

Sales

Year

All

Sales Analysis

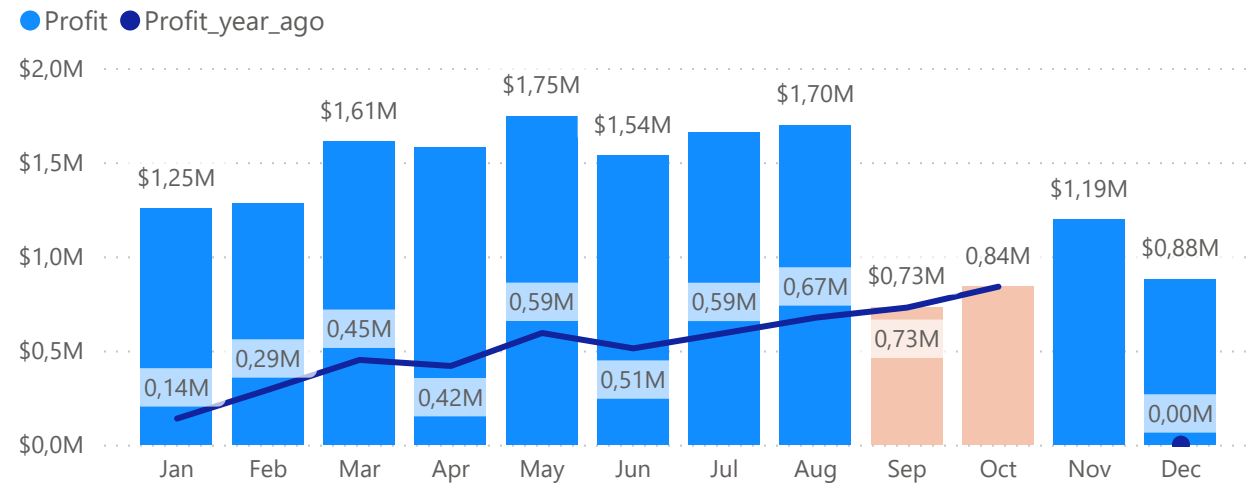
Logistics Analysis

Paymets Analysis

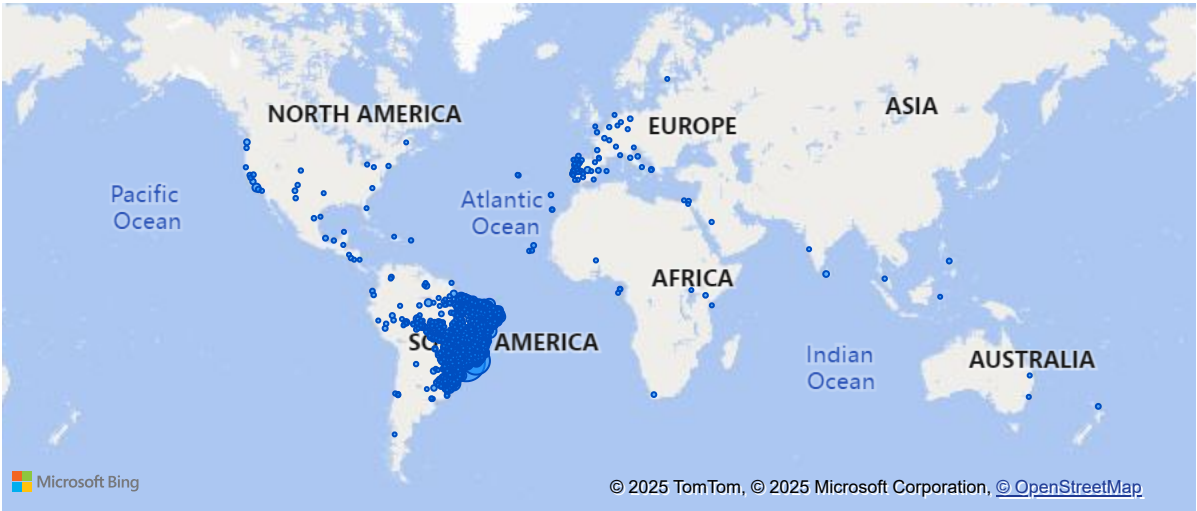
Reviews Analysis

Profit	Avg Check	Value of deals	Sales Q-ty	Conversion	AA	Leads
\$15M	\$163	\$317K	96K	0,97	96K	99K

