

HCI : extra-actividades - Reflexion para hacer un instrumento

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Marzo 2019

In this reflection I will discuss about the different steps to make a good survey and the ways to well ask in order to get the data you want with blessing the participants.

1 A well Prepare survey is a well done one

The first step is neither writting you're question because if you do that you'll add many question doesn't need nor define the objectives of the survey, for sure you'll need to have a little idea of it. Design the answers will be you're proirity, why ? Because if you know all the answers you want you'll be able to do the question which correspond to it and you'll be sure to do question for only useful answer.

2 Doing the question, an easy thing ?

After writting all you're answer, the next part and the main of the survey is to writting the questions and to choose good types of questions. There is many and many types of questions : Yes/No, Scaling, Multiple Choice, Text Answers and others...In order to choose the good types of question for me you'll need to have several things in your mind :

- **Don't be boring !** The surveys for the participants is not a necessary things so if you don't want to have many drop out do simply and short question. For me a question must be 1 or 2 lines maximum no more. For example with a feedback survey : A bad pratictie will be to ask *Do you think the left menu of settings and the second right menu for create an account is intuitive ?* prefer to that a simple question like : Do you think the different menu is intuitive ? Yes/No
- **Don't put you're opinion !** One bad way to make a survey is to orientate the question with your own opinion. Try to be neutral as possible or the value of the answer will can't be take in account.

- **Try it with your friends !** After writting all the survey before deploy it to the people of the world try it. It's like the debug part of a programm. The first reason is to find the errors of the survey like typo error or question without meaning and the second reason of that is to be sure to not offense any people with the survey.
- **Don't be too personal !** be careful if you make a survey that's ask for personal information to take in account wich information is personal and wich one isn't. For a question of personal information be more carefully some people can be offense to question and stop the survey. In the same way dont try to get too much informations of the people just be sure too have basic for make you're different category but not informations can make all people different like the first name and the last name.