Website Analysis & Development Proposal

Prepared for: ROYAL HORIZON IMPORT AND EXPORT LTD

Contact: Aldrin Rocha (Operations Manager)

Date: 9/20/2025

Issues Identified:

- 1. Page title too short (15 chars) missing keyword opportunities
- 2. No H1 heading found missing primary SEO signal
- 3. 2 images missing alt text hurting accessibility and SEO

Recommended Solutions:

David Ariyo - Full Stack Developer

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