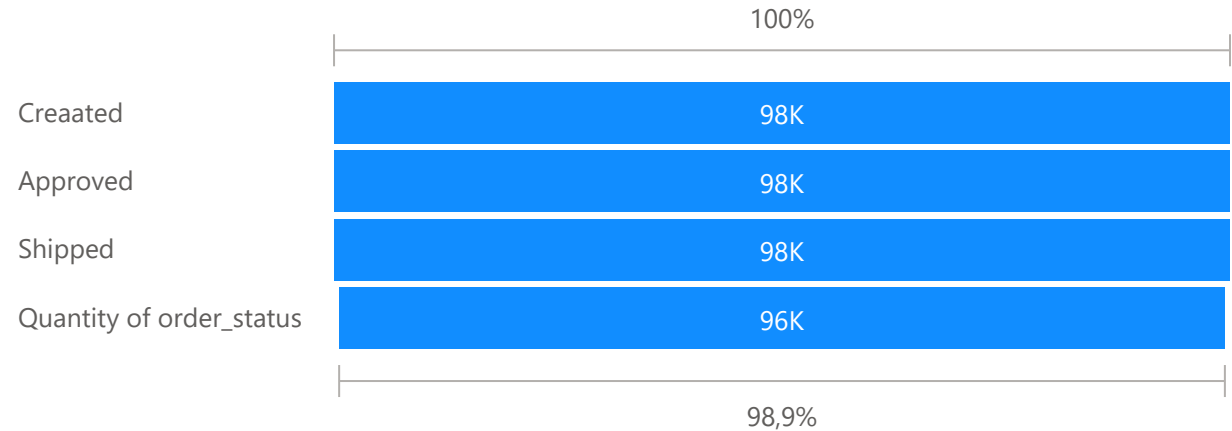
Profit over Time



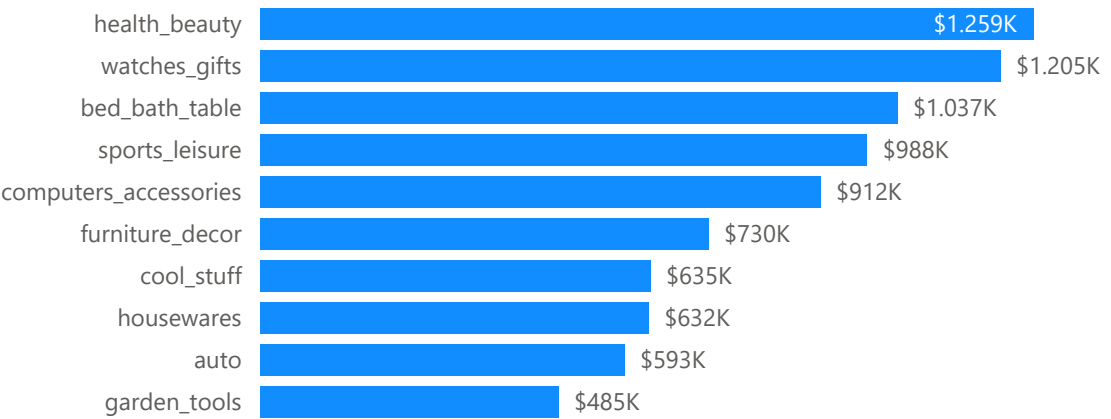
Profit amount by City



Quantity of order_status



Sum of purchase by product category



Logistics

Year

All

Sales Analysis

Logistics Analysis

Paymets Analysis

Reviews Analysis

AVG Processing...

3,22

On Time Deliver...

