

# HCI : Reflexion III - Better link label

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This article talk about one of the most UI component use in the web, in my opinion, the link and precisely how making a good link for the users. The author the rules of the 4s : Specific, Sincere, Substantial and Succinct which if applied allow the creator of the ui to make a good link. Before all I just want to speak a little of the definition of a *"good link"* because I was surprised to ask myself about that. I think we're agree that a link is one of the UI's navigation tools of the web but why putting a link and not just use the scrollbar to change the content of a page. I explained a link involved the loading of new a page in the opposite of a scroll who just navigate in the same page. The answer is simply because we used the link because we want to have access to another page's content or go navigate faster to the content in the page hide behind the link. After thinking of that I've start to find a Specific and Sincere quite similar. The first S say to us the link need to describe with well accuracy where it goes and the second S says the link need to drive you where the description says. If I apply one of the two S in the order I want, for me after one of them I will design a good link because if you want to be specific you'll need to describe precisely where you go and if you want to be sincere you'll need to describe where you go too so the result is the same...For the others Ss Substantial and Succinct, I havn't find a fault. For sure you're link need to be highlight from the text to be well see by the user and in my mind need to be place in a separate place like on the side or at the start of the text. The Succinct aspect of a link is pretty obvious but on this point I more agree about the idea of remind us that a link is a UI component like a button and in the mayor case we don't do button who take all the page so why doing it with a link ? To finish this reflection about link in a web UI even if I find some faults in this rules, the 4Ss principle is for me the most simple way to define what's the difference between a good and a bad link.