Sales

Sales Analysis

Logistics Analysis

Paymets Analysis



Reviews Analysis

Year ×

Feb

Jan

Mar

Apr

May

Profit \$15M

Avg Check

\$163

Oct

Nov

Dec

Sep

\$317K

Value of deals

Sales Q-ty

96K

Conversion

0,97

AA

96K

Leads

99K

Profit over Time

ProfitProfit year ago \$2,0M \$1,75M \$1,70M \$1,61M \$1,54M \$1,5M \$1,25M \$1,19M \$0,88M \$1,0M 0,84M \$0,73M 0,67M 0,59M 0,59M 0,45M 0,73M \$0,5M 0,29M 0,51M 0,14M 0,42M 0,00M \$0,0M

Profit amount by City



Quantity of order_status

Jun

Jul

Aug

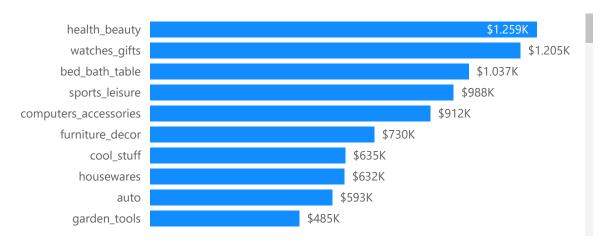
Creaated 98K

Approved 98K

Shipped 98K

Quantity of order_status 96K

Sum of purchase by product category





Reviews Analysis

AVG Processing...

3,22

On Time Deliver...

0,92

AVG Cycle

12,50

AVG Delivery Cost

\$20

Volume,kg.

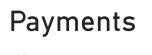
281K



Customer's location



customer_state	AVG.Ship_cost	AVG.Ship_duration	AVG_Ship_kg
⊕ SP	\$16,1	9	2,80
⊕ PR	\$21,1	12	2,95
⊞ MG	\$21,3	12	2,86
⊕ RJ	\$21,5	15	3,10
⊕ DF	\$21,8	13	2,22
⊕ SC	\$22,1	15	2,97
⊕ RS	\$22,4	15	2,79
⊕ ES	\$22,4	16	2,61
⊕ GO	\$23,3	16	2,82
⊕ MS	\$24,4	16	3,03
Total	\$21,2	12	2,85





Logistics Analysis

Paymets Analysis



Year ×

Pay_ install

287K

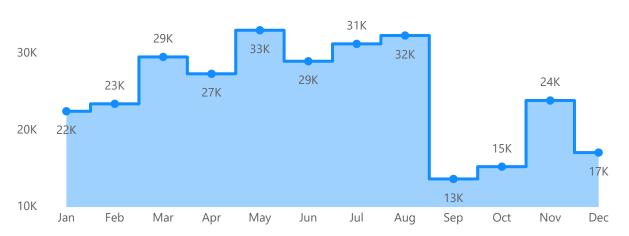
Avg_payments

\$154

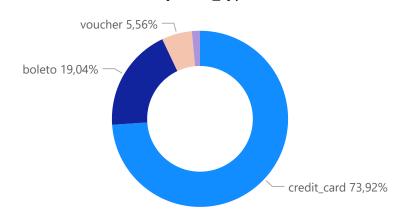
Profit

\$15M

Amount of payment_installments by Month



Payment_type

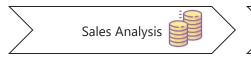


Payments vs Review_score



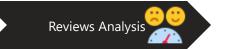


Year ×



Logistics Analysis

Paymets Analysis



AVG_Review_Score

4,09

Passive Customers

3K

Active Customers

96K

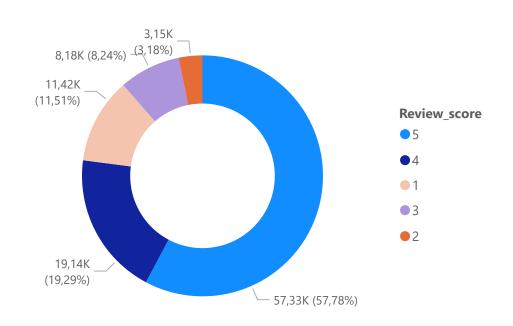
Sellers

3K

Volume,kg.

281K

Number of Review Score



Feedback regarding delivery on time