0,92

AVG Cycle

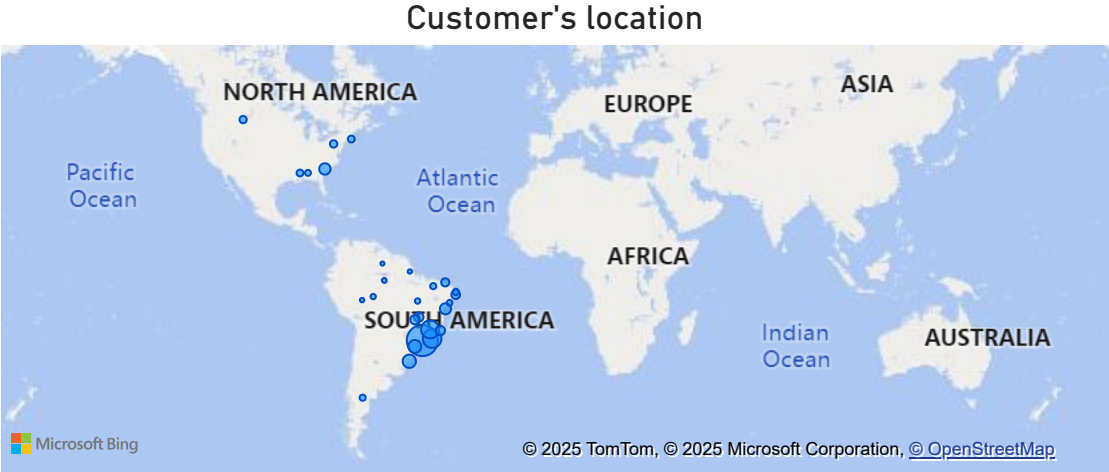
12,50

AVG Delivery Cost

\$20

Volume,kg.

281K



customer_state	AVG.Ship_cost	AVG.Ship_duration	AVG_Ship_kg
SP	\$16,1	9	2,80
PR	\$21,1	12	2,95
MG	\$21,3	12	2,86
RJ	\$21,5	15	3,10
DF	\$21,8	13	2,22
SC	\$22,1	15	2,97
RS	\$22,4	15	2,79
ES	\$22,4	16	2,61
GO	\$23,3	16	2,82
MS	\$24,4	16	3,03
Total	\$21,2	12	2,85

