

# **The Amazfit GTR 4: The Ultimate Smartwatch**

**By Austin F**

## **What is the Amazfit GTR 4?**



The Amazfit GTR 4 is a jam-packed smartwatch. Most people have never heard of it, so let's start here – everyone knows what an Apple Watch is, right? The Apple Watch took years to development and has had many iterations throughout the years since the first release. Whereas, competitors, such as Amazfit, have had less time, and it's much harder to start a successful smartwatch business than it was before the Apple Watch was released. The Amazfit GTR 4 is an early iteration of a smartwatch design by Amazfit.

## **Why should I buy the Amazfit GTR 4?**

It may not have thousands of apps to download or cellular data, but it's a whopping \$200. Compared to the Apple Watch topping \$600, it's a BIG difference! It's also a smaller company, so they are more open to constructive feedback and are constantly updating and changing their product. They also have recently been exploring the possibilities of Chat-GPT on smartwatches, so be on the lookout!

## **Conclusion**

After buying this watch for my birthday, I was astonished by the gallery of features and customizability. It has hundreds of sport modes and many other features you'll enjoy. All in all, it's an awesome watch. Personally, It's one of the best of my fourteen (or is it fifteen?) smartwatches!