

# USMAN ARSHAD

WEB DEVELOPER | FULL STACK | DATABASE ADMIN

## CONTACT

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## SKILLS

- Next.JS
- React
- Flutter
- Database Administration (SQL)
- AI Model Training
- Data Science
- Web Scrapping
- SEO
- API Integration
- UI/UX Design
- Video Editing
- Flyer/ Logo Design
- Technical Writing

## CERTIFICATIONS

- Google IT Support Specialist
- Google UX/UI Designer
- Google Business Intelligence
- Next.js (App Router, Pages Router), React Foundations & SEO – Certified by Vercel



## PROFILE

IT student at Bahria University with experience delivering full-stack projects for international clients. Proficient in Python, SQL, Next.js, Flutter, and Microsoft Access, with a background in ERP systems. Skilled in project management, networking, and software requirement engineering. Known for critical thinking, fast decision-making, and teamwork—enhanced through gaming and an entrepreneurial mindset



## WORK EXPERIENCE

**Full Stack Web/App Developer** Mar 2025 - Present  
Triadic Marketing United Arab Emirates

- Independently developing and delivering full-stack web and mobile applications for international clients
- Building both frontend and backend solutions, ensuring seamless integration and performance
- Designing and implementing visually appealing, user-friendly UI/UX for enhanced customer experience

**Management Team Member** Dec 2024 - Present  
Zindigi Prize x Bahria

Promoting startup events and fintech initiatives by driving awareness and engagement, while coordinating cross-functional teams to ensure seamless event execution and project milestones. Facilitating communication between stakeholders to align objectives and ensure project success.

**Sales Specialist** Aug 2024 - Sep 2024  
Touchstone Communications PK

- Delivered high-level customer service and sales strategies in a dynamic, target-driven environment
- Managed client relationships and upsold services, meeting and exceeding KPIs
- Coordinated sales processes and handled product inquiries, enhancing customer satisfaction



## EDUCATION

**Bachelor's in Information Technology** 2022 - 2026  
Bahria Univeristy Islamabad Campus