Payments

Year

All

Sales Analysis

Logistics Analysis

Paymets Analysis

Reviews Analysis

Pay_ install

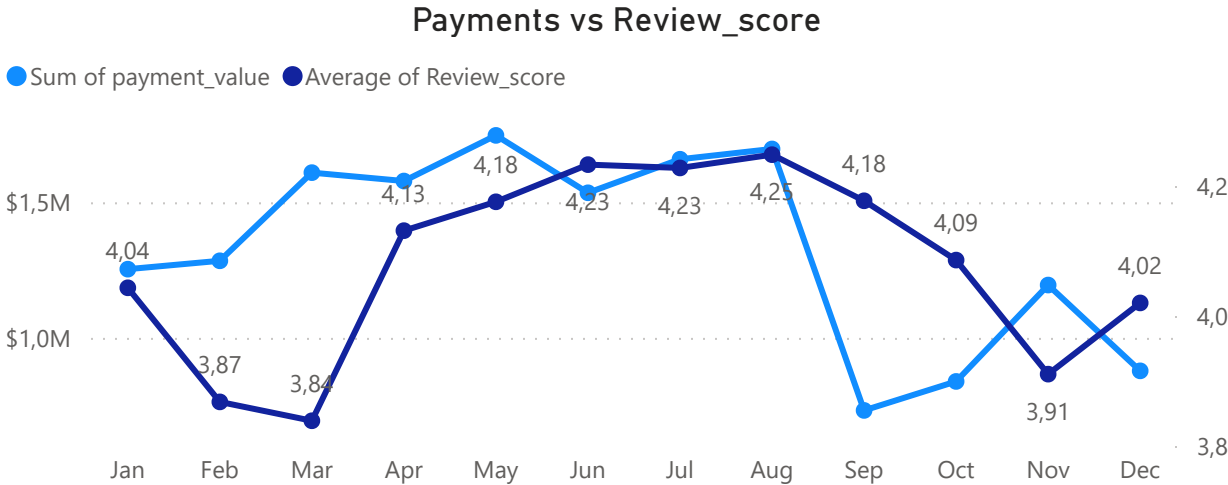
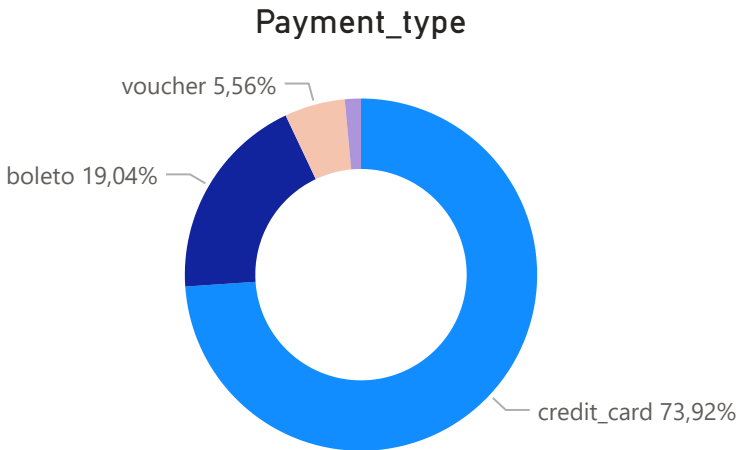
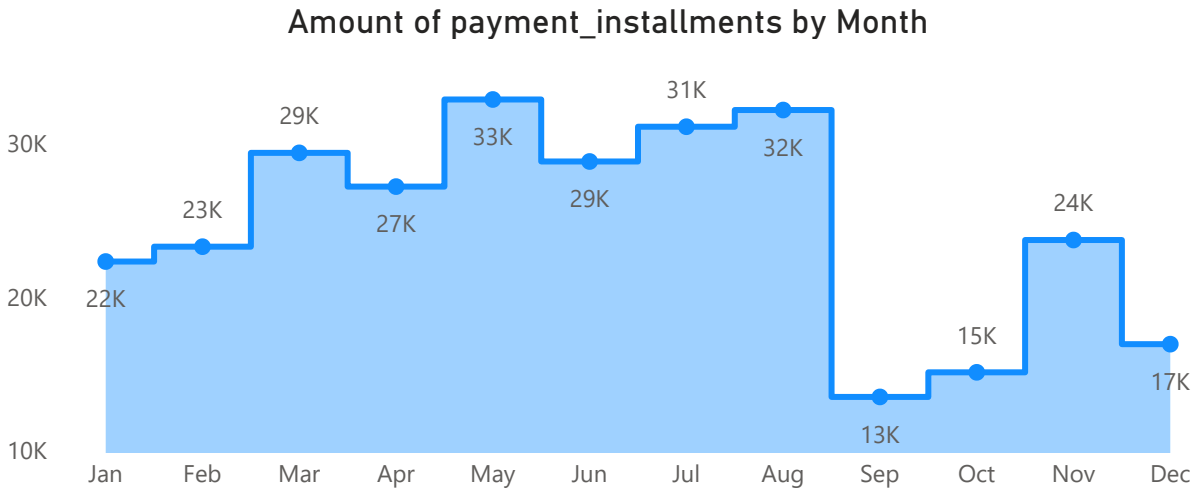
287K

