The vodcasting I will analyze is Flagrant 2, which Andrew Schulz, a comedian, hosts alongside his co-host Akassh Singh, another comedian. In this episode called "Why Relationships Die & Which Ethnicity is WORST in Divorce", they have a guest named James Sexton, a famous New York divorce lawyer. This video can be found on YouTube. The main theme of this podcast is to talk about divorces and why so many people file for divorce. They also talk about the different levels of income and how each of them handles the divorce process.

The content quality is both informative and entertaining as the comedian throws in jokes during the conversation. The pacing of the conversation feels natural as there are moments where the conversation is serious, and you can hear the sound of the wind, and there are other moments where both the host and the guest are having a good time cracking jokes about each other while also maintaining an informative conversation. There were some moments where I was watching the vodcasting, and I felt that I was in the conversation, laughing with them. This is the biggest they have for their Vodcasitng is being able to make the conversation feel like you are a part of.

The visuals of the Vodcating are incredible; the lighting is incredible you can see each person from their facial expression and their body movement. The background looks incredible; there are plants in the background to make it feel more breathable. The chairs look super comfortable to sit with the round table to have the drinks that match the color of the chair's legs. As well as the wall makes it feel like they are in a castle, with a similar color to the floor and the chairs. This other strength that they have is making the studio feel comfortable with ease of the mind.

The audio quality of the is super crips. You can hear every single word without having to rewind and listen to make sure you hear it correctly. There is some background noise, like one of the hosts hitting the mic by accident, but even then, it does not distract from the conversation that is being formed because you are so invested in the conversation. This is also another strength they have, which is having the audio quality be very clear and understandable for all the audience that are watching the Vodcast.

The audience engagement is pretty good currently; the video has over 860,000 views for the channel that has 1.88 million subscribers, which is a fantastic ratio as a lot of other channels can barely hit one-third of views to subscribers. The video has 19 thousand views, and thanks to YouTube, we can not see the dislike count to determine if people enjoy the video without having to go to a third party to find the dislike count. If we use jabrek.net to find how many people dislike the video, only 304 dislikes were counted, meaning that the like-to-dislike ratio is 98 percent enjoy the video. The are over 2,400 comments, and most of the top comments are very positive towards the video and the guest showing that the audience enjoys the video and most likely shares the video to other platforms.

Brand Identity is important for vodcasting as it makes you stand out from other vodcasting and is one of the unique things they do is in the introduction of the vodcasting they show the small highlights of the video the show the audience what is coming next and what to expect. As well as having everyone in the show because when one of the hosts is missing, the episode feels empty, and you have the audience comments that they miss the host and wish they were back.

One feedback I would give is to have more fun in the editing process, like sound effects, visual editing, like when someone is mad to fire in the background or when someone is

embarrassed to have rosy cheeks on them small edits. Another thing I would recommend is to stop talking over each other. While the pacing is great, there are times when the hosts talk over the guest or with each other, which makes the pacing feel awkward, especially when one of them is asking qa question and they have to wait to ask their question which sometimes means they would have to wait for 20 minutes to ask theirs.

## ■ Why Relationships Die & Which Ethnicity is WORST in Divorce | The Divorce Expert

The title of my vodcast will be The Journey to Master. The vodcast is going to be about reaching the highest rank in Rocket League, which is a video game about car soccer. The purpose of the vodcast is to show my progress as well as help out the people who want to improve in their gameplay.

The format of the vodcast is going to be solo, but it will also be a storytelling showcasing the journey that I have gone through but as well as audience who participate in the journey improving on themselves. A typical episode would look like this. In the introduction, I will talk about realizing what mistake I was committing during the time I was playing in the period. In the main segment, I would take clips from my matches that I play and showcase the mistake that I committed during the match and explain the mistake, why it was a mistake, what were some other options that I have, what lead the mistake to happen, and were the favors against me? The conclusion of the vodcast would be talking about what are the things to improve and are there any training that I can work on or any other audience who want to improve can work on and how long it would take to develop the skill set.

I want my brand identity to be a place where people who want to improve can go to a vodcast to understand how to be better at the game, and I hope it is a place where professionals can be born and compete in the highest stage. Each of the themes of an episode would be similar, so it would not be me talking about shooting, dribbling, and passing all in one episode. For example, each theme would have a focus on a skill like shooting, but each can talk about aerial shooting, ground shooting, or angle shooting. The visual is going to be simple, which is going to be just me with the facecam and my gameplay. The tone of the vodcast would be relaxing and very informative, with a couple of humor sprinkled into as the point of the vodcast to be educational even though having comedy would a lot a fun ensuring that the audience would understand the lessons is more important.

The recording equipment I would be using would be a mic to record my voice, both my reaction and my analysis of the gameplay. I would be using OBS Studio to record the gameplay of Rocket League so the audience can see what they are looking at when I am talking. I would also be using a webcam to record my reaction during the gameplay. The editing software that I will be using is Premiere Pro since I am more used to editing on that platform. The full analysis will be on YouTube, and the short clips that are going to be used for tips and tricks and funny moments will go on TikTok, Instagram Reels, and YouTube Shorts to gain a larger audience.

https://youtu.be/AJIWp3xDVjQ