

BBA (Bachelor of Business Administration)

A 3 -year undergraduate program in business and management. It prepares students for careers in management, administration, finance, marketing, HR, operations, entrepreneurship, etc. Often considered the foundation course for MBA.

Duration

3 years (6 Semester) with a regular BBA degree

4 years (8-Semester) for BBA (Hons.) / Research.

Eligibility

10+2 (any stream) with minimum 50% marks.

Admission is through CUCET (Chandigarh University Common Entrance Test).

Students can also apply for scholarships through CUCET scores.

Fee Structure

Total semester fees – INR 7.1lakh (Approx)

Examination fee-INR 2500

Security fee-INR 2000

Document Required

Passport-size Photographs

Aadhaar Card

Passport (if applying under International/NRI category)

Class 10 Marksheet

Class 12 Marksheet

Migration Certificate

Transfer/School Leaving Certificate

Character Certificate

Gap Certificate (if there's a gap year between studies).

BBA(Specialisation)

Digital Marketing (Hons)

Duration- 4 Years (8 Semester) Fees – INR 89000

Advertising and Marketing

Duration- 3 Years (6 Semester) Fees – INR 84000

Business Analytics (Hons.)

Duration- 4 Years (8 Semester) Fees – INR 89000

FinTech (Hons)

Duration- 4 Years (8 Semester) Fees – INR 89000

Banking and Finance-ITP

Duration- 3 Years (6 Semester) Fees – INR 94000

Healthcare Management

Duration-3years(6 Semester) Fees- INR 84000