Avg_payments

\$154

Profit

\$15M



Reviews

Year

All

Sales Analysis

Logistics Analysis

Paymets Analysis

Reviews Analysis

AVG_Review_Score

4,09

Passive Customers

3K

Active Customers

96K

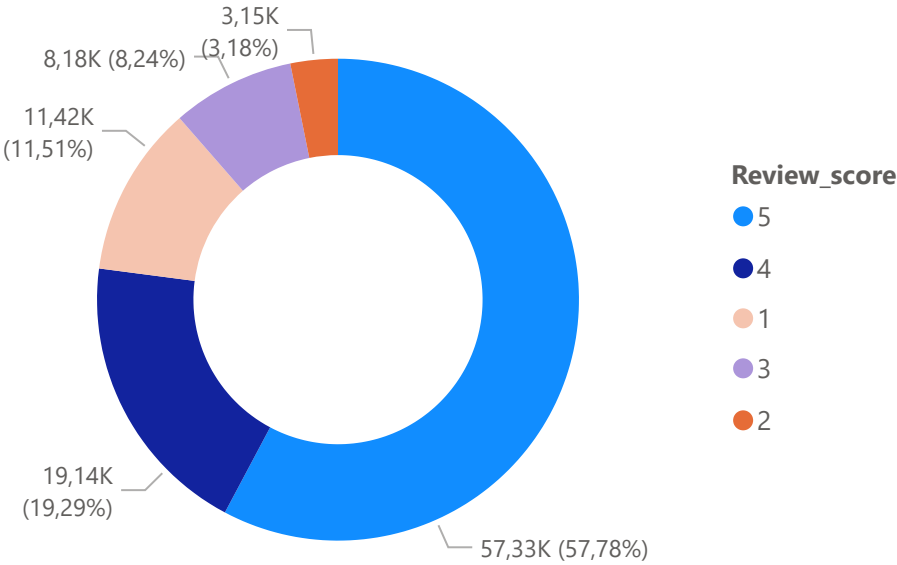
Sellers

3K

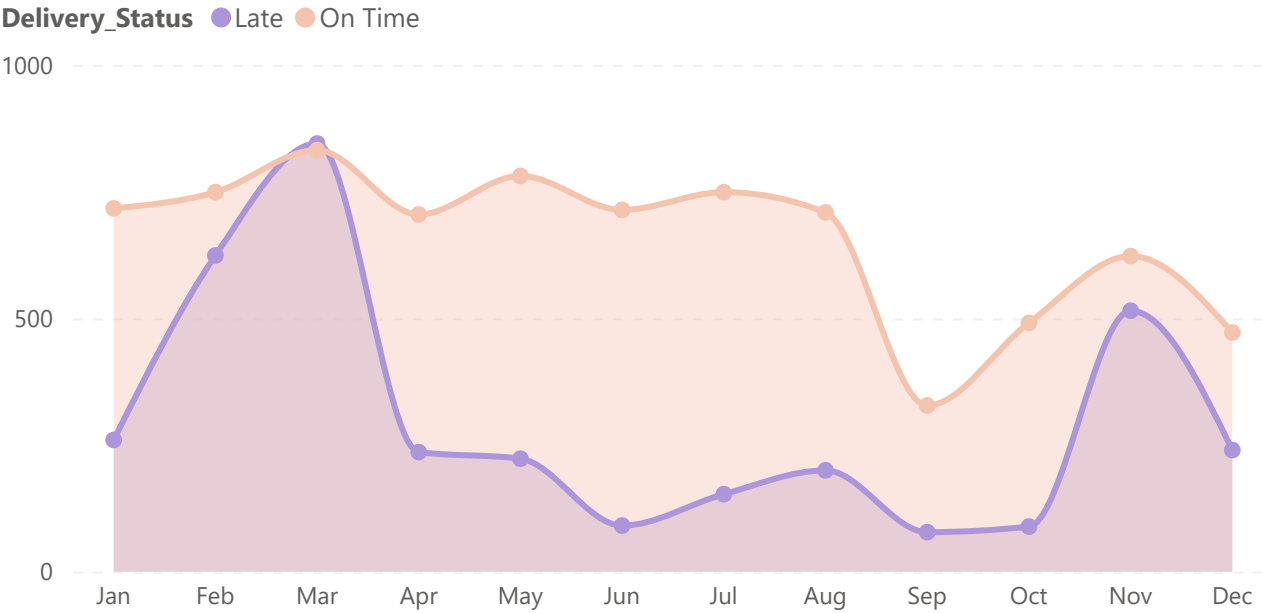
Volume,kg.

281K

Number of Review Score



Feedback regarding delivery on time



Review score

1

2

3

4

5