

Professional Website Analysis & Recommendations

Prepared for: WELL-WORLDWIDE ENERGY LOGISTICS LIMITED

Attention: Tomisin Olumide (Business Development Manager)

Analysis Date: 9/21/2025

Quality Score: 6.8/10

Executive Summary

This analysis identified 3 key improvement opportunities for WELL-WORLDWIDE ENERGY LOGISTICS LIMITED's web presence. Addressing these issues could significantly improve user experience and conversion rates.

Key Issues Identified

1. Missing meta description - lower click-through rates from search results
2. Multiple H1 headings (2) - dilutes main page focus
3. 4 insecure resources on secure page - browser warnings displayed

Recommended Solutions

- Add compelling meta description to improve search result clicks

Next Steps

1. Schedule a 15-minute discovery call to discuss your specific goals
2. Review detailed technical requirements and project scope
3. Receive a custom proposal tailored to your business needs
4. Timeline: Most improvements can be implemented within 2-4 weeks

David Ariyo - Full Stack Developer & Web Performance Specialist
Email: davidariyo109@gmail.com | Phone: (+234) 903-6184-863
LinkedIn: <https://www.linkedin.com/in/david-ariyo-123da/>
Portfolio: davidariyo.onrender.com