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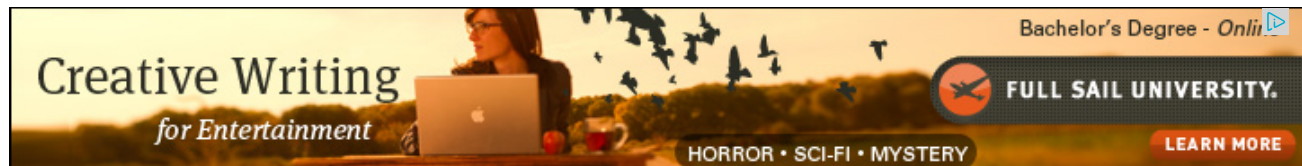
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Shhh, not in front of the TV!
Samsung may be
eavesdropping on you

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Samsung (<http://data.cnbc.com/quotes/593%27A-KR>)'s Smart TV may be a little too smart for its own good.

Tucked into the [privacy policy \(https://www.samsung.com/uk/info/privacy-SmartTV.html\)](https://www.samsung.com/uk/info/privacy-SmartTV.html) of the South Korean electronics behemoth's Smart TV are a few paragraphs that may send chills down the spine of some consumers. According to the document, the unit's voice recognition protocols can "capture voice commands and associated texts so that [Samsung] can provide you with Voice Recognition features and evaluate and improve the features."

The boilerplate language—which granted few people read in its entirety—sounds fairly anodyne. That is, until the company adds this warning: "Please be aware that if your spoken words include personal or other sensitive information, that information will be among the data captured

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