



CAIRO UNIVERSITY

FACULTY OF ENGINEERING

DEPARTMENT OF COMPUTER ENGINEERING

BIG DATA ANALYTICS

Project Proposal

Team 7

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1 Idea

Quora is an online platform to connect with people, ask questions and get answers. With over 100 million people visit **Quora** every month, there must be a huge amount of duplicate questions that have the same words or carry the same meaning. This can be very confusing for the answer seekers and results in a longer search time. The huge amount of questions on **Quora** urges the usage of **Big Data Analytics** techniques. Also, the *inference* pipeline of such problem can be fit into a **MapReduce** workflow.

Our system offers a way to *cluster* and *classify* questions based on their content, in order to relate duplicate questions with each others for easier and quicker search.

2 Dataset

We are going to use the *dataset* from **Quora Question Pairs** Kaggle's competition. The *dataset* consists of *questions pairs* with *labels* for whether they are related or not.

Dataset information :

- **Link** : <https://www.kaggle.com/c/quora-question-pairs>
- **Size** : 404,289 question pairs.
- **Features** : to be extracted from given questions text.

3 Proposed Solution

In order to tackle the described problem, we need the following :

- *Find* the closest match(es) for a given question.
- *Predict* whether two questions are related or not.
- *Cluster* related questions together based on their content.

The solution is divided into **two** stages :

- Development stage (*non-distributed*) :
 - **Text processing and visualization** : *tokenization, stemming and statistics gathering.*
 - **Feature extraction** : *bag of words, n-grams and word embeddings.*
 - **Model training** : *KNN (for closest match finding), XGBoost (for predicting relations) and K-Means (for clustering questions).*
- Inference Stage (*pseudo-distributed*) :
 - The trained models are to be deployed in a **Hadoop MapReduce** environment for distributed batch processing and inference.