that affects the winning time, but by examining Figure **1.1.1**, we can see that there is, at least, a *statistical dependence* between year and winning time (it may not be a *casual dependence* though — elapsing years are not directly causing the drop in winning times).

There are many functions that can be used to define the mapping between the year x (input variable) and the winning time t (target variable); mathematically, we write this as t=f(x). For instance, we may consider a degree M polynomial as our function (or model):

$$f(x) := w_0 + w_1 x + w_2 x^2 + \ldots + w_M x^M = \sum_{j=0}^M w_j x^j$$

where x^j denotes x raised to the power of j, and $\mathbf{w} := (w_0, \dots, w_M)$ are the model parameters which need to be *determined somehow*. In machine learning, we *learn* the model parameters from a suitably given dataset, which is called the *training set*. For our Olympics problem, we learn the parameters based on the training data that we have collected for the past Olympic years $\{x_1, \dots, x_N\}$ and the corresponding winning times for men's 100m.

Once the model is *trained* (e.g. its parameters are learned), it can then predict the winning time for new Olympic years, which are said to comprise a *test set*. The ability to predict accurately the target for new examples that differ from those used in the training set is known as *generalization*. The holy grail of machine learning is to build models which can generalize well to unseen examples.

Applications in which the training data comprises examples of the input variable along with their corresponding target variable are known as *supervised learning* problems. Cases such as the

Olympic winning time prediction, where the desired output is *real-valued* and *continuous*, is called *regression*. If the desired output consists of *a finite number of discrete categories*, then the task is called *classification*. An example of a classification task is to predict whether a given image includes a human face or not, i.e. the target values are 'YES' or 'NO'.

In other machine learning problems, the training data consists of a set of inputs without any corresponding target value. This is then called *unsupervised learning* problems. The goal in such problems may be to discover groups of similar examples within the data, where is called *clustering*, or to project the data from high-dimensional space down to two or three dimensions for the purpose of *visualization*.



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